



Predictive Intelligence for Dairy Industry Enterprises

ida learns the behavior of dairy cows, farmers and the supply chain to measure and predict outcomes.



Companies in the dairy industry need to create new solutions that support our farmers to meet sustainability targets, track animal welfare, and increase production efficiency.

Ida for Partners

Ida for partners is a cloud based solution that integrates real time sensor data that analyze dairy cow behavior, integrates farm management data and also understands the farmers daily routine. Based on proprietary data and algorithms, Ida for partners enables predictive insights on animal welfare, traceability and sustainability targets.



Why customers use Ida

Ida is the ultimate dairy farm assistance, it:

- Measures farm performance
- Helps farmers achieve goals
- Predicts outcomes for supply chain
- Is an invaluable extra pair of "eyes" on-farm 24/7
- Gives the farmer back valuable time
- Promotes overall improved herd health and fertility.



Predict what will happen

- **Feed and operational costs**
- Yield and component supply forecasting
 - Logistics scheduling

Forecast accuracy of over 95%*



Measure Impact

- **Animal welfare KPIs**
- Sustainability footprint
- Feed and genetics performance

Support consumer purchase buying decisions with data



Support Farmers

- **Reduce health incidents**
- Improve fertility performance

30% improvement in farm efficiency

"Ida has clearly demonstrated improvements in farm efficiency and has enabled Danone to support our suppliers. We are now also able to monitor our supply chain like never before"

- Global sustainability Manager - Danone

Discover how our customers benefit from Ida for Partners:

Dairy Processors



- World's largest dairy processor used Ida for Partners
- 20% reduction of health issues from suppliers
- Savings of \$100 per year per dairy cow

Feed Companies



- Empower feed advisors with data
- Reduction of customer churn

Genetics Suppliers



- Qualitative Proof
- Measurable Success or Statistics
- Business Outcome

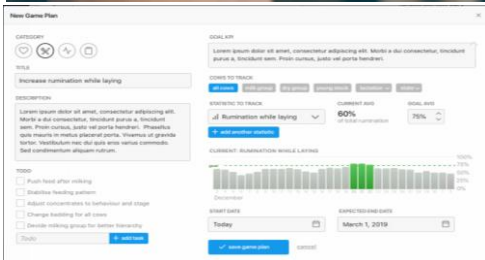
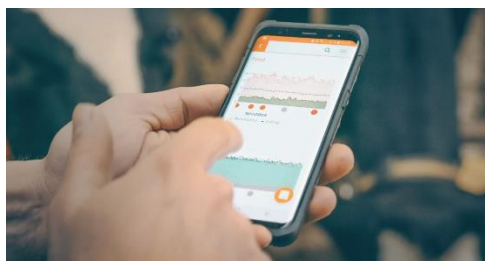
Try Ida for Partners today!

Our promise to you

Ida will deliver an improvement of supplier efficiency and help you achieve your sustainability targets.

An offer to get you started

- Free usage of Ida for partners up to 10 users if more than 10 suppliers are added to the platform
- Improve your supplier engagement and efficiency by 30% starting today



Tangible Benefits / Desired Outcomes

- Measure and predict sustainability targets
- Improve supplier efficiency by over 30%
- Enable data based decisions to support suppliers

Why Ida for Partners?

The only solution available that learns the behavior of cows, Farmers and integrates farm data into a single platform for analysis.

