

# TE WANANGA O AOTEAROA

## A CROSSWARE MAIL SIGNATURE CASE STUDY



### ABOUT TE WANANGA

Te Wānanga o Aotearoa is a provider of holistic education opportunities of the highest quality for Māori, peoples of Aotearoa and the world. As one of New Zealand's largest tertiary education providers, Te Wananga is backed by a large team, operating from over 80 locations throughout New Zealand which naturally demands a powerful, flexible email signature solution.

### TE WANANGA O AOTEAROA & CROSSWARE MAIL SIGNATURE

Te Wananga initially discovered Crossware Mail Signature for Office 365 whilst exploring options for an email signature solution that could create uniformity for every employee. Crossware Mail Signature stood out due to its simple integration and set up. The team found it highly affordable and flexible and loved the ease with which they could now centrally manage all signatures.

#### IMPLEMENTATION AND USE

Our unique migration situation presented a few challenges for the Crossware Team, but this didn't slow them down. Any issues were speedily resolved, and set up turned out to be extremely simple. Now that our rebranding is complete we are looking to explore other features of Crossware Mail Signature to extend our email marketing.

#### COST AND TIME BENEFITS

Crossware saved our team a huge amount of time by providing uniform look for our many departments and locations across the country, all in one go. With Crossware, we can rest assured that the correct logo, address and department name is affixed on every email.

#### RECOMMENDATIONS

We would definitely recommend Crossware Mail Signature for Office 365 to other organisations. As well as a fantastic product that provides us with a simple and reliable method of setting up our signatures, the support was fantastic.

#### PROFILE

**LOCATION:**  
NEW ZEALAND

**INDUSTRY:**  
EDUCATION

**NUMBER OF USERS:**  
1,400



Every company signature was different, and not at all uniform. Everyone had different signatures, some didn't even have one. It was great to find such a user-friendly tool that turned our messy situation into a centrally managed one..."

