

CBX Software

We deliver a comprehensive platform to meet the needs of the dynamic and changing retail landscape. Focusing on the foundation of Speed, Scale and Simplicity,

CBX Cloud drives the workflow and critical path for private label from planning and development to sourcing and delivery, covering all the quality, compliance and supplier community management stops along the way.

Introduction

Over the next decade, sourcing and supply chain professionals will need to take on more expansive roles within their organization. They will need to become guardians of the corporate brand, advocates for sustainable business practices and innovators who help develop new products and services.

Companies that embrace this broader perspective for their sourcing and supply chain teams will find themselves in a better position to anticipate and manage the ever present changes of an evolving retail industry.





How Can We Address Today's Market Challenges?

Change is constant. What worked two years ago might not be a sound strategy today. The market challenges are evolving and retail/CPG industry leaders are struggling to keep pace.

Consumers demand product variety, high quality and reasonable prices; thus, leaving the industry with increased pressures of rising staff cost, smaller more frequent orders, increased supply chain cost and the associated risk – leading to a volatile and highly competitive marketplace.

- Fast isn't fast enough
- Product assortments are more dynamic than ever
- Demand for high quality and compliance has increased
- Trends point to smaller more frequent orders to reduce inventory
- Gaining total visibility and control throughout the order/production life-cycle is paramount

CBX Delivers

For every challenge there's a resolution, and the hurdles of the product life-cycle are no different. Business leaders can overcome challenges by simply providing one clear vision to all stakeholders as well as making sure internal and external teams work efficiently and effectively together.

Growing sophistication is a continual challenge, ensure your business can scale when needed. CBX Software weaves people and process together on a web platform to help retailers, brands and wholesalers streamline product development, sourcing, production and order follow up through to final inspections and delivery.



Speed

- Centralize data
- Eliminate unnecessary tasks
- Limit data entry across multiple teams



Scale

- Increasing the volume of brand assortment
- Reducing costs across the supply chain
- Enabling employees to do more with less



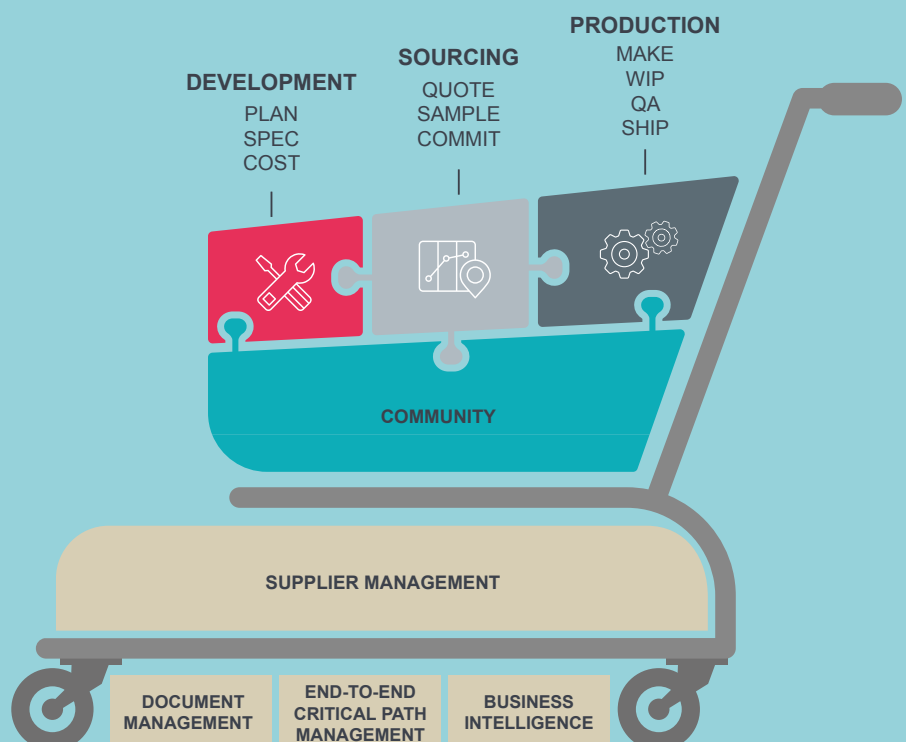
Simplicity

- Streamline processes across internal/external cross-functional teams
- Shorten the product lead time window
- Manage end-to-end critical path

The CBX platform is designed to address immediate business needs and be able to scale when needed

There's a clear objective for retailers, brands and wholesalers to grow profits and market share.

Connecting all stakeholders in the product development, sourcing and production process, with in a collaborative, scalable model, retailers and suppliers can achieve success through automation and realizing one version of the truth.



CBX Total Sourcing Management

Collaborate within a sophisticated sourcing management hub that complements sourcing, product development, order, production and delivery processes.



CBX Sourcing

Make more informed business decisions by streamlining retail sourcing operations across buying teams, including local and global agents and suppliers. Automate the online delivery of RFQ's, compare quotes side by side, ensure accurate estimated and actual landed cost commitments, and improve the ability to deliver new products to the market faster.



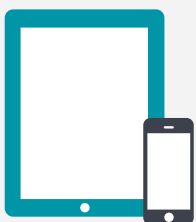
CBX Product Lifecycle Management (PLM)

A collaborative solution allows information to be exchanged through the entire product design and development lifecycle - from product brief through specification, artwork/packaging, and sample approval.



CBX Order & Production Management

Shed light into the black hole that often describes the period between order commitment and confirmed shipment. CBX infuses order & production processes with operational intelligence. Critical Path Management and online collaboration tools help to manage supplier commitments, track WIP, ensure quality inspections are reviewed and shipments exit the factory on time.



CBX Mobile Apps

Developed to extend the reach and enhance the flow of information from factory to cloud without the need for spreadsheets, manual checklists and double data entry. Record factory audits, product inspections, sample results and capture new product ideas using your preferred mobile device. Work on or offline and synchronize data via WiFi or cellular networks directly back to the Total Sourcing Management platform.



**Speed
Scale
Simplicity**

How does the CBX platform Benefit our Customers?



End-to-End Solution

From planning and development to sourcing and delivery, covering the quality, compliance and supplier community management stops along the way.



Critical Path Management

Focus on the tasks that make up the critical path, internal stakeholders maximize their chances of completing and delivering products to market ahead of customer expectations.



Version Control

Track files and revisions over time while always using the latest, up-to-date version.



Supplier Engagement/Management

Comprehensive way to assess and streamline the processes between industry leaders and manage suppliers to improve joint efficiencies.



Business Socialization

Proven and tested program to drive optimum adoption including tailored approach to education, user support and strategic account management for short and long-term planning.



Supply Chain Collaboration

Improved supply chain efficiencies resulting in faster time to market, lower costs. dramatic reductions in inventories, together with improvements in speed, service levels, and customer satisfaction.

Recognition



Michael Fagan

Head of Operations, Kmart Australia Limited

“ CBX helped Kmart Australia dramatically increase the volume of direct sourcing and improve the quality of products without a corresponding increase in headcount or costs.



Sergio Gonzalez

General Manager, El Corte Ingles - Shanghai

“ Frankly, I feel we got way more than a software platform. The input and experience of the CBX team, which helped shape and guide our own workflow process was truly invaluable in helping us avoid mistakes and prepare us for our next stage of growth.



Jim Persinger

Senior Vice President of Global Sourcing, Pet Smart

“ We are excited to roll out CBX Cloud to better connect all of our internal product development, sourcing and quality teams, as well as our expanding network of suppliers and manufacturers. We're confident CBX Cloud is the right tool to help us improve our operational efficiencies and expand our direct global sourcing capabilities.

Customer Snapshot

Proven knowledge from working with the world's leading retailers and brand manufacturers, over the last 22 years.



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