



# FeedForward

Employee Insights using the power of feedback



# Today's Workplace

*Continuous Feedback | Mentoring | Coaching*

Challenges

70%

Disengaged  
Employees

60%

HiPo Attrition

1-2

Connects

Disruptions

40%

Millennials

No

Bell-Curve

400%

Cost of Replacement

3-6

teams in a year



# Solution

Continuous Feedback | Mentoring | Coaching

Democratized feedback by involving all stakeholders

Peer Power



Continuous



Feedback 'treadmill' for relevant development inputs

Seamless experience for a workforce which is always on the go

Available



Analytics



Analytics for making effective business and people decisions

Business Impact

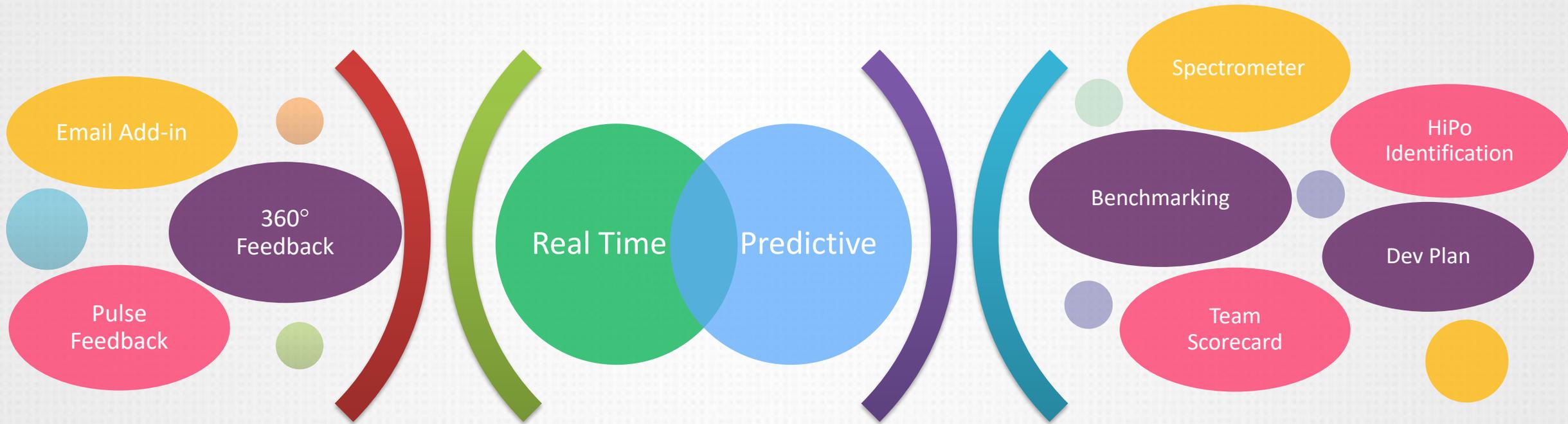
'Voice' of Employee

Data-enabled HR



# Product Details

*Continuous Feedback | Mentoring | Coaching*



Capture

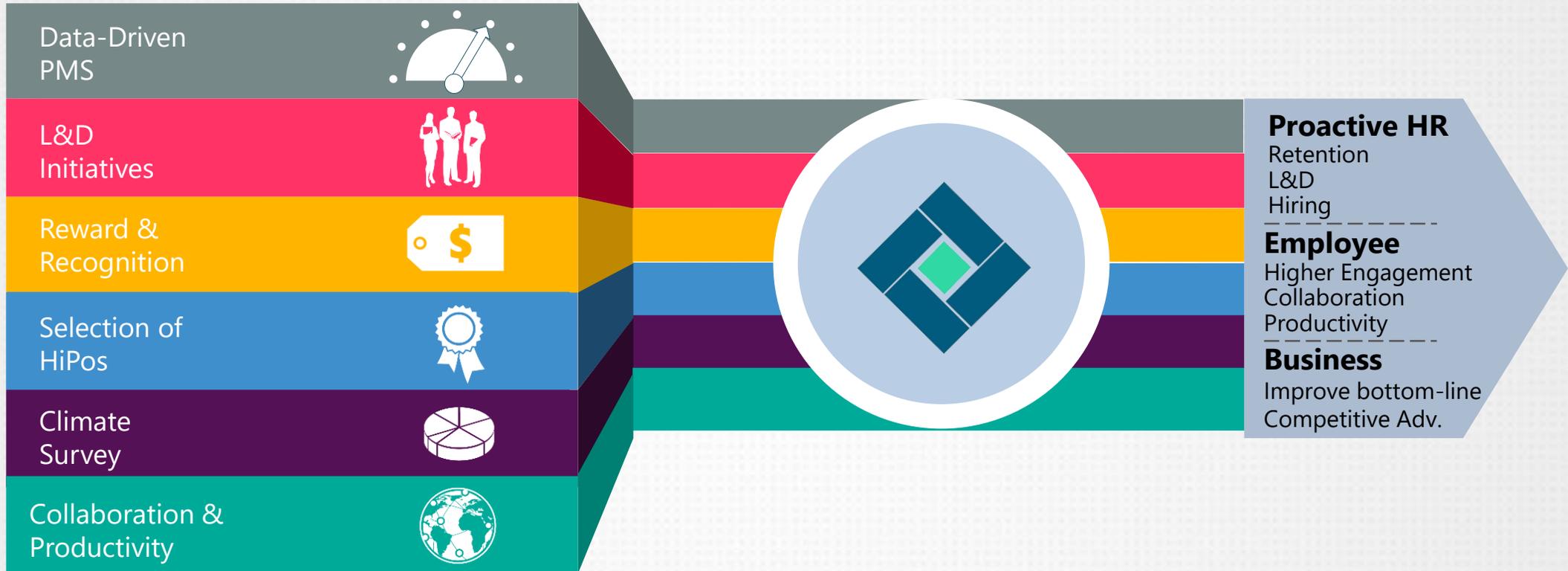
Analyze

Insight



# Benefits

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Un-Intrusive

Anywhere Access

Contextual Feedback

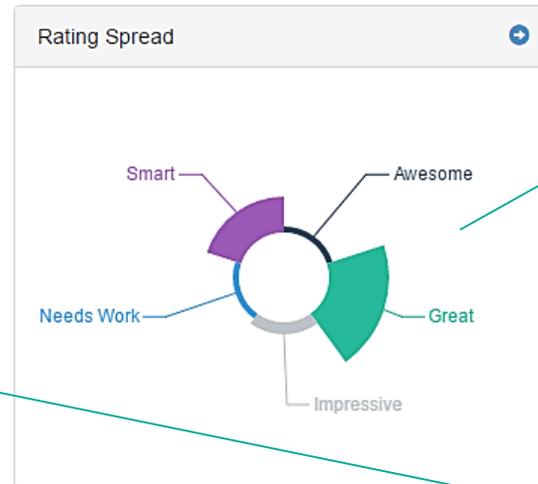
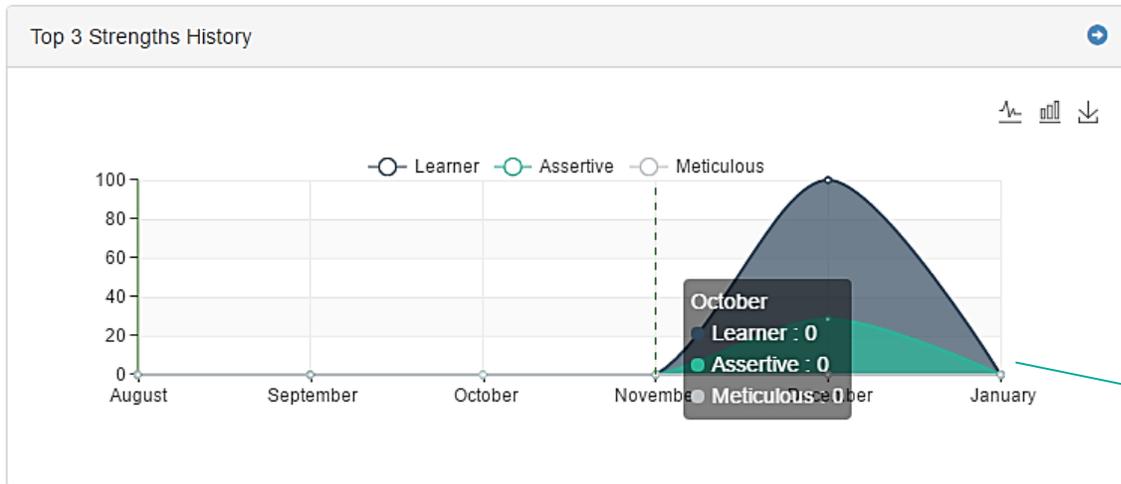
Real-Time Analytics

Authentic

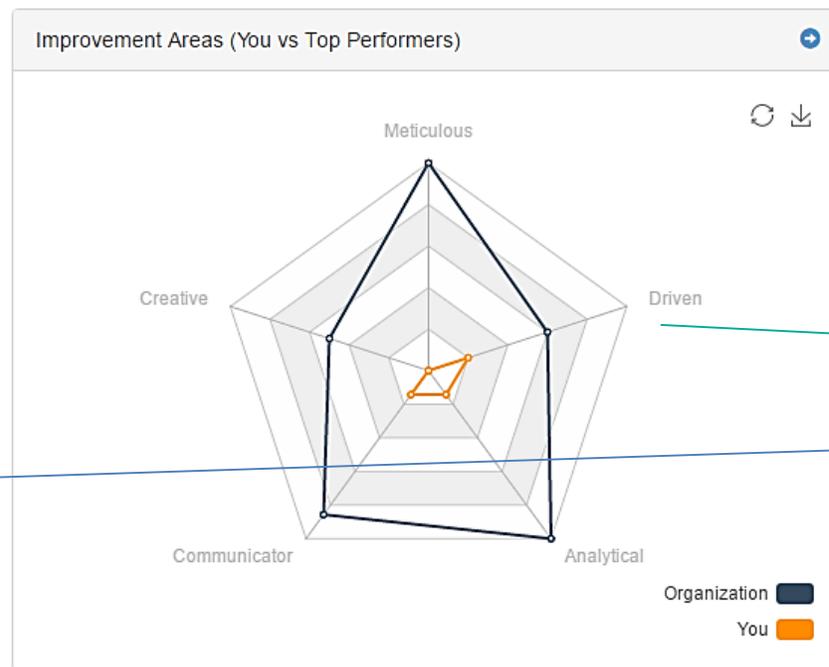
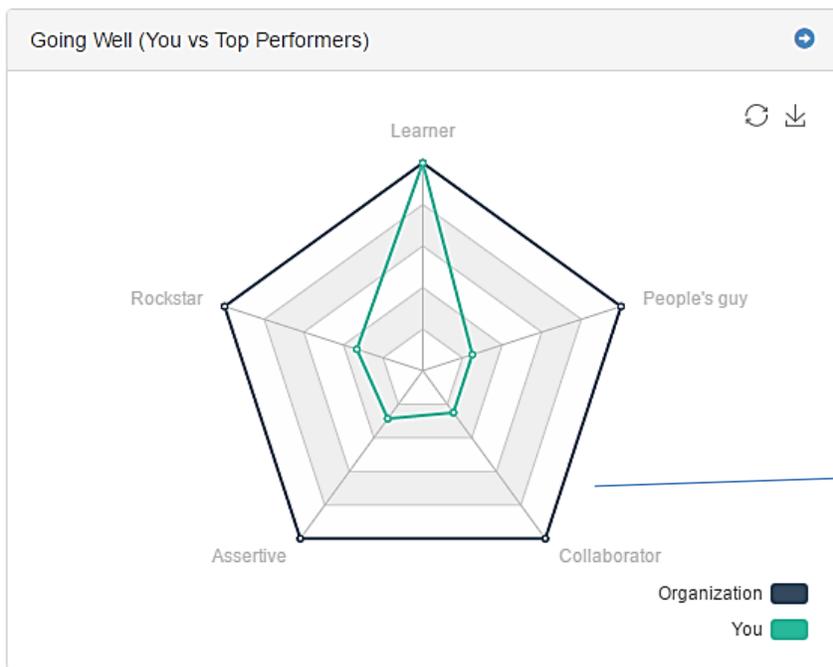


# Dashboard

Continuous Feedback | Mentoring | Coaching



Rating spread, describes how peers perceive you



How your top skills are trending

Benchmarking : You vs. the top performers in the organization



- L&D initiatives forecasting
- Early Warning System for Attrition
- Hiring Insights for existing Talent gaps
- Competitive Benchmarking
- Lateral Progression Suggestions



**"Has a strong ability to capture authentic feedback"**

*– HR Head of European Ops,  
large US based Chemical  
Company*

**"Contextual part is one step ahead of other offerings"** - HR

*Head of India-based mobile  
advertising company*

**"L&D effectiveness can be increased using this app"** –

*India's biggest media group*

**"Traditional PMS is being thrown out. Agile companies should have an App like this"** –

*L&D Head of a large Japanese bank*

**"The system is intelligent and integrated to help in feedback driven appraisal process"** - PMS Head of top 3 Indian IT

*services company*

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