



# Do you really know your marketing ROI?

- / Increase marketing ROI and profits exponentially
- / Save millions on digital advertising
- / No more wasted time on data-gathering & reporting





**Let's  
Connect  
Later!**

**Roivenu is the most  
upbeat business tool for  
managing channel  
attribution and  
maximizing marketing  
ROI.**

We are data-driven and we strive to make your marketing truly effective with valuable data insights.

Roivenu allows you to identify under-performing campaigns, address over-invested channels and make decisions that maximize ROI using data-driven attribution models and CLV.



**ROIVENU**

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**DATA-DRIVEN  
ATTRIBUTION  
MODELS**

Assess channel effectiveness and attributed ROI.

**"We enable..**

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**BUDGET OPTIMIZATION**

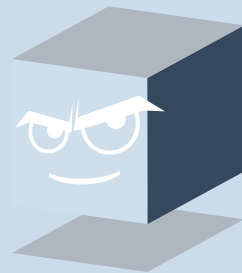
We use machine learning to suggest you the best budget split. You'll know exactly where to add budget and where to decrease it.

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**DATA  
INTEGRATION &  
EXPORTS**

Connect to any important data source & get started with external exploration and reporting.

**...marketers  
to achieve  
the impossible."**



**ROI VENUE**

**15%**  
average

**Increase in ROI**

**30%**  
average

**Growth of  
Revenue YOY**

**200%**  
up to

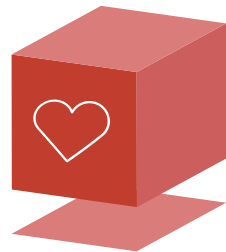
**Faster Growth**

**36%**  
also possible

**Increase in Customer  
Acquisition with  
the same budget**



## Our Clients, our Life!



**TOMAS MIKLETIC**  
CMO OF 30 E-COMMERCE SITES

"One year after implementing and working with the tool, we hit 120% year-over-year growth, which was the fastest in the company's 10 year history."



**LUKAS PRIKRYL**  
HEAD OF DIGITAL MARKETING AXA  
ASSISTANCE

"The delivered analysis provided us with valuable insights, helping us in our long term mission of increasing ROI from our affiliate program, which currently stands at 180% increase year over year."



# Now You Do.

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PANDÖRA



groupm