

The Cazar Sniperhire Recruitment Solution

Smart technology. Employer branding. Expert guidance.



About Cazar

Since 2003, we have been helping employers reduce their time-to-hire cost-effectively, through a mix of technology, employer branding and expert guidance.

Our recruitment solution

Because our client teams consist of ex-recruiters, they truly understand our customers' needs and recognise the importance of a good user experience.

They work with employers so they can accurately source and engage all the right candidates using our recruitment expertise and a sound employer branding strategy.

Clients can then collect, identify, and hire top talent, when they need it through our Sniperhire technology, thus achieving business objectives.

Sniperhire is the most widely used enterprise recruitment platform in the Middle East. It automates recruitment end to end, from requisition, through to advertising vacancies on all the right channels, selection and final on-boarding.

Our clients

Our customer network includes over 200 businesses across 42 countries. These customers reach out to candidates from over 150 countries sourced through their own career portals, job boards, social media, newspapers and over 400 recruitment agencies.



Cazar is the leading provider of enterprise e-recruitment solutions in the Middle East and Africa. Its world-class Sniperhire software platform is used by over 200 businesses in 42 countries to lower costs and reduce time while hiring exceptional talent.





Client success stories

Al Futtain Group

The Al-Futtain group implemented the Sniperhire recruitment platform four years ago and since, have reduced the cost of hire by 84%. Today, the company's talent pool delivers 40% of new recruits and they receive 1 million applications a year through their Cazar-powered career website.

twofour54, Media sector

Provided a solution to support not only twofour54's recruitment needs, but also those of their partners, within three months the client had return on investment and had reduced recruitment spending by 80% over the previous year.

Jumeirah, Hospitality sector

Within the first six months, built a private hospitality talent pool of 10,000 vetted candidates and saved US\$160,000 in recruitment costs.

“With Sniperhire, we have reduced our hiring costs by 83%. ROI was achieved within 4 months.”

Lisa Cornfield
Head of Recruitment
Al-Futtain Group

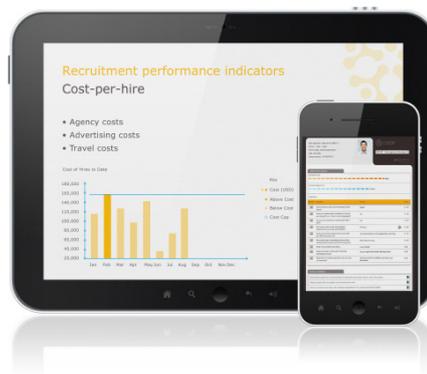
Our Technology

Benefit from updates every 8-10 weeks with Sniperhire's flexible multi-tenant architecture. Configure the platform to your organisation's needs, regardless its size or structure. Seamlessly integrate with internal systems as well as all the channels you use to publish vacancies, from your own career site to the latest job boards.

At Cazar, we ensure that our clients are getting what they want - the most comprehensive, user-friendly and innovative recruitment tool on the market.

Key features and benefits

- Decrease Time-To-Hire and Cost-Of-Hire
- Increase % of Direct Hires
- Achieve ROI in months
- Report and track all aspects of recruitment
- Enable internal mobility and referral programmes
- Substantially grow your corporate talent pool
- Get local support when you need it
- Integrate with internal systems
- Instantly broadcast vacancies in all the right places
- Create an attractive employer brand



Cazar delivers an optimal user experience for candidates, hiring managers and recruiters alike.

