



PRIVACY AND SECURITY POLICY

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SECURITY OF THE INFORMATION

In Marco Marketing we use organizational, administrative security, technical and reasonable physical measures designed for the protection of personal data that are under our control against destruction, loss, alteration, access or disclosure.

If you wish to access, rectify, cancel or oppose the processing of the personal data you have provided, please contact us in the manner indicated below. We will comply with your request as soon as reasonably possible and within a period of time required by the law applicable to your country.

You can request access to personal data that we maintain about your company or request to correct, modify, delete or block them, by contacting us. When the law so stipulates, you can withdraw the consent that you have already given us at any time for legitimate reasons to the processing of your personal data, and your preferences will be applied in the future.

If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of an account you have with us has been compromised), notify us of the problem immediately through the "Contact Us" section of the country correspondent.

CONSERVATION PERIOD

Marco keeps your personal information for as long as necessary to comply with the purposes set forth in this Privacy Policy, unless the law requires or permits a longer retention period or otherwise complies with a legal obligation.

To update your preferences, ask us to delete your data from our mailing lists, exercise your rights or submit an application, please contact us through the "Contact us" section of the corresponding country.

TRANSFER BETWEEN COUNTRIES

Your personal information may be stored and processed in any country where we have facilities or service providers, as well as affiliated or related companies of the same corporate group and by using our Site or giving us your consent (where required by law), you agree to transfer the information to countries other than your country of residence, including the United States, which may have different rules on data protection than those in force in your country.



Unless we specifically request or invite you, we ask that you do not send us and that you do not disclose sensitive personal information (for example, information related to racial or ethnic origin, political opinions, religious, philosophical and moral beliefs, status of present and future health, genetic information, sexual preference, criminal record or union affiliation) on the Site or through it, or otherwise to us. In cases where we may request or invite you to provide sensitive personal information, we will do so with your express consent.

PRIVACY

We can change this Privacy Policy. In our site, our Privacy Policy appears at the bottom, it will be the last available Privacy Policy and will have the date of update, to see when it was last updated. Any modification of our Privacy Policy will be available on the Site and will become effective after the publication of the Privacy Policy. Your use of the Site subsequent to these modifications implies your acceptance of the revised Privacy Policy.

ADVERTISING BASED ON INTERESTS

On our sites, we may collect information about your online activities to offer you advertising about products and services tailored to your interests.

Through the ad networks or blog, we can track your online activities by collecting information with automated means, including through the use of third-party cookies, web server logs, pixels and internet tags. Networks use this information to show you advertisements that can be tailored to your individual interests.

COOKIES

Cookies are a tool used by web servers to store and retrieve information about their visitors. It consists of a file of small text files that are downloaded to your computer or device when you access the Web page to keep a record of your preferences and remember them when you return. Cookies allow the website, among other things, to store and retrieve information about your number of visits, the user's or team's browsing habits and, depending on the information they contain and the way they use their equipment, they can be used to recognize the user.



Marco Marketing uses cookies to facilitate navigation through its website and to obtain greater efficiency. Marco Marketing uses the following third-party cookies:

- Google Analytics: Stores cookies to be able to compile statistics on traffic and volume of visits to this website. By using this website you are consenting to the processing of information about you by Google. Therefore, the exercise of any right in this sense must do so by communicating directly with Google.
- Social networks: Each social network uses its own cookies so that you can click on buttons like I like or Share

You can always allow, block or delete cookies at any time through the configuration options of your device, as well as your internet browser. In this sense, for this you must configure your browser following its instructions:

- Chrome
- Internet Explorer
- Firefox

Cookies are essential for the functioning of the Internet, providing innumerable advantages in the provision of interactive services.

LOCAL LAWS

In the countries where Marco Marketing is present, we respect the local privacy laws, being the same:

Argentina

- Law No. 25.326, Protection of Personal Data

Brazil

- Law No. 12.965, Establishment of principles, warranties, directives and resolutions for Internet use

Chile

- Law No. 19.628, Protection of privacy

Colombia

- Law No. 1,581, Protection of personal data

Mexico

- Federal Law for the Protection of Personal Data Held by Individuals

Peru

- Law No. 29.733, Protection of Personal Data

UPDATE DATE



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marketingintelligente

This policy was updated on January 1, 2019 and may be modified without prior notice as provided by law.