

## Configure Price Quote Performance, simplified.

**Purpose-built on an independent, scalable platform, the world's **most powerful** CPQ does more than generate even the most complex quotes instantly.**

SAP CPQ provides pricing behavior intelligence to determine pricing trends and can be the single, unified system to support global sales teams, partners and channels, eCommerce, and Internet of Things transactions. It supports multiple price books and currencies, 30 languages, quotes/proposals with thousands of line items and unlimited nesting. CPQ can also seamlessly integrate with any CRM, ERP, and the SAP Lead to Cash suite, including Contract Lifecycle Management, Commissions, e-learning, and Sales Enablement, delivering more selling power all in one place.

### **Sell faster with intuitive guided selling**

CallidusCloud CPQ simplifies complexity. Companies with the most intricate and diverse product configurations depend on CallidusCloud CPQ to enable salespeople, channel partners, and customers to quickly generate accurate quotes. The intuitively designed interface gives business users more quoting power, anywhere.

### **Empower Sales Managers with automated approval workflow and reporting**

Set guardrails to protect margins and automate the approval process throughout negotiations. Quickly uncover performance data insights through easy-to-use reporting tools, helping you make better business decisions.

### **Generate beautiful, professional proposals in seconds**

Effortlessly create high-quality proposal documents based on approved templates, content files, and pricing rules with the world's smartest document generator. Quotes can be delivered and signed instantly through several out-of-the-box e-signature integrations options.

**verizon**  
**connect**

# 300%

Increase in quote output  
and improved sales

*Atlas Copco*

# 4 mins

Reduce quoting from  
days to minutes



# 200+

Increase in purchase  
orders per week

### **HOW CAN CPQ HELP?:**

- Increase margins
- Get deals done faster
- Launch new products faster
- Increase cross-selling
- React faster to market changes
- Enable channel partners
- Consolidate configurators
- Onboard salespeople faster
- Support omni-channel selling
- Create customized, compelling proposals automatically
- Automate quoting collaboration

## SAP® Sales Cloud

### ABOUT SAP SALES CLOUD

SAP Sales Cloud, part of SAP Customer Experience, allows customers to sell more and create a lasting connection with your customers with AI-powered solutions that transform your lead-to-cash processes.

Follow SAP Sales Cloud



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THE BEST RUN

