

Karbon, How work gets done.

Increase your team's output with a centralized
workstream collaboration platform deeply
integrated with your email.

karbonhq.com



Workstream Collaboration.

Effective workstream collaboration is critical to the success of modern, geographically dispersed organizations.

Challenges

- Ever-increasing output expectations require higher productivity from internal delivery teams.
- Geographically dispersed workforces add complexity to communication and oversight.
- Fragmented SaaS solutions have resulted in scattered, incomplete information.

“Organizations that fail to develop and maintain a core competency in digital dexterity risk becoming uncompetitive if their workforce is unable to absorb change.”

— Gartner (Digital Workplace 2018)

Solutions

- A centralized workstream platform providing:
- Visibility across workstreams and teams.
 - Actionable discussion and collaboration in context of work.
 - Access to all relevant information and communication in one place.

“Executives should . . . pursue the greater gains that can come by embedding collaboration into specific processes, using new technologies to encourage collaborative behaviour.”

— Accenture (Getting Real Value from Enterprise Collaboration Technology)

Outcomes

- Increase team productivity through access to information and clearly-defined processes.
- Align teams toward shared goals ensuring every actionable item is accounted for.
- Improve collaboration between geographically dispersed teams.

Deloitte Human Capital Trends Survey (2017) of 10,000 business leaders found that 73% of companies are now experimenting with collaboration tools to improve performance.

Collaborate in Context.

Increase your team's output with a centralized workstream collaboration platform deeply integrated with Office 365.

Efficiency

Boost efficiency and employee productivity:

- Standardize common processes with templated task-lists.
- Customize workflows to suit each project or customer's needs.
- Automate work creation and data collection.

Visibility

Re-gain control over your team's workstreams:

- Manage capacity with a visual snapshot of all work in progress.
- Identify bottlenecks with performance analytics.
- Keep up-to-date with shared timelines of all activity per project.

Collaboration

Collaborate effectively across teams and locations:

- Break down communication-silos with shared email and contacts.
- Transform email into actionable tasks to assign to colleagues.
- Discuss work across teams with internal comments on tasks.

Integrations

Enjoy the tools your team already know and trust:

- Built on Microsoft Azure Cloud.
- Integrated with Office 365 and Microsoft Teams.
- Login using your Office 365 account.

9 out of 10 customers say Karbon has improved work delivery, citing higher quality outcomes, reduced time-to-completion and increased on-time delivery.

— 2018 Karbon Customer Research

Karbon + Microsoft.

Built on Microsoft Azure Cloud and deeply integrated with your Office 365, Karbon allows work to get done across teams and locations by utilizing the tools you already know and trust.

Karbon combines email and internal communication with powerful workflow, task management and automation in a secure cloud-native platform that is capable of scaling to suit teams and organizations of any size.

Scalable Performance

- Hosted on highly-scalable Microsoft Azure Cloud.
- Optional dedicated hosting in your Azure tenant.
- Cloud-native technology.
- API to extend platform with 3rd party solutions.

Integrated Email Workflow

- Deep integration with Office 365 email.
- Transforms email into actionable tasks.
- Provides context to work and communication.
- Ensures visibility across teams and locations.

Single Sign-On Security

- Seamless Single Sign-On experience with Office 365 and no extra login credentials to manage.
- Utilizes the Microsoft account security you already know and trust.
- Launch from within Microsoft Teams.

Positive Outcomes.

Armanino chose Office 365 and Karbon because they saw the potential of cloud-based email deeply integrated with workflow management to streamline their business processes and improve delivery of their high-volume consulting, audit and tax services.

Increased Efficiency

Integrating Karbon and Office 365 has decreased the time spent managing email by 20%. Less emails are being sent, and the important ones are being actioned by staff faster.

Greater Visibility

“Karbon gives us visibility and accountability that we never had. We can now see who owns something and what conversations are being had.” — C. Catherine, Armanino

Foundation For Growth

Karbon has become Armanino’s central location for best practices and processes. Staff can transfer knowledge and learn faster—positioning them to scale with fewer resources.



Armanino

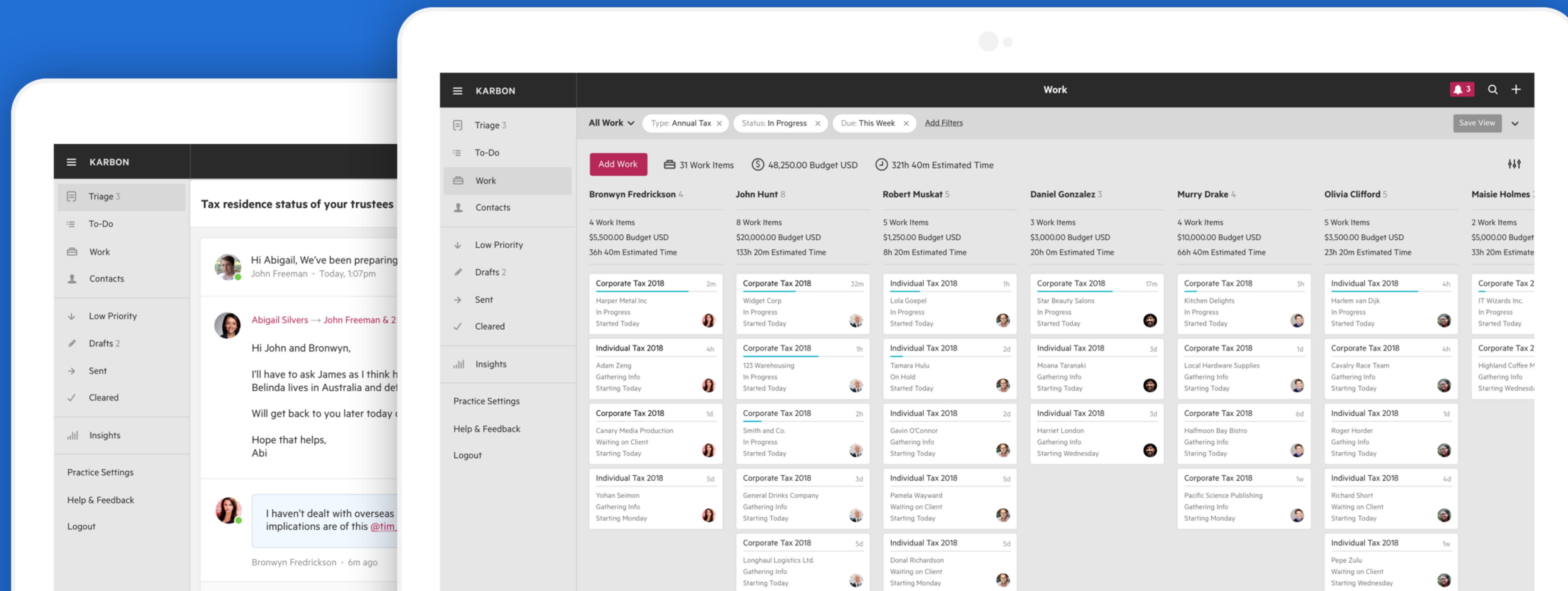
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- 950 employees across 10 offices
- \$248 million annual revenue
- Karbon customer since 2017

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