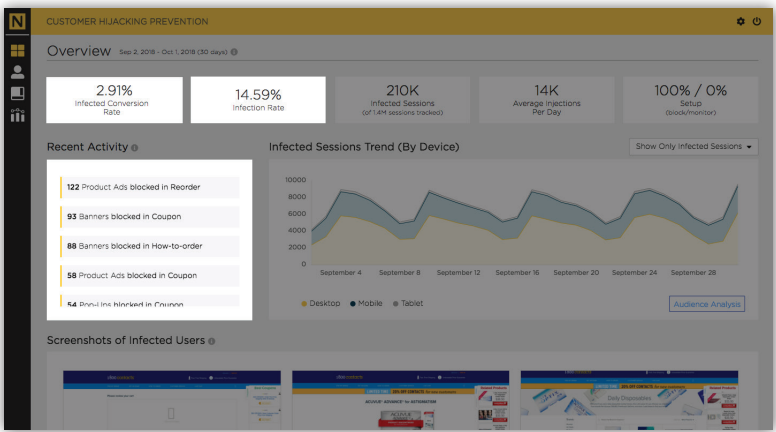# NAMOGOO

Customer Hijacking Prevention:
Get Deeper Insights into Your Infected Users

Namogoo's dashboard provides online retailers with unprecedented visibility into the impact of injected ads on their customer experience and key eCommerce KPIs.

UNDERSTAND THE SCALE OF ONLINE JOURNEY HIJACKING ON YOUR SITE

Monitor your infection rate and conversion rates for your impacted users and gain a quick overview of what recent injections were blocked throughout your site.
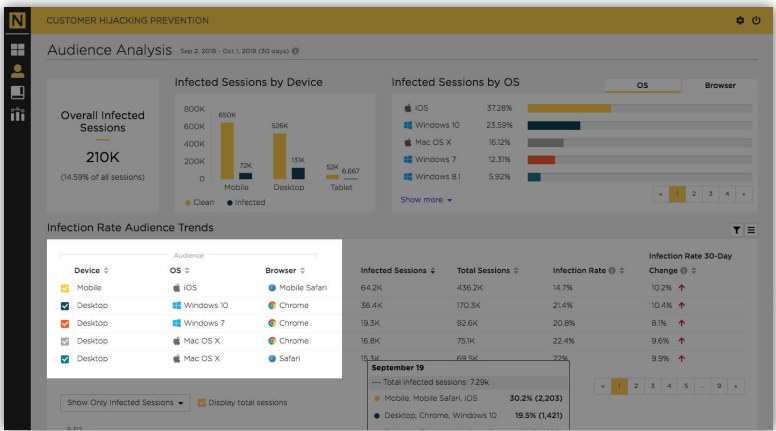
SEE WHICH COMPETITORS ARE SHOWING UP ON YOUR SITE

Break down which types of injections are disrupting your visitors and which retailers are being featured on your site.
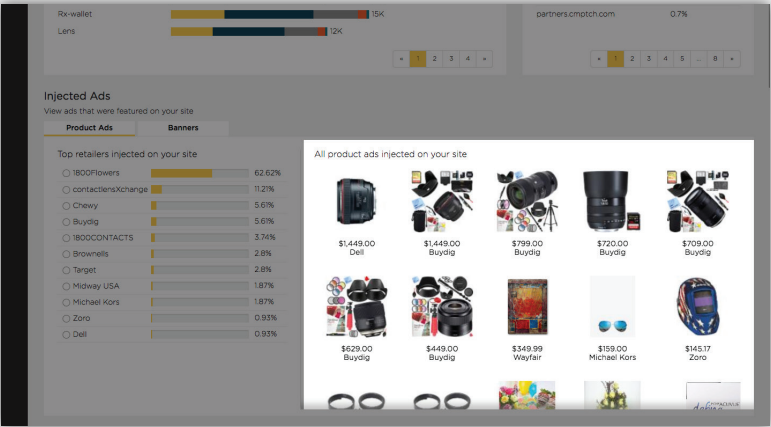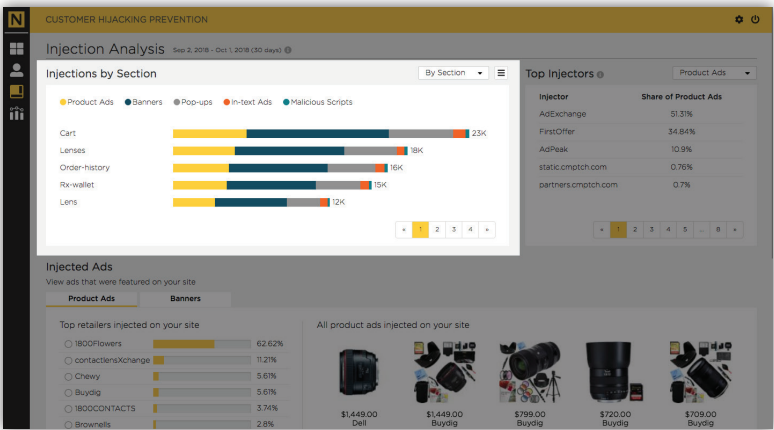
DIVE DEEPER INTO YOUR INFECTED VISITORS

Slice and dice your infected traffic by device, OS, and browser to segment audiences exposed to injected ads.

NAMOGOO

ASSESS WHICH AREAS OF YOUR CUSTOMER JOURNEY ARE MOST IMPACTED

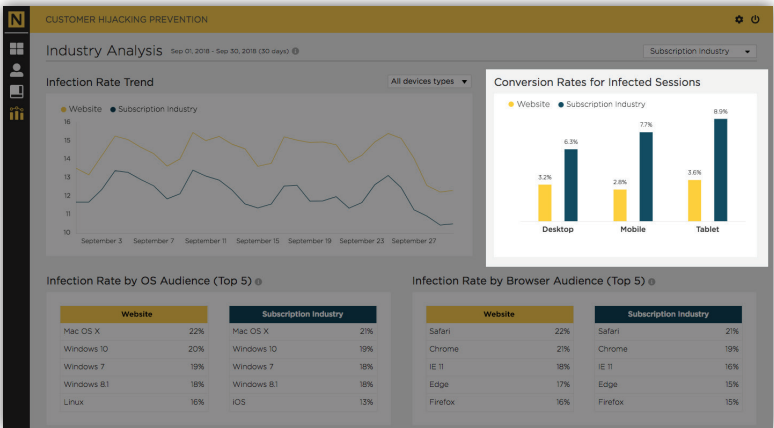See which site sections and pages throughout your sales funnel are most impacted by invasive ads.

VIEW THE ADS YOUR INFECTED CUSTOMERS ARE SEEING ON YOUR SITE

See precisely which product ads and banners are most appearing to your infected visitors.

BENCHMARK YOUR INFECTED VISITOR CONVERSION RATES WITH YOUR INDUSTRY

Track conversion for your infected population against your industry peers by device type, browser, and OS.

ABOUT NAMOGOO

Namogoo is pioneering the market of Customer Journey Hijacking Prevention. The company's disruptive technology is designed to protect the online journey by identifying and blocking unauthorized product ads injected into consumer web sessions that divert the customer journey and hurt conversion rates. The world's largest retailers rely on Namogoo to eliminate invasive promotions and consistently recover eCommerce revenue. For more information, visit namogoo.com.

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