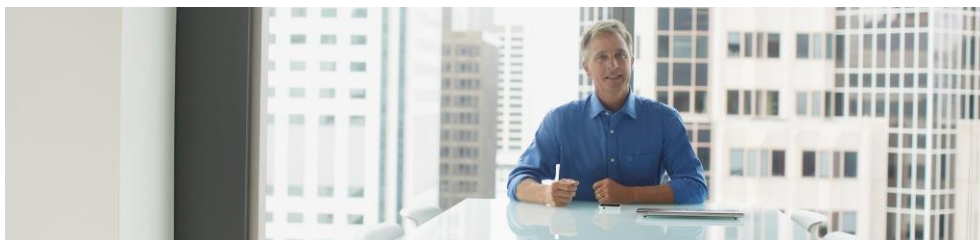satoripop

swieq

Sales Powered by Intelligence
an AI based conversational marketing solution

Instant messaging platforms are significantly growing worldwide, across all devices, and are highly intrusive. They form the new marketing and retargeting channel for brands. In the other hand, customers are searching for a personal shopping experience.

What is Swieq?

Swieq is a marketing platform based on AI that can understand customers needs and retarget them with product suggestions enabling companies to deliver better shopping experience to their customers

Why customers use Swieq

- Broadcast messages in a minute
- Suggest products based on customers behavior
- Turn the intrusive aspect of IM platforms to your advantage
- Rich message builder
- Create cross and up sale campaings
- Easy and intuitive interface

Scheduled and Automated Messaging

- Schedule your Retargeting campaigns
- Build rich message with medias, redirections and user interactions
- Automated answers to users requests

Store synchronization and leads Segmentation

- Sync with your product catalog, orders and customers data
- Leads segmentation and customized retargeting campaigns
- Build a customer oriented shopping experience

Built using ML and NLU algorithms

- Recommend products based on ML algorithms
- Understand your customer intentions and answer with a natural language
- Sentiment analysis for customer satisfaction

Create rich conversational experience

Use your data to increase your revenue

Sales powered by AI

How Swieq works, to achieve business benefits

- According to a study, IM platforms have 85% open rate comparing to emails with 20% and they have 4 to 10X more revenue than emails

- By 2020, 80% of the SMB will have their chatbots

Swieq on the cloud

- Swieq is hosted on a highly scalable cloud environment, and it is powered by Azure Machine Learning Service and Bot Framework which gives you the full power of Microsoft AI Solution

- Swieq is able to sync with almost all e-shops (Magento, Prestashop, Shopify, WooCommerce) and use their data to deliver added value features

Benefits

- Use the power of AI to generate more sales and increase your revenue
- Create Retargeting campaigns based on your customers profiles.
- Take benefits of your e-shop data (orders, customers, abandoned carts) to create a custom retargeting campaigns

It is the era of Intelligent Marketing.

With Swieq, you have all the features at your fingertips to create a powerful, new generation marketing campaigns