



## Engage & guide your customers throughout the sales process

Quicktext helps brands boost direct sales through scalable customers engagement and cut costs thanks to automation.

Opting for Quicktext makes you able to scale sales through all instant communication channels with the convenience and cost advantage of a SaaS solution

Quicktext enable brands leverage interactions for sales and customer satisfaction:

- Sales chat
- Upsell
- Concierge services
- Email recovery
- Emergency communication

Quicktext is a cloud based platform that:

- Centralizes the main instant communication channels in one place (Live Chat, Chat bot, Messenger, SMS, Imessage, WeChat...)
- Manages instant guest communications throughout the customer journey, from sales (Chat), to retargeting (targeted offers) and customer care (Requests).

Using a single platform integrated to the client IT environment, Quicktext enables its clients to increase sales, reduce human workload, scale instant reactivity and meet customers expectations.

Quicktext offers powerful tools to engage, retarget, convert and serve customers before, during and after their purchase act.

It is simple to integrate to your IT environment, easy to manage for operational teams thanks to Zoe a Microsoft Azure powered AI that manages conversations and a mobile app that alerts when Zoe needs assistance.



*The*  
**COLOSSAL**  
**FACTORY**



Manage all customer interactions from multiple communication channels through a centralised AI driven platform

### Benefits from a clouded AI-based instant communication tool

- Simple & agile
- Fully cloud based solution
- Quick deployment
- Seamless integration with third parties system with a set of API's.
- Streamline all instant communication channels on a single cloud based system
- Automatic backup
- High scalability
- Safe and secure (GDPR compliance)

### Competitive & Low total cost of ownership

- Saas model
- Lower and overall implementation cost
- Faste and easier implementation
- Automatic upgrades
- Reduce staff need
- ROI guaranteed

### Competitive advantages

Using a single platform integrated to the hotel IT environment, Quicktext enables clients to increase sales, reduce human workload, scale instant reactivity and meet customers expectations.

