

Quicktext is a SaaS platform that centralizes all channels of instant communication (SMS, instant messengers, live chat)

Zoe the artificial intelligence can respond to the most common intentions on all of these channels.



Quicktext connected to the CRM/PMS (hotel management tool) is able to set up targeted marketing operations.



Manage all customer interactions from multiple channels through a centralized AI driven platform

Challenges

- 98% of visitors don't buy on your website
- Low customer engagement
- No personalisation
- Specific information is hard to find on a mobile site.
- Retargeting

Ideal solution

- A sales oriented AI able to proactively engage a meaningful sales conversation with visitors from all direct channels (website, facebook etc...)

Desired outcomes

- Increase direct sales
- High customer engagement & personalization



Gain competitive advantage

- Become instantly relevant for visitors
- Collect data on visitors
- Reengage and convert

Cut costs

- Reduce staff need
- No implementation cost
- SaaS model

Smart instant communications

- Improve traffic conversion
- Increase revenues
- Maximise productivity
- High degree of customer satisfaction.



Advantages

- High scalability
- Multichannel (Messenger, live chat, Skype, iMessage...)
- Hybrid solution (human + IA)

Competitive

- No initial investment
- Scalable solutions
- Quick set up
- ROI guaranteed

Open

- Compatible with your IT environment (API)

