

EMPOWERING EVERY PERSON TO LIVE A HEALTHIER LIFE



BEYOND HEALTH APPS

IMAGINECARE is a health experience platform that focuses on the customer experience, integrating behavior change design into mobile apps and new clinical applications.

The latest evidence in chronic disease management is paired with patent-pending cloud-based technology solutions to offer a highly secure and engaging end-to-end digital health service.

Keeping the human touch in long term health coordination is vital to continued engagement. ImagineCare leverages automation and machine learning to enhance the overall care experience without letting technology get in the way of excellent 24/7 human support and coaching capabilities. Better data will yield better outcomes (and higher ROI) along with more personalized services.



A 24/7 support team of Health Navigators and RNs use a custom-designed clinical application to provide more personalized and contextual service. This provides unified communication support, EHR integration capabilities, and more modern customer relationship management tools.

ImagineCare can also train existing 24/7 care teams on how to use the ImagineCare platform to achieve better results in chronic care.



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www.imaginecare.com info@imaginecare.com

HEALTHCARE CAN DO BETTER...

IMAGINECARE PRODUCT SUMMARY

IMAGINECARE APPS™

- iOS Mobile App
- Android Mobile App (2018)

IMAGINECARE PATHWAYS™

Mapping real-time data to monitor and manage:

- Activity/Physical Exertion/Heart Rate
- Sleep
- Behavioral Health & Stress & Burn-Out Syndrome
- Hypertension
- Diabetes Management
- Congestive Heart Failure
- COPD
- Multiple additional pathways in development

IMAGINECARE MISSION CONTROL™

- Custom designed clinical care application with integrated text, video, call center, and consumer-focused design features for better care

IMAGINECARE SERVICES™

- Proactive care from ImagineCare RNs & Health Navigators 24/7
- Training and implementation support for existing 24/7 care teams
- Enrollment support
- Sensors and fulfillment
- Configuration and Integration Services
- Custom Pathway Development

IMAGINECARE KNOWLEDGE™

- Data, analytics, and population health insights



HOW TO GET STARTED

We currently do not have any 24/7 remote care resources but want to improve our chronic disease care, how can we begin?

No problem! ImagineCare offers a full end-to-end service that will take care of enrolling new patients, providing them the sensors they need, and monitoring their health from our ImagineCare Coordination Center. All vital trend summaries and clinical encounters will be integrated back into your current systems and ImagineCare staff will triage patients to the right level of care at the right time.

We already have a 24/7 coordination center, but want to offer more robust chronic care services, how do we get started?

ImagineCare will work with your team to determine the best integration and use of ImagineCare Mission Control. We offer implementation and ongoing training to help your existing 24/7 staff get the most out of ImagineCare. Along with setting your 24/7 staff up for success with ImagineCare Mission Control, we will provide easy to use tools for enrollment and mobile app deployment, send out sensors to patients, and configure ImagineCare to integrate into existing care systems as required.

This all looks great, but we aren't ready to take advantage of the benefits of 24/7 chronic disease care yet. Can I refer individual patients to you for now?

Yes! While we hope to work with existing care organizations to help them realize the benefits of ImagineCare, we realize that change can take some time. We are happy to help individual patients enroll directly in ImagineCare. We will provide all the services they need to feel more empowered about their care as well as making sure we triage them to the right level of care for their situation. We can even help them use features in ImagineCare that keep their care team in the loop!

CUSTOMERS

- Payors & Health Insurance Companies
- Health Systems
- Hospitals
- Primary Care Providers
- Self-Insured Employers
- Pharmaceutical
- Direct to Consumer

VALUE

- Create empowering products that customers love
- Improve clinical outcomes
- Reduce the total cost of care

IMAGINECARE provides more proactive care services, moving care “upstream” and taking care of small events before they become larger, more costly health emergencies.

Any entity that bears risk for the cost of health care for a population can reduce their actual expenditures, improve quality of care, and provide a more engaging service by using ImagineCare.

- **IMAGINECARE** was created because we deserve to receive the latest **EVIDENCE-BASED CARE** from world class medical research.
 - We deserve to receive care when and where we need it—based on **OUR SCHEDULES** and **NEEDS** and not the needs of the health care system.
 - We deserve to talk to our care teams based on **OUR PREFERENCE**, whether text, video, phone, or email.
 - **IMAGINECARE** was built to empower individuals and partner with care teams to make health care more **PERSONALIZED**, more **PROACTIVE**, more responsive, and more consumer focused.
- From core health and wellness to management of chronic disease, **IMAGINECARE** will change how **HEALTH CARE** serves you.

ENGAGE

convenient consumer-driven design & service

INFORM

real time health monitoring and feedback

SUPPORT

evidence-based care backed by 24/7 team

EMPOWER

customer preferences, individualized insights

INTEGRATE

data sharing and coordination with care teams



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