Workspot Disaster Recovery Cloud

PC Disaster Recovery –
On Demand Activation in One Click

OVERVIEW

Business disruptions are inevitable

Business disruptions caused by a natural disaster, technology failure or cyber-attacks are almost inevitable and can irreparably harm organizations, with both reputation and financial consequences. According to FEMA, 40% of businesses fail to recover from a disaster and those that lost IT system operations for more than 9 days, went bankrupt within a year. Therefore, risk mitigation through Business Continuity (BC) planning is essential for any business. A fundamental aspect of a BC plan is Disaster Recovery (DR), which focuses specifically on restoring IT systems and operations as quickly as possible after a disruptive event.

It's time for IT teams to re-evaluate DR approaches

Because of the nature of DR planning and having a deep understanding of the end user computing use cases in their organizations, IT teams are typically deeply involved in identifying and implementing DR plans, and they know that one-size-does-not-fit-all. This means that multiple approaches to DR are required to cover all use cases. To that end, many organizations utilize a variety of traditional DR solutions. Specifically, one use case is people who rely on a physical PC in the office to do their work. When they cannot reach the office, or when those PCs are damaged in a disaster, as quickly as possible. Typical solutions for addressing this use case are the following:

1. An offsite DR location which has either reserved spaces or offers service on a first-come-first served basis, OR

2. An on-site mobile recovery unit that is driven to the office location and parked nearby for easy access.

Many IT pros are well-acquainted with these approaches, and in the past they had their advantages. As with so many things however, technology has evolved, and it's time to re-evaluate these solutions to determine if the business can benefit from a different approach.

Legacy DR solutions are risky

LEGACY DR SOLUTIONS HAVE LIMITATIONS

Legacy DR solutions require complex pre- and post-disaster planning and execution in order to properly implement the solution. This includes long checklists of items that organizations must complete in order to develop and implement a plan that prepares them to restore operations.

While legacy DR solutions have been on the market for many years and are widely utilized, they have limitations which undermine their utility in times of need. The limitations include:

Difficult to test: The complexity involved in the planning and activation of a legacy DR solution leads many business leaders to skip a very important step in DR planning - periodic testing. Without this critical step, the probability of a DR failure is high.

Travel requirement: Legacy DR solutions require people to travel either to the offsite location or the mobile unit parking space. If there is an extreme natural disaster, there will likely be hazards (environmental or otherwise) that preclude people from traveling to the site(s). Workers who rely on physical PCs at their desks cannot work if they can't reach the DR site.

Cost vs. RTO trade-off: Businesses required to meet a low Recovery Time Objective (RTO) face an inversely proportional DR solution cost. The lower the RTO, the costlier the solution becomes.

Limited capacity: Offsite/mobile DR solutions are constrained by physical capacity. During a disaster, there might not be enough space and equipment to adequately service every business in need.

Limited geographic availability: DR sites/mobile units are not available in all geographies.

THE DR DIFFERENCE: WORKSPOT DISASTER RECOVERY CLOUD

Organizations looking to implement a DR solution for their physical desktops can now do it with Workspot Disaster Recovery Cloud. Workspot Desktop Cloud, our insanely simple, turnkey, cloud desktop service on Microsoft Azure is the foundation for the modern way to ensure that office workers can get back to business productivity after a business disruption event.

Simple set up: First, your "everyday" virtual desktops are set up in Workspot Desktop Cloud with all corporate images loaded and ready to be utilized. If you do not have a Workspot virtual desktop subscription, we can easily set one up. Next, your "standby" virtual desktop pool is created through Workspot Disaster Recovery Cloud. The DR virtual desktops are kept in stand-by mode until a business disruption occurs and their use is required. When the DR virtual desktops are needed, your IT admin activates the stand-by desktops with just a single click. Workspot will ensure that your desktops are up and running within 24 hours. It's that simple!
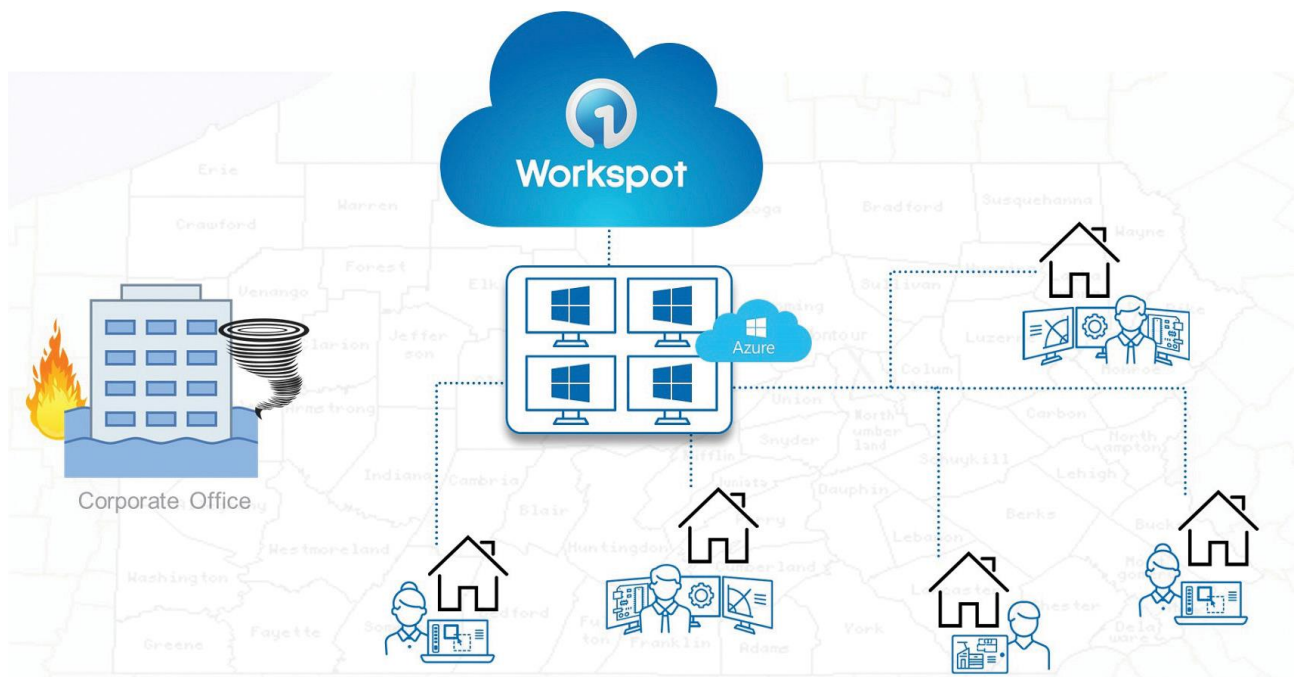
No testing required: DR virtual desktops do not need to be tested as they are automatically updated with your latest Windows 10 corporate image. However, if you must test the availability of DR virtual desktops for regulatory compliance or company policy reasons, testing is non-intrusive and can be done with a single click, anytime.

Anywhere access: Once activated, users can access their desktops from anywhere that is safe and from any PC, Mac, iOS or Android device.

Workspot delivers one-click DR activation

Fixed price vs. RTO: The Workspot Disaster Recovery Cloud is offered at a low fixed price that is independent of your RTO. Unlike legacy solutions, we activate your DR virtual desktops within 24 hours. If we can activate them even faster, there's no extra cost!

Instantly scalable: The ubiquity of Azure regions ensures that the desired number of virtual desktops can be provisioned during any DR event. If your requirements change and you need additional desktops, even in the midst of the disruption, we can provision those desktops fast – often in minutes.

Global provisioning: You can provision all the desktops you need, with a variety of configurations to suit the unique requirements of your users, in any geography (where Azure has service) globally.

In a disaster, virtual desktops are ready to be activated with just one click, enabling your workers to get back to productivity fast.

Workspot Customer Success Program: Customer success is our highest priority. In addition to our technology innovations, we have completely changed the way customers procure, deploy and manage virtual desktops. Our Customer Success Program includes a variety of deployment services and training, including our unique, Free Go-Live Services Program, complemented by our flat rate subscription pricing.
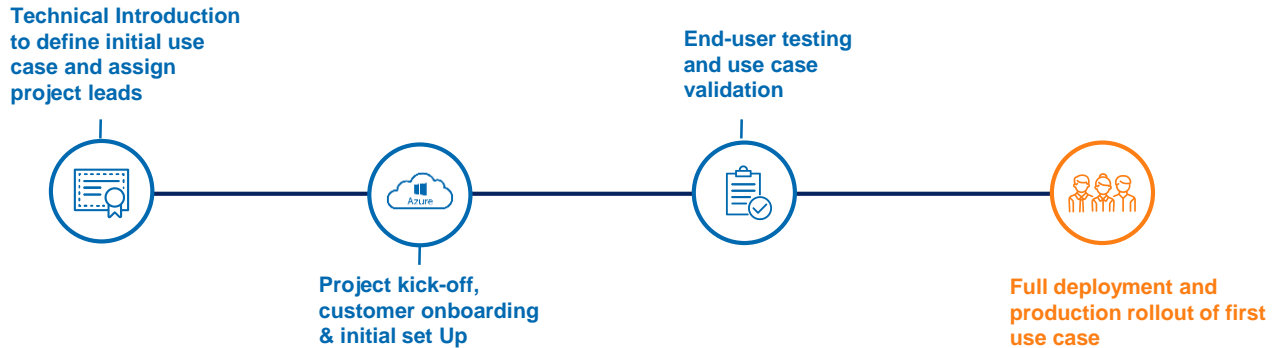
Technical Introduction to define initial use case and assign project leads

End-user testing and use case validation

Azure

Project kick-off, customer onboarding & initial set Up

Full deployment and production rollout of first use case

Figure 2: Industry-first, no risk Customer Success Program

Deployment services: Our goal is for you to realize the value of your purchase fast, while also preparing your IT team to manage and scale the solution as needed. Initial deployment can take as little as a day, and it usually involves a subset of users that will ultimately use cloud PCs. Our Customer Success Team will kickoff your project by partnering with your IT team to define the scope of the project, use case(s), project timeline and success criteria. For more details, including how you can take advantage of our **Free Go-Live Services Program**, access the Deployment Services Overview solution brief now.

Flat rate subscription pricing: Our philosophy is to eliminate complexity for our customers. To that end, we provide flat rate, predictable subscription pricing that includes Free Go-Live Services, solution updates, new features, and standard support. With Workspot you get a single bill that *includes the cost of Azure* to run your virtual applications and desktops, freeing you from worrying about variable Azure costs. Now there's no need to waste time parsing complex cloud provider billing statements, only to discover an unpleasant OpEx surprise! Workspot has you covered.

SUMMARY

Workspot's multi-tenant, cloud-native virtual desktop solution on Microsoft Azure is the foundation of Workspot Disaster Recovery Cloud. A simple, on-demand, affordable DR solution Disaster Recovery Cloud provides users with instant and secure access to virtual desktops and corporate resources from any location, on any device. The solution significantly simplifies deployment, eliminates management complexity and reduces the overall risks associated with legacy disaster recovery solutions. Should disaster strike, once your office workers and their families are safe, they can rapidly get back to work to mitigate negative business impact.

Deploy DR desktops globally in any Azure region

ADDITIONAL RESOURCES

Video: Workspot Introduction

Solution Brief: Workspot Desktop Cloud: Get Windows 10 Desktops on Microsoft Azure in a Day

Demo: Schedule 15-minute demo

For more information contact Workspot at sales@workspot.com.

ABOUT WORKSPOT

Workspot Desktop Cloud, App Cloud, Workstation Cloud and Disaster Recovery Cloud services have completely changed the way virtual desktops, applications and GPU workstations are delivered. With its insanely simple, turnkey, cloud-native service and relentless commitment to customer success, Workspot eliminates VDI complexity and enables customers to achieve unprecedented time-to-value. To inquire about Workspot solutions, visit: www.workspot.com