



A Product of
monocept^x

What is Video365?

Video365 is a digital video streaming platform that helps distribute, manage & monetize videos across any multimedia device. Our team of experts put in the latest and best of technology at all levels to give an effective overall user experience.

- Make in India, Host in India, CDN in India, and Stream in India
- Has simplicity of YouTube like interface
- Open architecture for unique Indian & global needs
- Integrates with battle tested leading industry solutions for hosting, encoding, ads, CMS, analytics, DRM and streaming

ONE SOLUTION FOR ALL VIDEO NEEDS



BROADCASTERS AND
PUBLISHERS



E-LEARNING



LIVE STREAMING

Partial list of Clients

The logo for Arre features the word "Arre" in a bold, dark blue sans-serif font. A small red triangle is positioned above the second 'e'.

www.arre.co.in

The logo for Karvy consists of the word "KARVY" in a blue, stylized font with vertical bars on the right side of the letters. Below it, the tagline "KEEP GROWING" is written in a smaller, blue, all-caps sans-serif font.

www.karvy.com



[Tele Teach](#)



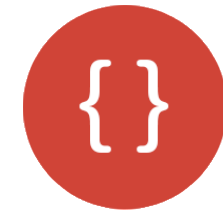
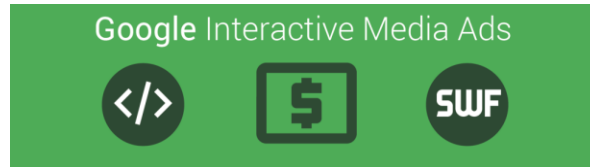
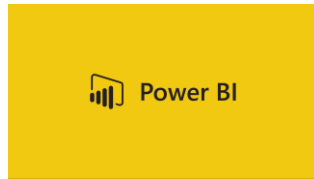
H A M S T E C H

www.hamstech.com



www.sunnetwork.in

Open Architecture Based

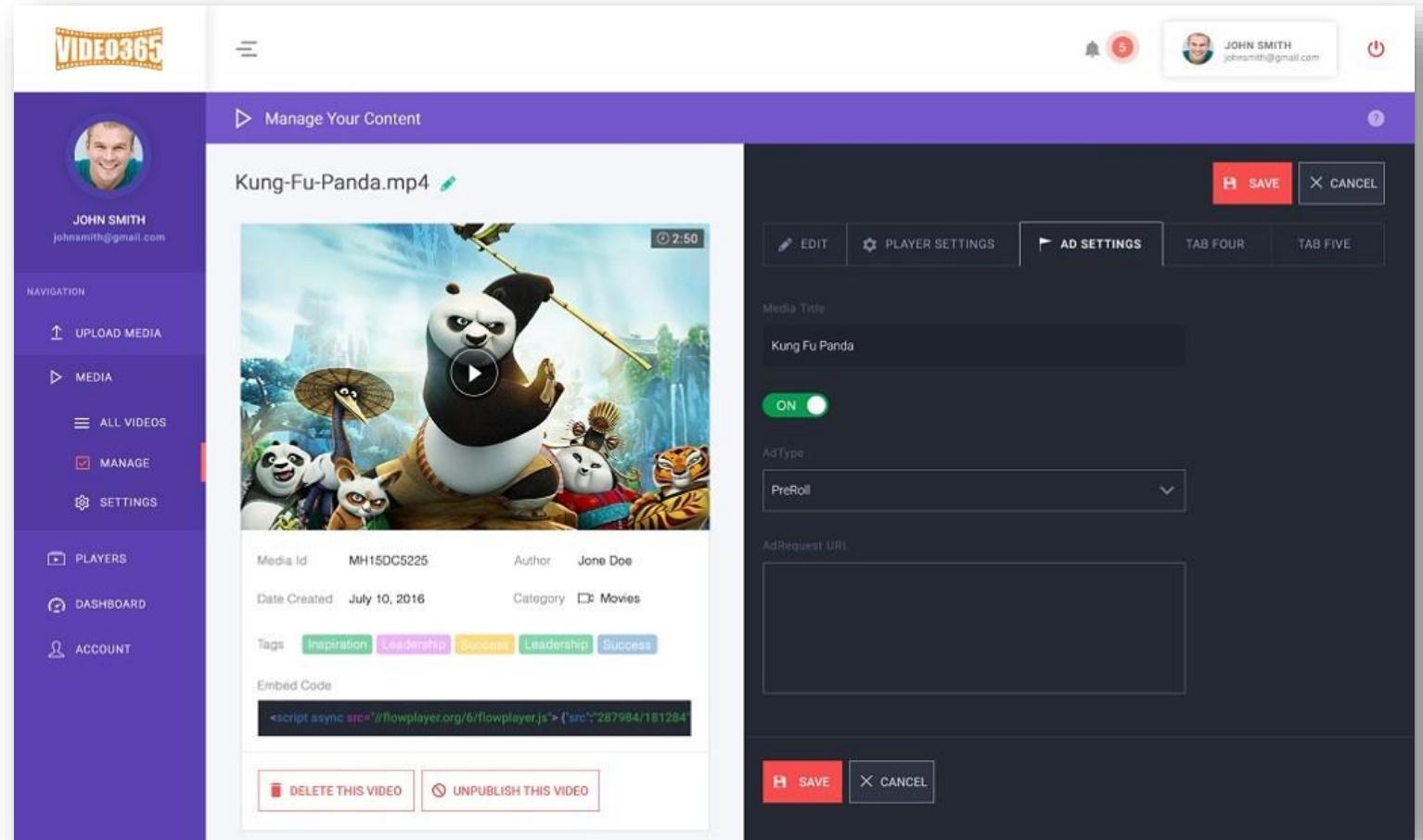


RESTful Open API
Get Put Post Delete



Salient Features

- Cloud Scalable Architecture
- Localized CDNs
- Adaptive Bitrate Streaming
- Customized Encoded Files
- Multi-Device/Multi-Screen Support
- Content Security: DRM
- Personalized Analytics
- Customizable Video Player
- Ad Integration
- A-VOD & S-VOD Support
- Playlist Creation
- Media Management
- User Role Management
- Live Streaming
- Video Marketing



The screenshot displays the Video365 user interface. At the top, the 'VIDEO365' logo is on the left, and a user profile for 'JOHN SMITH' is on the right. The main content area is titled 'Manage Your Content' and shows a video titled 'Kung-Fu-Panda.mp4' with a play button and a 2:50 duration. Below the video player, there is a metadata section with fields for Media Id (MH15DC5225), Author (Jone Doe), Date Created (July 10, 2016), and Category (Movies). There are also tags for 'Inspiration', 'Leadership', and 'Success'. An embed code is provided at the bottom of the metadata section. On the right side, there is a settings panel with tabs for 'EDIT', 'PLAYER SETTINGS', 'AD SETTINGS', 'TAB FOUR', and 'TAB FIVE'. The 'AD SETTINGS' tab is active, showing a toggle for 'ON', an 'AdType' dropdown set to 'PreRoll', and an 'AdRequest URI' field. 'SAVE' and 'CANCEL' buttons are present at the top and bottom of the settings panel. A left sidebar contains navigation options: 'UPLOAD MEDIA', 'MEDIA', 'ALL VIDEOS', 'MANAGE', 'SETTINGS', 'PLAYERS', 'DASHBOARD', and 'ACCOUNT'.

Content Protection: DRM

- Video365 allows users to secure their video content.
- Video content protection is done through the DRM (Digital rights management) option available in the video365 admin portal.
- Anytime user can enable or disable content protection for their video content with just a click of a button.
- For DRM enabled videos, if an end user downloads the video content through any browser with download extensions/tools/software, the user will not be able to play the downloaded video content.
- Currently, PlayReady, Widevine & FairPlay DRM's are integrated with video365.
- DRM's advanced use cases such as subscription based VOD model are provided to the client if required.

Media Ingest & Encoding at Cloud Scale

- Video365 is a cloud hosted software as a service platform with data isolation & security at its core.
- Every customer will be provided with separate admin portal for storing and managing their video content.
- Video365 platform provides dedicated media servers for every customer.
- Customer user data and media files are stored in a separate container and are completely isolated from other customer's data.
- Encoding happens at cloud scale from 100s of Mb to 100s of TB
- The platform works with variety of input video & audio formats and codecs such as MP4, QuickTime, AVI, FLV, MPEG-2, MPEG-4, MP3, H.264 & more.
- The encoding profiles are configurable based on – codecs, file-format, resolution, bit-rate.
- Video365 provides dedicated encoding servers.

Analytics

- Video365 integrated with PowerBI and provides three kinds of analytics:
 - **Video Analytics**
 - Gives analysis/reports of your media content, for example: Number of people watching your videos, where your users are coming from, average play time of the video & more.
 - **Platform Analytics**
 - Gives an overview of admin portal analytics, for example: How many videos are being uploaded from video365 admin portal, how many players/playlist are created, number of users in the system etc.
 - **Media Usage Analytics**
 - Gives media services consumption analytics, for example: How much usage of media services has been done, how much CDN is consumed etc.

Video Library

➤ **Upload**

- Videos can be easily dragged & dropped on to the video365 admin portal

➤ **Video Management**

- Allows users to customize video metadata
- Configuring custom player/Ads with video
- Allows users to set & preview player logs

➤ **Publish/Unpublish**

- Publish/Unpublish your video at anytime

➤ **Ad settings**

- Configure ads with Video content

➤ **Embed Code Generation**

- Provides short embed code which can be used in CMS/blogs and websites

➤ **Player Management**

- Allows the user to create and manage players with different configurations like auto play, responsive, zoom in/out, mute, title overlay, shareIt via google, facebook etc.

User Management & More

➤ Video Compression

- For streaming, the videos once encoded are stored in the compressed formats e.g. MP4.

➤ User Management

- Allows user and role management facility.

➤ Playlist Management

- Allows the user to create and manage playlist with different player configuration

➤ Integrate into Moodle

- Video365 integrates with popular CMS platforms like Moodle, WordPress and others.

➤ Video365 player SDK and API Support

- For CMS integration, Video365 has API/Player SDK support available.

➤ Customer Support

- Dedicated customer account executive will be provided.
- All the platform related issues, starting from encoding up to seamless streaming of the videos will be taken care by the Video365 team.

THANK YOU

www.video365.com