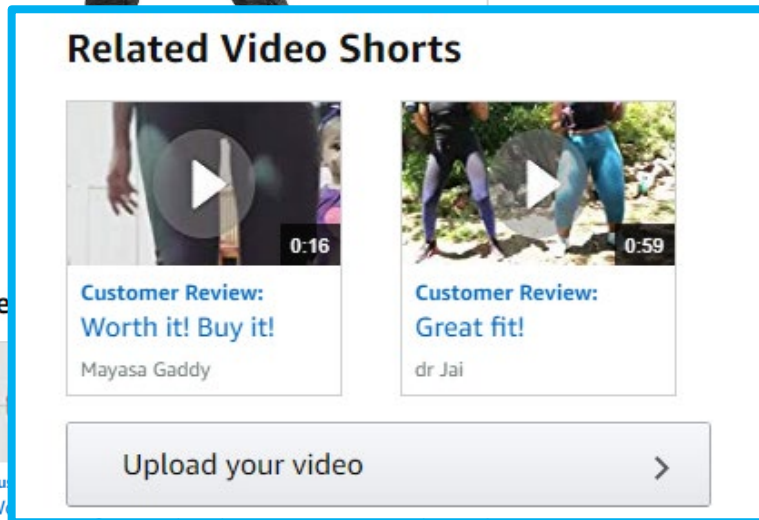


# AMAZON JUST LAUNCHED 2 CRITICAL OFFERINGS FOR AMAZON

INDI IS THE ONLY COMPANY TO OFFER BOTH OF THESE TO EVERYONE ELSE!

## User Generated Video Content on Every Product Page



Ecommerce product pages with video convert up to **80%** better than those without videos

Source: Invesp Conversion Rate Optimization Company

An infographic on a dark blue background. At the top, it says "Ecommerce product pages with video convert up to 80% better than those without videos". Below this is a row of 10 yellow video play icons, followed by a row of 2 white non-video icons. A white shopping cart icon is positioned below the non-video icons, with a white arrow pointing down to a white box containing the text "80%". At the bottom, it says "Source: Invesp Conversion Rate Optimization Company".

## Performance Based Influencers



Recommend Products. Get rewarded.

Join the Amazon Influencer Program with a qualifying YouTube, Instagram, Twitter, or Facebook account.



### Create your storefront

Get your own page on Amazon—with a custom URL—and use it to recommend thousands of products.

### Share products

Use your custom URL to easily guide your followers to your product recommendations, all in one shoppable spot.

### Get rewarded

When customers shop through your storefront, you earn money on qualifying purchases. See how it