

# **IPaaS** Preview

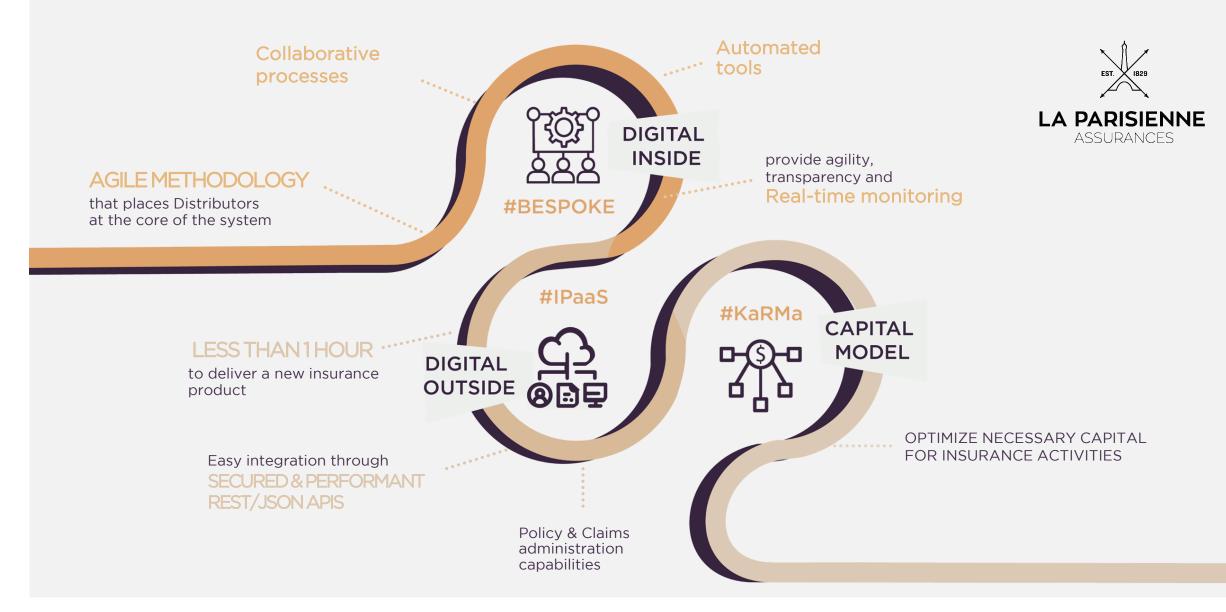
Insurance Product as a Service APRIL 2018



### WHY CHOOSING LA PARISIENNE AS YOUR INSURANCE PARTNER?



### A FULL WHITE LABELLER DIGITAL INSURER



### A STRATEGY ALIGNED ON OUR ECOSYSTEM

### A FULL WHITE LABELLER DIGITAL INSURER

#### **OUR VISION**

New trends require a new vision of insurance

#### **OUR MISSION**

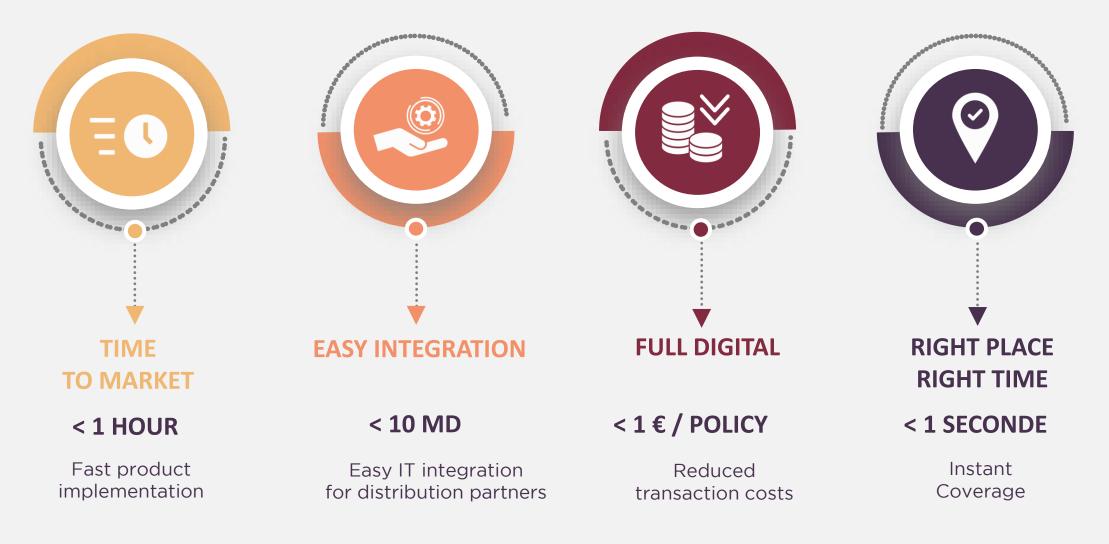
Jointly design flexible insurance solutions

#### **OUR AMBITION**

Change the game rules thanks to full digital

### A NEW WAY TO SUPPORT BtoBtoC

IPaaS - Insurance Product as a Service



### A NEW WAY TO SUPPORT BtoBtoC

IPaaS is designed to support
ALL DIFFERENT CATEGORIES OF P&C PRODUCTS

**TRADITIONAL PRODUCTS** 

Tailor Made or Off the Self

**PARAMETRIC PRODUCTS** 

Tailor Made or Off the Self



P&C personal Lines



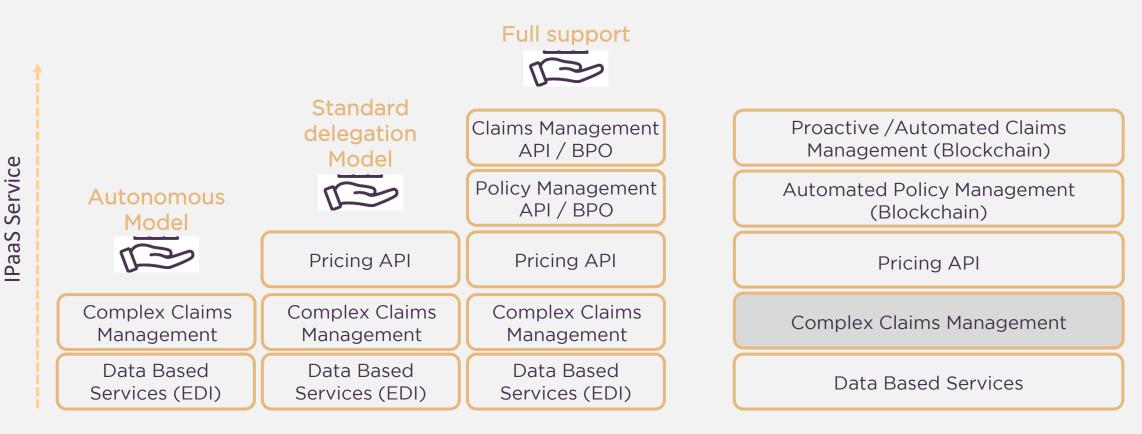
Usage Based P&C personal Lines



Private Data Index Open Data Index

### A NEW WAY TO SUPPORT BtoBtoC

## IPaaS is providing you with THE RIGHT SERVICE, FOR YOUR CONTEXT



#### **TRADITIONAL PRODUCT**

PARAMETRIC PRODUCT