

## Perfect Exposition measured with Perfect Credibility

Boost your sales results through the perfect exposition.

**As professionals, we know that a credible and transparent measurement of the in-store display, drives best in class execution and as a consequence, our clients are delivering outstanding sales results.**

PRO.Display, the tool aimed to measure, review and put into action right execution of crucial KPI's, based on Image Recognition technology and years of experience our consultancy team.



### Why customers use PRO.Display:

- Sales and profit growth
- Crucial KPIs in store execution growth
- Reliable and transparent view on in store execution level

### Credibility & Transparency

- While credibility of self-judgmental or 3rd party reports are usually on level 40% - 50%.
- Feedback is provided to field staff on daily basis, they might also interact with PRO.Display.

**We deliver 99% credibility and above.**

### Ease of implementation

- Ability to monitor any exposition standards (nearly 100 different kinds of KPIs and number still grows).
- Ability to connect to any 3<sup>rd</sup> Party App / Software already in place.

**We adapt to You.**

### Proven Business Results

- Excellence in execution (usually above 90%)
- Near to perfect promo and planogram compliance.

**3-6 months to see impact on business**

*„The PRO.Display system has allowed us to leapfrog the quality of our products and translate into increased resale at the point of sale.“*

Lukasz Chalaczkiwicz, Sales Director, Coty Inc.