

DailyStory helps businesses use digital marketing to find new customers. And keep them.

DailyStory® is a turn-key digital marketing solution for growing businesses. DailyStory offers both:

- Services to create and manage campaigns
- Software to power campaigns

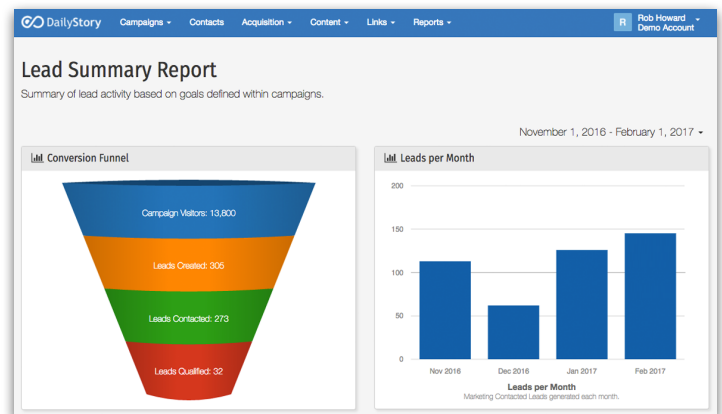
A Unique Solution

DailyStory is unique because it combines everything a growing business needs into a single digital marketing solution. Rather than forcing you to use multiple technologies and vendors, DailyStory is turn-key and we can design, execute, and manage your entire campaign.

Digital Marketing Services

At DailyStory, we work with marketers and business owners just like you to help find and keep new customers. Our services include:

- Design marketing messages and goals.
- Build landing pages, emails, ads and more.
- Identify SEO and paid search keyword and optimized for each.
- Execute email, text messaging, advertising and other campaigns.
- Analyze and make recommendations based on customer data.



Digital Marketing Software Suite

The core of DailyStory is a digital marketing suite that brings together modern marketing tools every business needs.

These tools help you track, engage, and convert customers throughout the sales and marketing cycle. And provides the insight to enable you to know how customers found you, where they converted, and when they became a customer.

Our analysis and recommendations are transparent and data-driven. And **this enables our customers to see how their digital marketing investments are performing daily.**

100% Turn Key Services

We're experts and we can help.

Let our team of digital marketing experts help you build the right campaigns, integrate DailyStory with your existing processes and procedures, provide weekly reports on how your campaigns are performing and most importantly help you find your next customer.

Product Feature Highlights

DailyStory's Marketing Automation Platform is designed to be simple. Simple enough to enable you to "go live" in a matter of minutes vs. weeks or months. Below are some highlights.

- **Email marketing** run email marketing campaigns across your customer segments: newsletters, drip campaigns, auto-responders and more.
- **Text messaging** use text messaging in your campaign to communicate offers or notifications.
- **Landing pages and micro-sites** easily build SEO and mobile optimized landing pages and micro-sites.
- **Web forms** build and design web forms to capture and convert visitors into leads.
- **Google and Facebook ad integration** track clicks, keywords and conversions in a single dashboard.
- **Link tracking** track links and include remarketing pixels to integrate with your paid search campaigns and through social networks.
- **Workflow** build powerful workflow to take automated actions based on rules and conditions you define.
- **Lead Scoring** create rules to identify and score leads based on criteria important to your business.
- **Anonymous visitor identification** see the companies visiting your website before they convert.
- **Forecasting and reporting** pre-built, interactive reports enable you to see what has happened and what is forecasted to happen.
- **Lead Analysis Tools** see how leads behave and spots trends before they convert (become identifiable) and track them through into your CRM.

- **Popup Offers** use an Exit Intent or a Welcome Mat popup when visitors leave or enter your site to quickly convert them.
- **And much more** visit our website to see a complete list of features and capabilities.

Integrate and extend

DailyStory is built as a platform making it easy to integrate and extend.

- **WordPress** plugin and shortcodes make integration into WordPress and building beautiful landing pages easy.
- **Salesforce** integration qualified leads automatically moved into Salesforce and value of won opportunities are added to your DailyStory campaign.
- **Mailchimp** integration easily adds contacts to lists as part of a campaign's workflow.
- **Google** analytics and reCAPTCHA integration ensure your web analytics data is kept up-to-date and web forms can be protected from spammers.
- **REST API and web hooks** DailyStory's entire platform is built on a REST API with web hooks.

Start FREE!

[Try DailyStory FREE! After 21 days.](#) If you decide to continue you can sign up for a subscription plan that works best for your business.

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