



Simplifying your communication needs

Securely, efficiently and cost-effectively

- Enables business communication over the mobile
- Creates new customer touch points for company and client communication
- Provides a cost effective platform for interacting with a wider audience in a very short span of time



What is eZagel?

eZagel is a messaging platform, that brings together the speed of the internet and the ubiquity of the mobile phone to offer an interactive and cost effective SMS platform for organizations.

The SMS solution enables business communication over the mobile, creates new customer touch points for company and client communication and provides a cost effective platform for interacting with a wider audience in a very short span of time.

Consisting of a full-featured Cloud Messaging Portal, a secure Cloud API, and flexible messaging connections, eZagel is trusted by major brands, multiple government agencies, and thousands of businesses to meet their messaging delivery requirements.

Higher Conversion rates

SMS has the highest readability and conversion rates compared to email marketing. It is estimated that 98% of SMSs get read by the recipients within five seconds on average. This, in addition to the fact that messages are more personal than any other form of marketing. So with the right short message conveyed, businesses hit the jackpot.

Cost effective marketing

The whole point of bulk messaging or signing up a bulk messaging provider is you get better ROI. It's an extremely cost-effective, personalized marketing tool that can help you reach your targets compared to newspaper ads, television and radio ads that are received by untargeted audience that don't care.

Lowers operational costs

Once configured, sending mass SMS messages globally is almost instantaneous. No hassle of setup, equipment or maintenance. Composing a 160-character message and sending it to multiple recipients is a relatively quick and simple process, saving businesses time and resources. In addition, eZagel is not only more cost effective but also offers a much higher ROI. That means, even with a small budget a start-up could reach thousands of potential customers quickly with little effort.

Why customers use eZagel

- Limitless business benefits
- Global SMS service
- Send via push messaging or SMS.
- Scheduled and immediate broadcast.
- Send and receive large volume SMS.
- Integrate our API with your application to send alerts and notifications
- Personalized sender and receiver name.
- Generate one-time SMS passwords
- You upload your own database with no intervention from our side
- Detailed activity reports

eZagel deployed on MS Azure, is the ideal communications platform to increase market reach, enhance sales, and ultimately improve the customer experience.



Hassle free Headache free !

- All the complicated database areas no longer reside at your office
- You are no longer responsible for updating any software
- You no longer have to perform daily backups of your system



Focus on your business

- Speed of Solution Deployment
- Speed of operation
- Speed of Scalability



Overall Impact

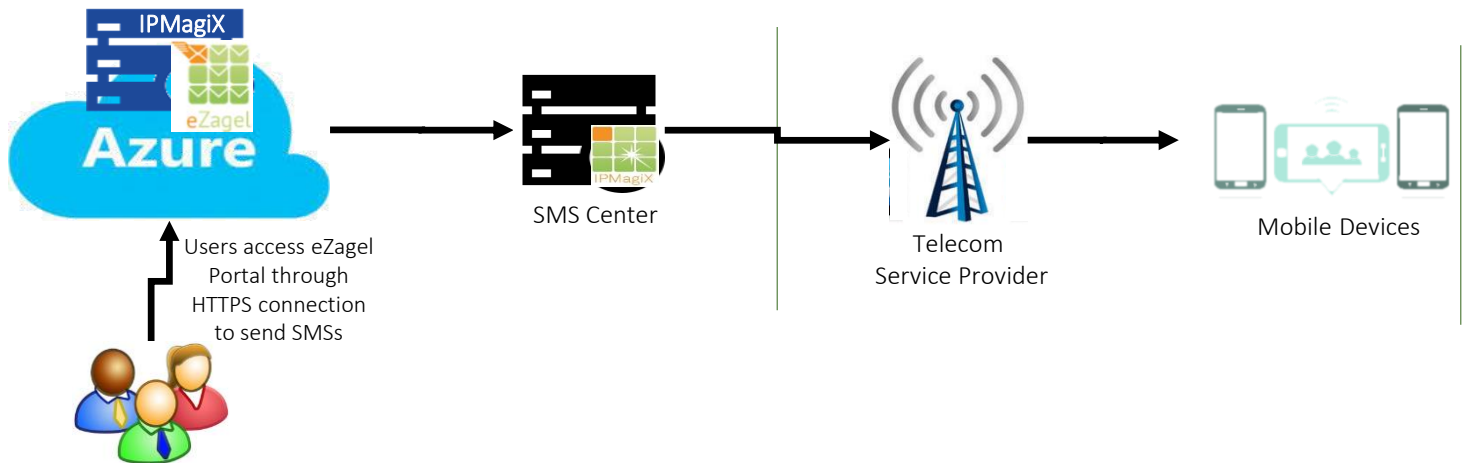
- You can access from any PC without adding special software
- Cost reduction
- Data security

eZagel on Cloud

Our promise to you

We promise to help you reach almost anyone, anywhere across the world with minimal effort for your business.

Whether you are launching a new product in your area or would like to make a nationwide or even a global announcement, we will manage all aspects of your requirements from start to finish!



Tangible Benefits / Desired Outcomes

- Hassle Free
- Customized reports
- Effective marketing with guaranteed ROI
- Secured information
- Easy Setup & configuration
- Decrease OPEX

Why IPMagiX?

Founded in 1998, IPMagiX creates solutions that empower hotels to prepare for IoT and earn revenue simultaneously. Headquartered in Egypt, and as a Microsoft Gold Communications Partner, IPMagiX has emerged as a leader of Unified Communications building a global presence. At IPMagiX, we integrate our vast experience with our highly enabling technology to create innovative solutions with ultimate flexibility, outstanding support and robust value through.