

# Capture sales conversations and contacts without typing

Digitization of your sales activities with snapADDY

*"Never type in  
address data again!"*

*"No more use for a paper and  
pen in your sales pitch!"*



## About snapADDY

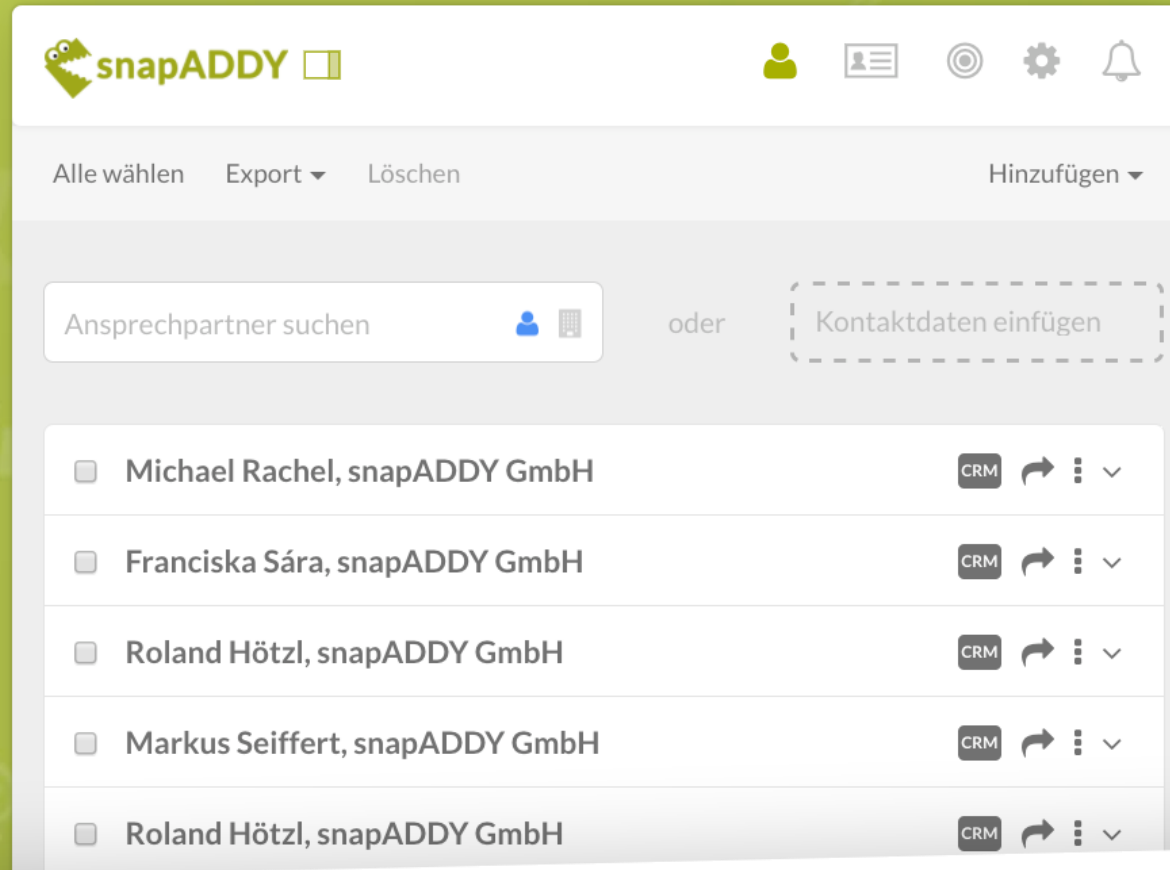
- We are a SaaS company, founded in 2015 in Würzburg.
- snapADDY offers your company a time-saving, quality-enhancing and CRM-integrated software for contact data acquisition.
- Our target group is all companies (SMEs to corporations) of any industry that are active in sales.
- More than 30 employees work in the areas of development, sales and marketing.

All of our products deal with contact acquisition and transfer of these information into your existing CRM system.

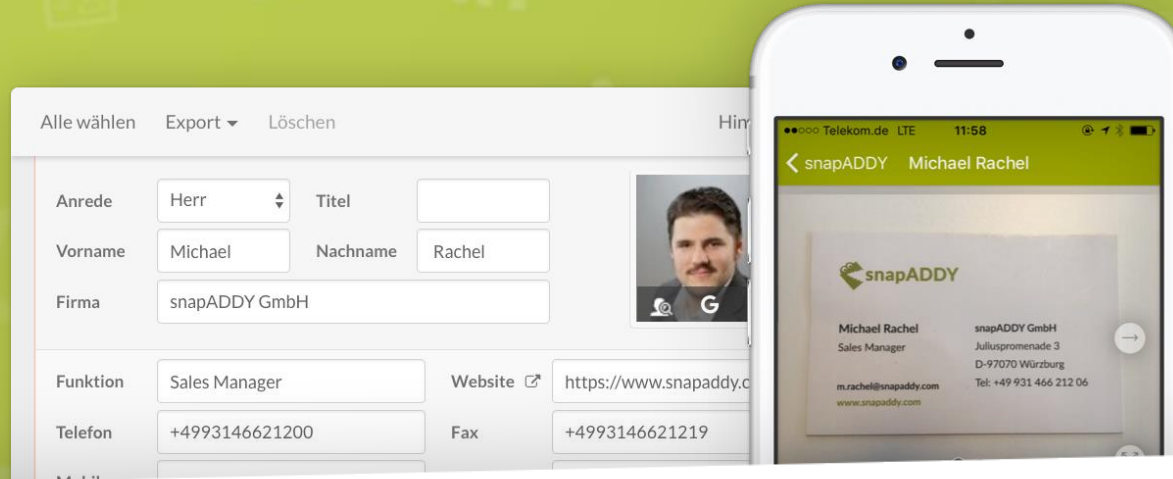
**Connections to Salesforce, Microsoft Dynamics, SugarCRM, Pipedrive, SAP Hybris C4C, SAGE, SuiteCRM, CentralStationCRM, Weclapp, TheseusCRM and Odoo**



# snapADDY Grabber



**snapADDY Grabber** is an intuitive solution for researching and automatically transferring contact data and creating new leads or contacts in your CRM system. **You save time-consuming typing and avoid mistakes!**



The core function is an algorithm that can recognize an address like a human being from **unstructured texts**.

The **algorithm therefore interprets** which information is a name, company or telephone number.

This enables **contacts to be captured and processed** automatically.

**You can use these data sources to generate addresses:**

- Email signatures
- Website contact pages
- Google Maps
- Business cards
- Business networks (Xing & LinkedIn)
- PDF, Word or Excel documents

# snapADDY Grabber features

## CRM updater

Automatically update and add contact and company data in your CRM system.

## Company data search

Enrich company master data with easy accessible contact pages and Google Maps.

## Address grabber

Use the intelligent algorithm that automatically extracts contact data for you.

## Contact person search

Find suitable contact persons via social networks such as Xing and LinkedIn.

## Email validator

Validate and view email addresses in a certain pattern.

## Business card scanner

Capture contact information on business cards and digitize them automatically.



# Benefits and Advantages

## More turnover

Generate higher completion rates with current contacts, complete and accurate contact data, and email addresses for marketing and sales campaigns.

## Greater control

You get a better overview of your customers and evaluations of the completed questionnaires on the most important KPIs.

## Increased data quality

By using snapADDY, your reports and contact data are transmitted in a type-safe and normalized manner. The risk of address duplicates is reduced.

## Low IT costs

You can start out-of-the-box with the low-cost application. There is no further interface programming and additional IT effort required.

## Tremendous time savings

Use automated processes for questionnaire and contact acquisition. Expensive typing work is no longer necessary and your time is reduced by at least 70%. Post-processing in your CRM system is straightly possible.





# CRM-Mapping



The values in the snapADDY Grabber and VisitReport can be assigned to **your individual fields in the CRM system** and **transferred automatically**. snapADDY offers user-friendly integrations for the most popular CRM systems and an API for other third-party systems.

# Our customers

