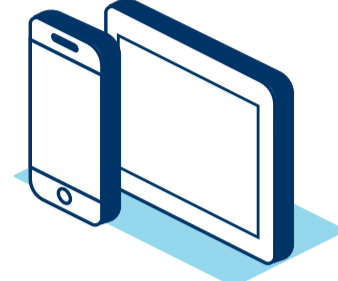


THE FUTURE OF WORKFORCE COLLABORATION IS NOT WHAT YOU THINK

Employers of large hourly workforces have struggled to successfully use two-way radios and smartphones as “the employee mobile device” for years. Theatro is revolutionizing the industry with a new mobile communication solution that intelligently connects your entire hourly workforce through a simple conversational interface. Compare the communication solutions on the market today. There’s a clear winner!



THEATRO



MOBILE PHONES & TABLETS



TWO-WAY RADIOS

ON-PREMISE COLLABORATION AND MESSAGING

Broadcast communication to all employees	✓		✓
Instant communication to individuals, expert groups, and locations	✓		
Schedule messages to individuals and groups	✓		
Heads-up and hands-free™ conversational interface	✓		✓
Real-time employee location – Communicate based on and identify coverage gaps	✓		

COLLABORATION WITH HEADQUARTERS & REGIONAL LEADERS

Android and iOS Smartphone Managers App with employee performance analytics and dashboards	✓		
Headquarters and regional managers can instantly communicate to any employee across all locations	✓		
World’s first Content Distribution Manager, just for voice – Schedule key messages to individuals, groups, locations, or regions at specific times and dates	✓		

MOBILE DEVICE AS A SERVICE

Mobile Hardware as a Service – All Hardware & maintenance included	✓		
Lifetime warranty and upgrades on software apps	✓		
Live, in-ear, employee support and training	✓		
Proactive device management included - Free replacements for lost or broken devices	✓		

CONVERSATIONAL PLATFORM CONNECTS ENTERPRISE APPLICATIONS

An open ecosystem enables app developers to build new capabilities	✓	✓	
Integrates to inventory, order management, and other critical enterprise systems	✓	✓	

With no screens to distract or hamper productivity, **Theatro’s mobile communication** platform brings it all together:



INCREASES SALES

Theatro drove a **7%** lift in loyalty registration for a leading home goods retailer and incremental gain of **\$87mm** annually.



DRIVES PRODUCTIVITY

Conversational interfaces are **3X** more productive than visual. Employees saved **12%** time with improved communication and reduced **83%** of ear chatter.



ELEVATES EMPLOYEES

91% of employees agree that Theatro helps them serve customers better and **53%** strongly agree.



IMPROVES SERVICE

Employees response time improved **77%**. Faster response at the register leads to less abandonment and happier customers.