COMPANY PROFILE

RETAILGATE

PUTTING THE AI IN RETAIL

BUSINESS INFORMATION

Business Name: RTL Gate Technologies, Inc.
Head Office: Enterprise Center, 3rd Floor, Juinio Hall, National Engineering
                      Center, F. Agoncillo St. cor. Osmena Ave., University of the Philippines,
                      Diliman, Quezon City, 1101, Philippines
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                      Legaspi Village, Makati City, 1229, Philippines
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COMPANY OVERVIEW

Retailgate is a Filipino Technology Company that harnesses the power of Artificial Intelligence and Automation to provide competitive intelligence and data-driven advantage through Retail Analytics and Actionable Insights. The company is proudly supported by the Asian Institute of Management and University of the Philippines Diliman, and the technology is backed by the Department of Science of Technology.

SUMMARY OF SOLUTIONS

(1) EAGLEi
 In-store Shopper Behavior Tracking System

(2) AutoCount
Outdoor Out-of-Home Media Audience Measurement System

(3) A³
Targeted Advertising and Facial Profiling System

OUR VISION

To be at the forefront of Smart Retailing

Vision Details:
- To increase the quality of living in the Philippines by providing more job opportunities
- To empower through globally competitive technology in the Philippines

OUR MISSION

To empower businesses by harnessing the power of Artificial Intelligence in gathering data and identifying Actionable Insights to continuously improve and remain competitive in the market.

CORE VALUES

Honesty & Integrity
We venture towards revealing and understanding truth; to speak and work only in truth; and stand firmly by and for truth in relating with customers, stakeholders, and colleagues. We choose to do what is right, and we stand firm on our principles, never sacrificing them for any other form of gain.

Courtesy & Camaraderie
We treat one another with mutual respect and courtesy, and we focus on what we have in common rather than differences; towards complementing and helping one another in order to realize our vision and goals. We celebrate our achievements together—celebrating milestones of the company and the wins of each member of the team. We help one another rise from challenges, never putting anyone down, but rather helping one another grow and be better.

Solutions & Momentum
We do not let problems or setbacks slow us down or stop us. We focus on solutions rather than dwelling too long on the negativities and problems; we move forward together towards results, growth, and success, maintaining and building our momentum together through cooperation, coordination, and mutual support.

Strategy & Results
We are BIG PICTURE THINKERS, we start with the end in mind and keep our vision and goals in mind to guide our everyday decisions to drive results and success.

Initiative & Excellence
We intentionally take the initiative to learn, grow, and better ourselves with full conviction and intention towards self-improvement.

OUR SOLUTIONS

① EAGLEi: Eagle Insights

Retailgate has developed EAGLEi- an AI Vision system for Retail Analytics, allowing retailers to gather insights on in-store consumer behavior to gain Competitive Intelligence through video feeds, by collecting and processing data on (1) Consumer Traffic- Volume, Density, and Conversion; and (2) Consumer Dwell Time. While EAGLEi utilizes machine vision to analyze videos, it remains flexible as the system allows for the processing of videos from the pre-installed CCTV cameras. As such, the system remains less intrusive than similar solutions that require for installation of sensors and other hardware on-premise (i.e. Wi-Fi tracking, GPS tracking, RFID, etc.), thus also allowing for the tracking of all consumers within the premises of the retail store regardless of whether or not the shopper holds a device needed for tracking within his/her person. This, in turn, allows the solution to be more efficient and cost-effective for retailers.

Total Volume Of Visits	Customer Traffic Count	Customer Dwell Time	Conversion Rate	Capture Rate

② AutoCount

Autocount is another application of the EAGLEi technology that allows Out-Of-Home Media Companies to better measure their audiences by installing, collecting, and processing data on (1) Vehicle Traffic, (2) Vehicle Speed, and (3) Vehicle Classification. Just like EAGLEi, it uses machine vision to analyze videos. It has 95% accuracy with flexible deployment options.

③ A³

A-cube is our targeted advertising solution for in-store marketing. It uses advanced facial profiling technology and displays an advertment based on gender and a predetermined age range. When installed on a digital poster, our technology can capture data on age and gender and display analytics on a per hour, per day, or per week level.

Meet the Team
Executive Directory

Raphael T. Layosa
CHIEF EXECUTIVE OFFICER

Graduate of University of the Philippines Diliman, with a degree in BS Business Administration. He took his secondary degree in Startup Management under the Asian Institute of Management School of Executive Education. He handles business development, strategy, sales, and marketing of the company.

Prof. Engr. Miguel T. Remolona, PhD
CHIEF RESEARCH OFFICER

Graduate of University of the Philippines Diliman, with a degree in BS Chemical Engineering. He recently received his doctorate from the Columbia university. He specializes in Machine Learning and Knowledge Management. He leads the research and development in creating fresh and innovative solutions of the company for the market.

Engr. Danielle John Salon
CHIEF TECHNOLOGY OFFICER

Graduate of University of the Philippines Diliman, with a degree in BS Electronics and Communications Engineering. He specializes in Image Processing and Software Development. He heads the technology implementation for on-going projects.

Putting the AI in Retail

In today's digital age, e-commerce has been on the rise with multiple online shopping platforms that is easily accessible to consumers. Businesses are adapting to the trend. What makes these different from brick-and-mortar stores is that, through websites and social media, consumer behavior can easily be tracked through website clicks, linger time, page views and interactions.

In the past, data collection methods for physical stores have been limited to customer count. Retailgate aims to empower the brick-and-mortar stores by providing retailers access to more information about customer traffic and dwell time. Studying these trends and patterns over time allows us to forecast demand, assess effectivity of marketing campaigns and in-store promotions, determine conversion ratios, optimize staffing, and so much more.

Our goal is to help brick & mortar stores flourish and be competitive with the rapidly evolving e-commerce industry.

Our mission is to bring the magic of e-commerce to the brick-and-mortar stores by empowering retailers with technology and data-driven insights.

RTL GATE TECHNOLOGIES, INC.

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