



**Gain a lasting head start to
consciously drive your
digital client engagement**

*“ We implemented our new Slovak brand
Onlia in only 9 months. ”*

Martin Halada
Program Manager
Onlia, Achmea International

Leverage experience
of insurance innovations and
startups and save time and money

Enjoy the comfort
of a guiding partner when you
solidify your ideas

Be succesful and grow
your company by having our
specialists train your team

What is InsuranceRight?

Software and services for insurers that want to bring their customer engagement to the next level. Select the elements that fit your needs. Our solutions put the marketer back in charge.

INNOVATION PRESSURE COOKER

Collect great ideas or allow new ideas to surface. Our innovation pressure cooker brings out the best in your team.

THEMED WORKSHOP

We help you gain insight into new legislation and other finance industry challenges.

STAFFING AND PARTNERING

Using the expertise available is one of our strengths. Together we review what team is needed and partner up if extra expertise is necessary.

ACCELERATION

Our unique Sitecore accelerator helps you achieve your goals faster and easier. It gives you a head start that will save you months of time.

REQUIREMENT AND SCOPE DEFINITION

Clear objectives make for good results. Defined objectives make for great ones.

PROJECT MANAGEMENT

We play very well with others. And if you don't have a preferred project manager we can certainly find one for you.

OPTIMIZING IMPLEMENTATION

Your solution usually doesn't exist on its own, it's part of your financial ecosystem. We help you blend it in seamlessly.

SOLUTION ESSENTIALS

We consider the success of your solution to be our responsibility. That is why we take good care of the essentials, like blueprints, testing and feedback sessions.

TECHNICAL ARCHITECTURE

We will provide the knowhow to make sure your solution behaves just as you imagined, in all aspects of the customer engagement.

LAUNCH PLAN

Once the solution is live, your job is just beginning. That why we offer guidance in launching your new brand, app or feature the best you can.

USER EXPERIENCE DESIGN

You are unique, as is your company. Our user experience designers will make sure your solution radiates your unique qualities.

“ Virtual Affairs always focuses on customer's needs, creates service offerings across product lines and allows us to be more visible in the marketplace through promotions and campaigning. ”

Michiel Poppen

Manager Marketing & Communications
UMG

**Call now to learn what we can do for
your business**

Enrico Pruis

Business Development Director
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