

snapADDY VisitReport at a glance

snapADDY VisitReport is a software that you can use for meeting results and recording business cards of trade fair and field service conversations. You can record them while being offline and export them digitally to your CRM system later on.

The manual CRM data maintenance of visit reports and business cards is completely replaced by the digital solution. You can start post-processing your leads directly in your CRM system!

		CeBIT 2 Michael Rachel, snaj
1 Company		Personal
Company size	Salutation	Mr. ▼
1-5 Employee	Title	Title
6-10 Employee	Name	Michael
11-50 Employee	Lastname	Rachel
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The main features



Individual visit reports and analytics

Create different questionnaire for trade fairs or the field service in your corporate design. A neat overview with all analytics shows the most important KPIs for the results of your visit reports.



Business Card Scanner and attachments

Digital captures of contact information on business cards and the possibility to add sketches, drawings, notes and attachments with a direct transfer to your CRM system.



Offline availability and CRM mapping

Capture visit reports offline on the go and transfer them together with your attachments digitally in the responding individual fields in your CRM system.

Your benefits when using snapADDY VisitReport



Easy way of capturing sales conversations

Record your notes, attachments, and photos during a sales conversation with a tool that you have always at hand at a trade fair and you can use offline as well.



Monetarization of your sales success

The completed digital questionnaires can already be used for a follow-up during the trade fair itself. Your conversation is still present to the possible customer – you can earn money more targeted and much faster.



Declare peace with the marketing department

There are no more complaints from the marketing team regarding incomplete and difficult to read visit reports. You don't have to wait for your leads to get into your CRM system. After the trade fair you can start right away with your first call.