satoripop

swieq

sales powered by intelligence

www.swieq.com
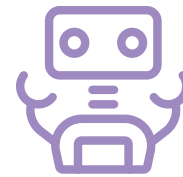
facts

79%
abandoned carts

85%
messaging open rate

4-10x
more revenue then emails

80%
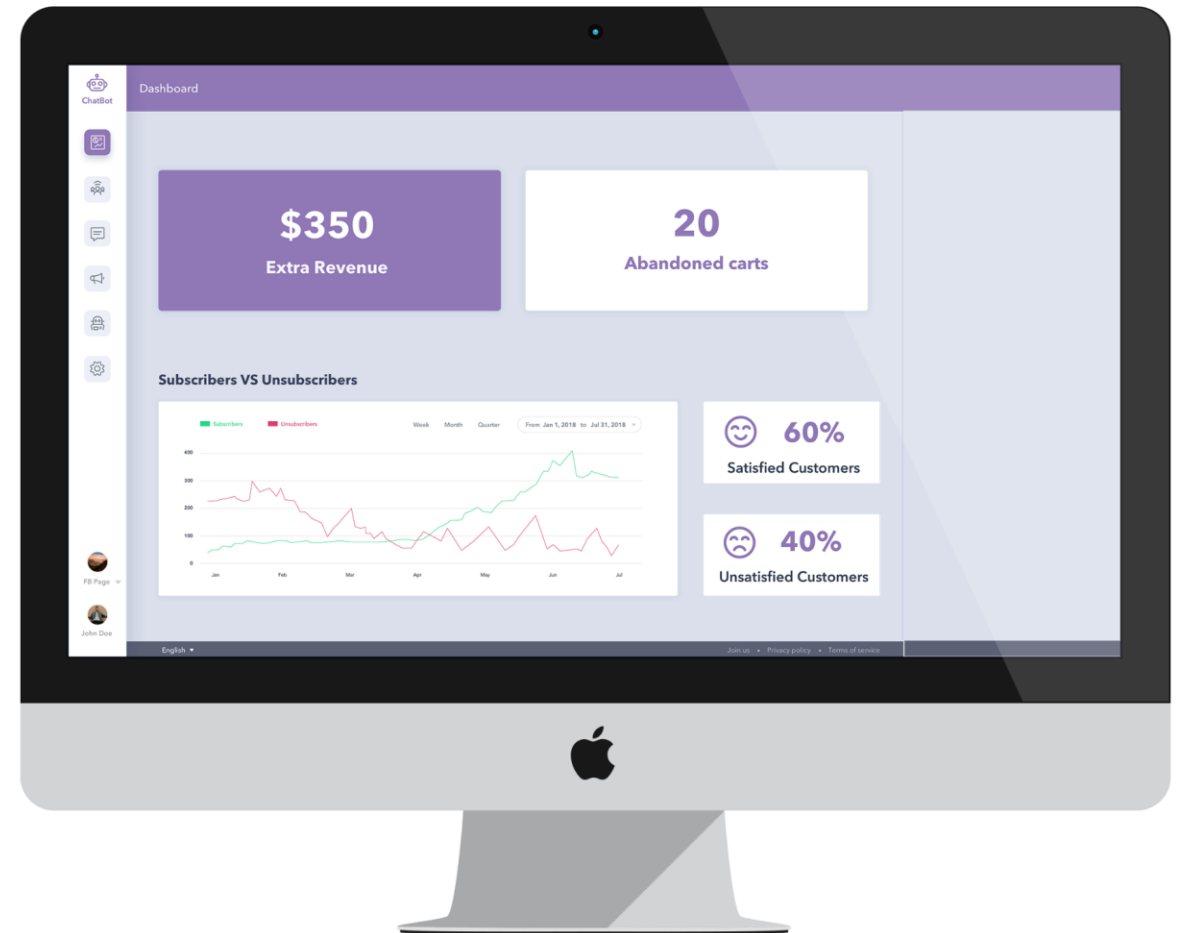SMB will have chatbots by 2020

swieq

- AI based Marketing and Retargeting platform

- Increase your revenue using

  - IM Channels

  - E-shop data (users behavior, orders)

  - Recommendation oriented IA algorithms
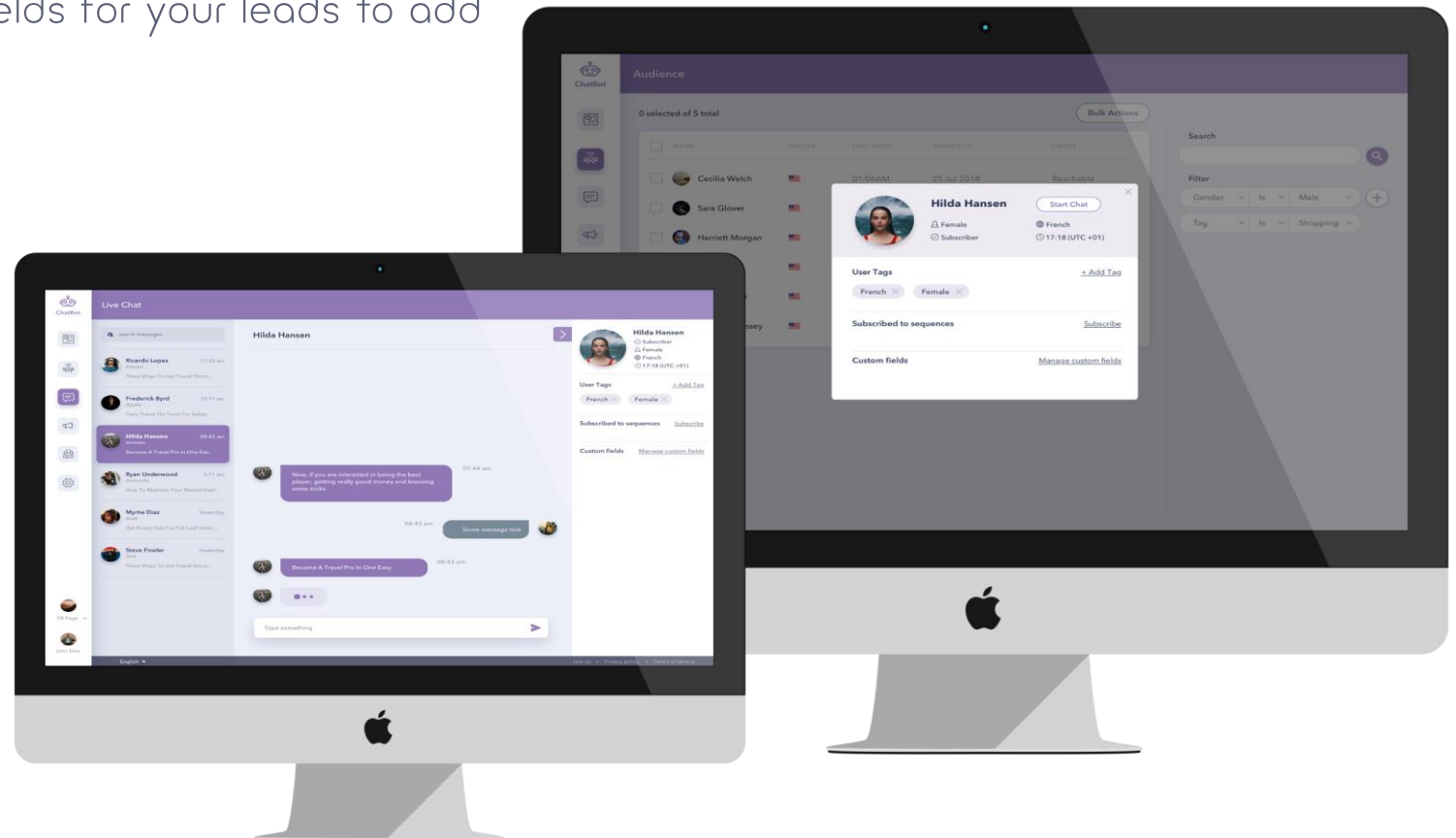
GOAL : Increase your revenue

Revenue and leads oriented dashboards

- Additional revenue generated by Swieq

- Percentage of abandoned cart retargeted

- Subscribed vs Unsubscribed leads
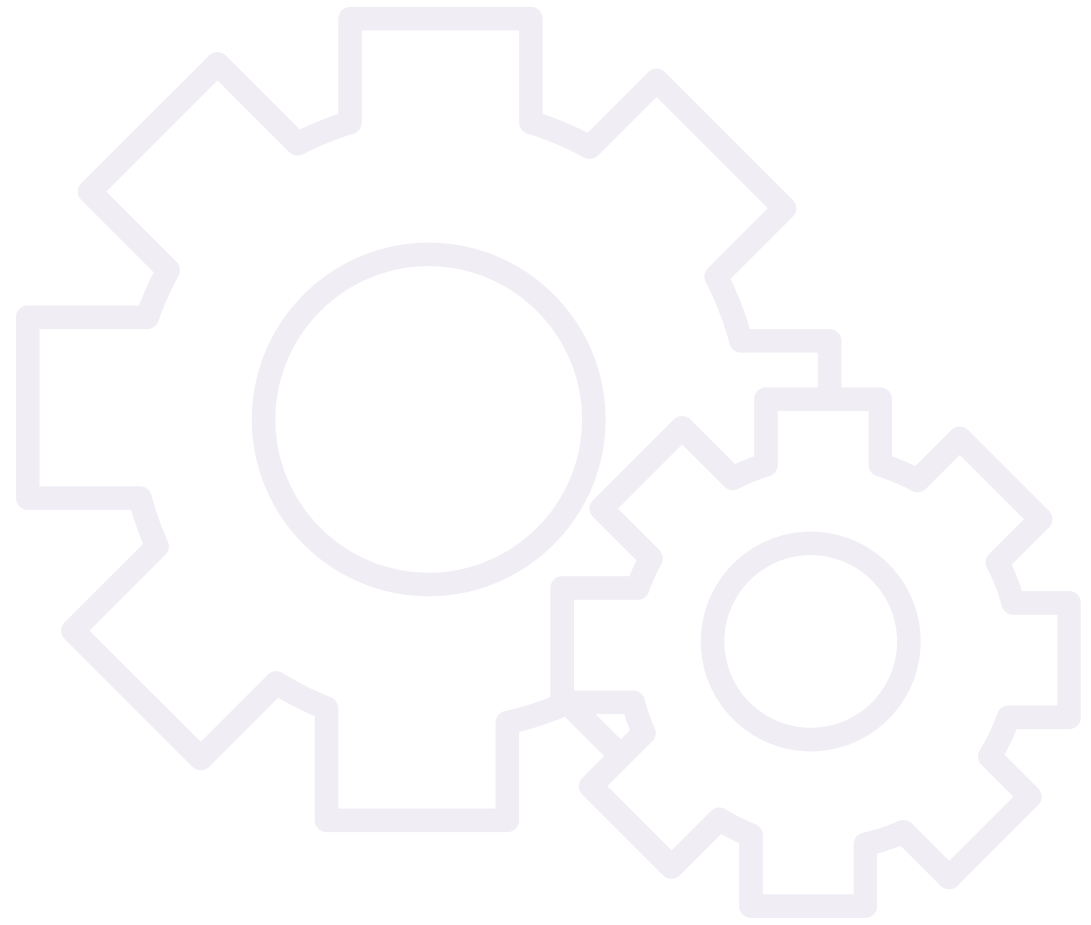
- Customer satisfaction rate

Audience

- Audience Segmentation for a more customized shopping experience

- Advanced leads filters

- Create your custom tags and fields for your leads to add more segmentation

- Direct messaging

Automation

- Create and broadcast your messaging campaigns

- Add greetings and default replies to your bot

- Define time scheduled Sequences to send to your customers

- Rich messaging builder

AI based

- Sync your store with swieq

- Use your e-shop data (abandoned carts, customers, orders, product catalog) to retarget your customer by messaging

- Use the power of recommendation oriented AI algorithms combined with your data to retarget your customer

- Based on NLP algorithms, your bot will be able to understand your customers needs and answer them with the appropriate message

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