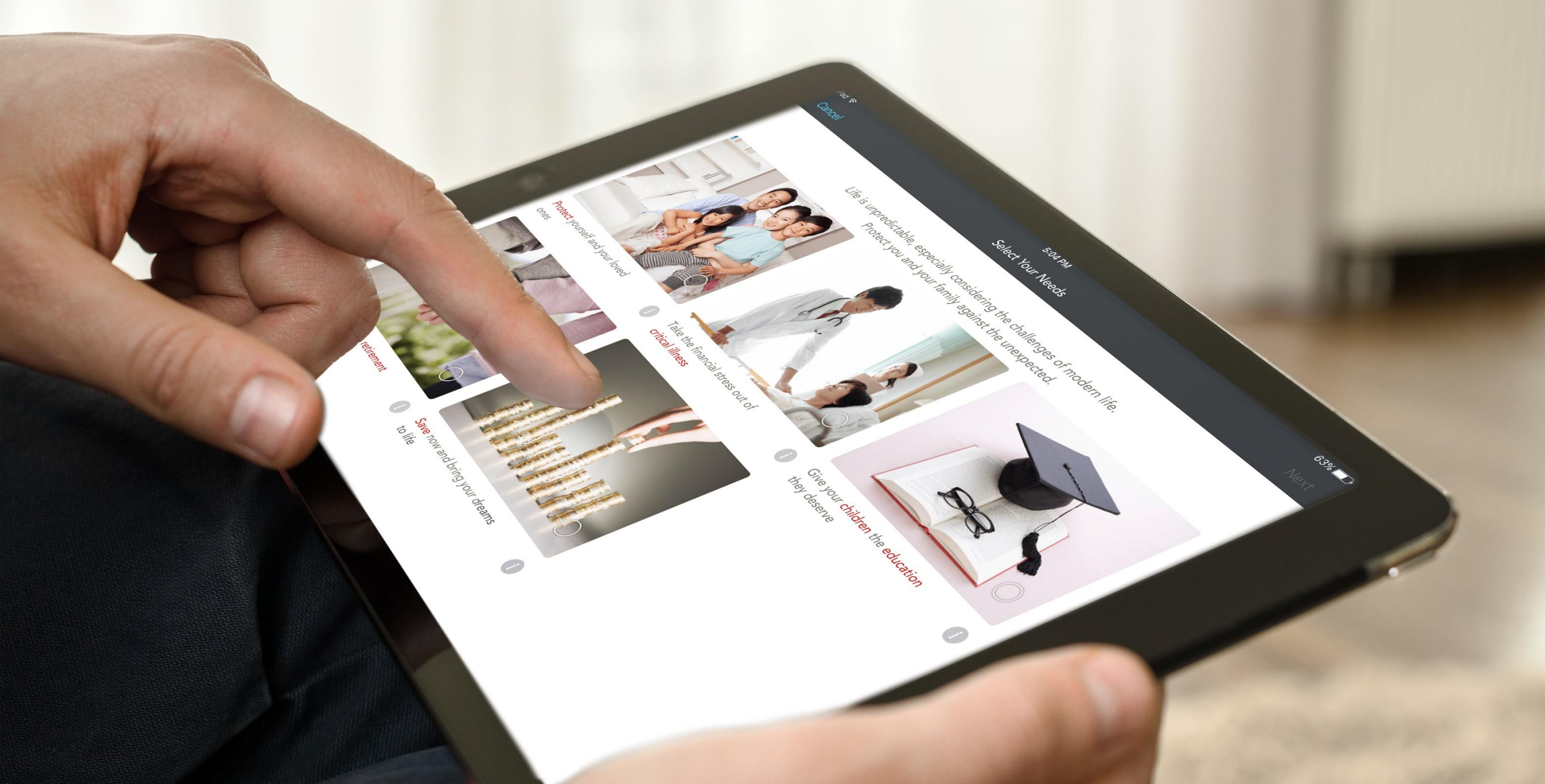




Software for life insurance and wealth  
management providers



# 121 System

A suite of tools that enables financial advisors to sell life insurance to consumers and manage their sales activity through mobile devices.

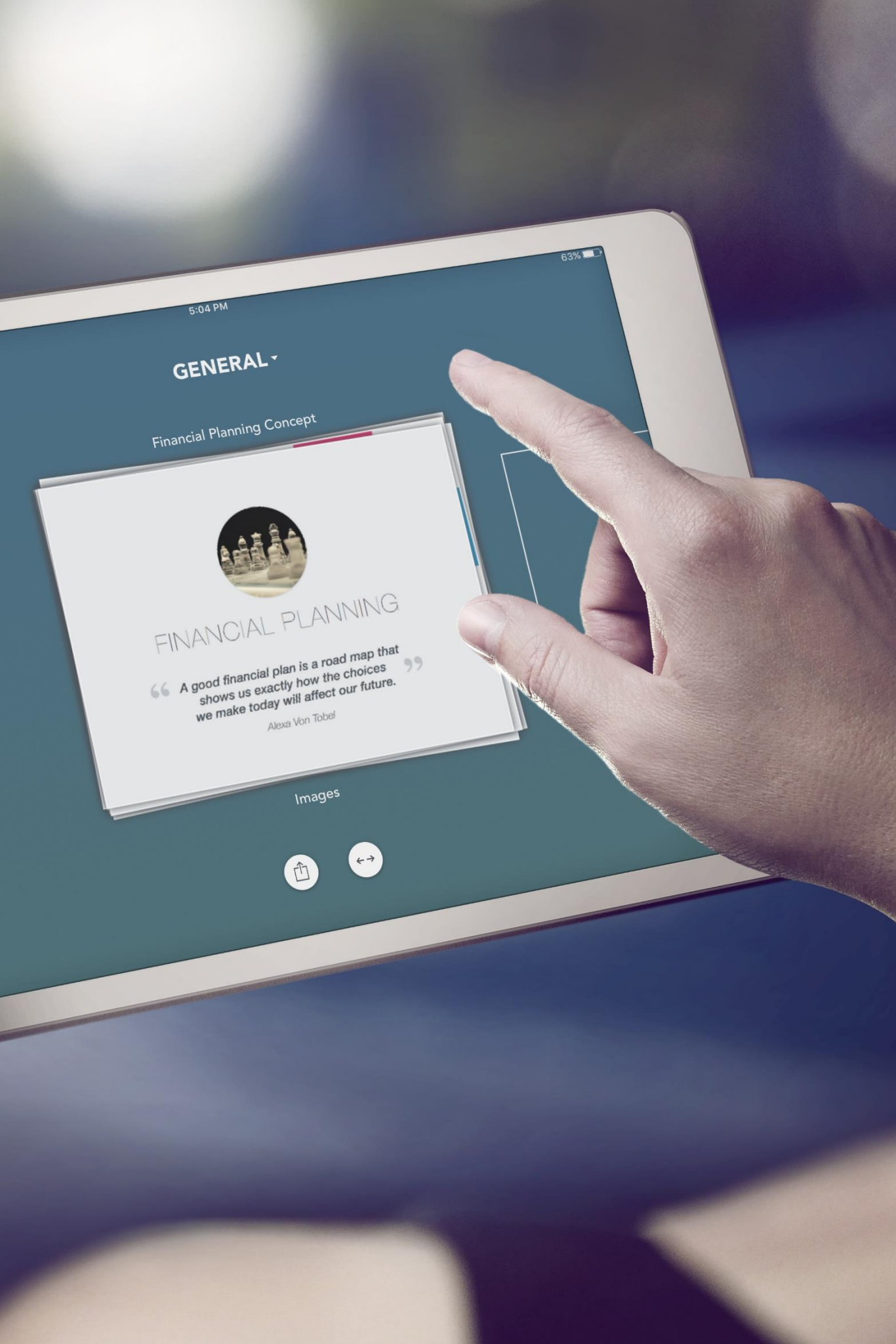
---

# Customers using 121 System

---





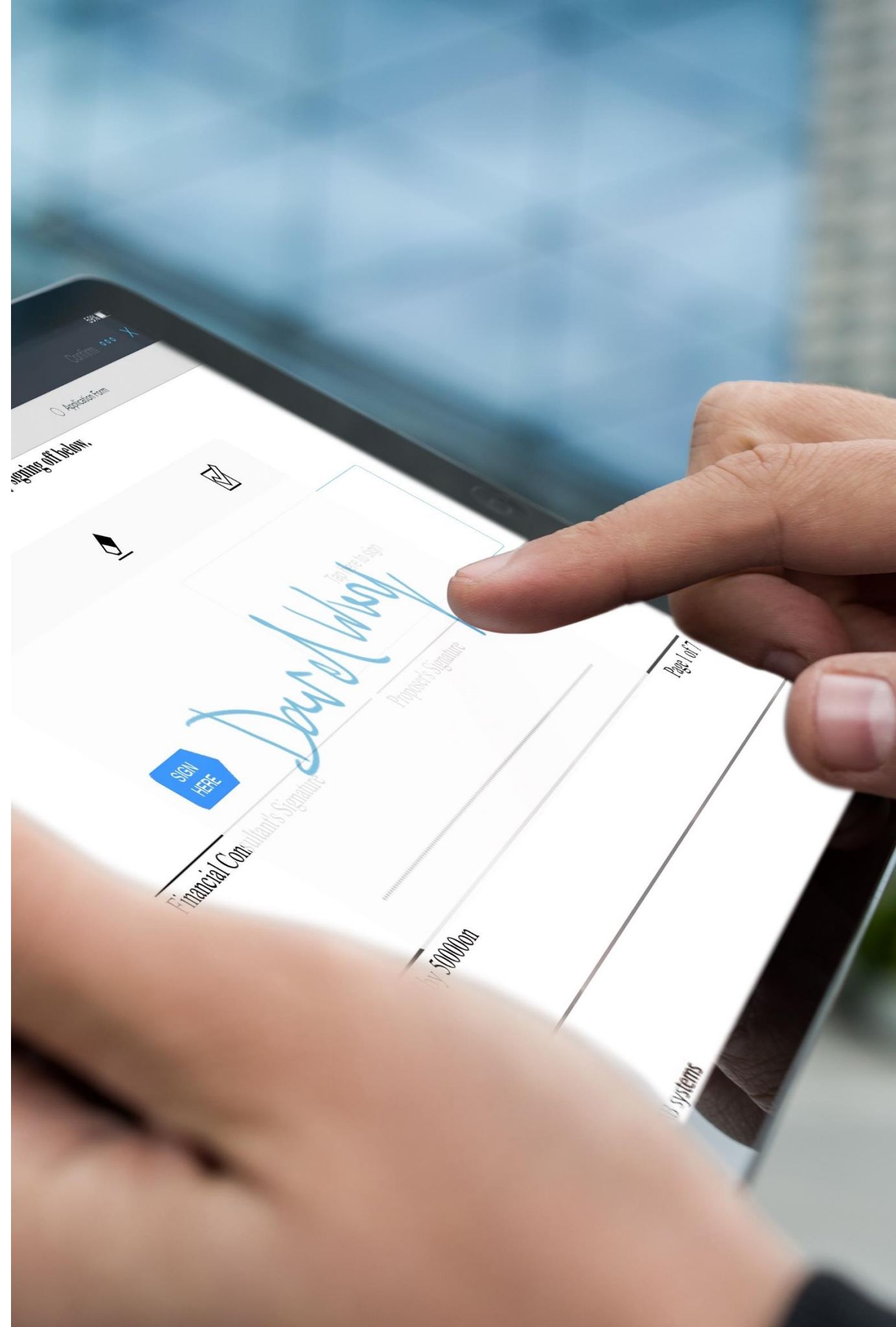


# Innovative Application

- Many insurers use disparate and outdated software
- 121 System is the first and only solution in the Asia Pacific that fully automates the entire insurance sales cycle
- Straight through processing from financial needs analysis, quotation, benefit illustration, application with biometric signature, application submission all the way to policy issuance
- Dramatically shortens the time it takes to close sales
- Built-in CRM that helps financial advisors manage their day-to-day activities, find new leads, keep track of sales opportunities and monitor their performance
- Simple and intuitive user interface that greatly enhances customer experience
- Deploy on-premises or on any cloud platform such as Microsoft Azure

# Packed with Features

- Point of Sale: Financial Needs Analysis, Quotation and Sales Illustration, eApplication, biometric signature, eSubmission
- Sales Activity Management: Alerts, Schedule, Campaigns, Opportunities, Activity, Sales Dashboard, News, Resources
- Supports various distribution channels and unlimited levels of hierarchy
- Product configurator enables insurers to set up new products that appeal to market needs and comply with regulatory changes
- Integrated biometric signature software such as Kofax SignDoc and MiSign with time and location data
- Connects to insurer's underwriting and policy administration systems through API
- Operates on iOS, Android, Windows 10 and the web with shared business engine
- Online and offline access with automatic two-way synchronization







## Best on the Market

- Built using the latest technologies in mobile development (Swift on iOS, Java on Android, C# on Windows 10, JavaScript for web, NoSQL database)
- Guided selling process ensures all steps in the sales process fully comply with regulatory requirements
- Recently awarded Best Enterprise Risk Management Award by the Academy of Professional Certification:  
<http://apc.org.hk/ermaward.html>
- Designed to maximize efficiency and productivity of front line staff
- Ideal in countries with limited internet connectivity

# Key Benefits

- Transforms an insurer's operations into a paperless business
- Significantly improves customer experience
- Reduces turnaround time for policy issuance
- Accelerates product launch
- Significantly reduced regression testing
- Lowers IT support and maintenance costs





# Enterprise-grade

- Robust, flexible and built to scale
- Securely encrypted database
- Complies with strict regulatory requirements
- Used daily by thousands of financial advisors
- Prudential Singapore has close to 100% take up from their agency force and over 94% of their applications are submitted through 121 System
- AXA Hong Kong: Won the Celent Model Insurer Asia in 2011 for Best Practices in Distribution Management and again in 2015 for Best Practices in Mobile Technology:

<http://www.celent.com/node/33422>





Thank you.

*Learn more about EAB Systems and 121 System at*

[www.eabsystems.com](http://www.eabsystems.com)