



Take your Company to the Next Level

Organize and Grow Your Business with Cirrus Shield CRM

Many businesses stick to their current way of working simply because that's how they have always done things. After all, this way of working allowed them to be where they are today. But to grow your business to the next level, you need to increase sales and better serve your current customers. This will require improved processes, more efficient sales teams and better tools.

Cirrus Shield CRM allows your sales teams to increase their performance and the managers to get a real-time view on the business, whether they're at their desk or on the go on any mobile device.

Grow Your Sales

Are you tracking your sales with an Excel sheet and emails? Is your team generating enough sales to meet your near and long-term business objectives? Cirrus Shield CRM improves the way you manage prospects and customers' information; interact with your team and close your deals:

- Import thousands of leads and contacts in a few clicks, and manage your contacts in a unique, shared database, accessible to you and your collaborators anywhere and at any time.
- Focus your sales efforts on the leads that matter and manage all your prospecting activities in one place.
- Keep track of your sales activities and highlight pending tasks and reminders, allowing you and your salespeople to act at the right moment, from anywhere.
- See everything about a contact such as background, interaction history, important dates, projects or opportunities.

- Make deals happen from anywhere, anytime, on any device.

Energize your Marketing

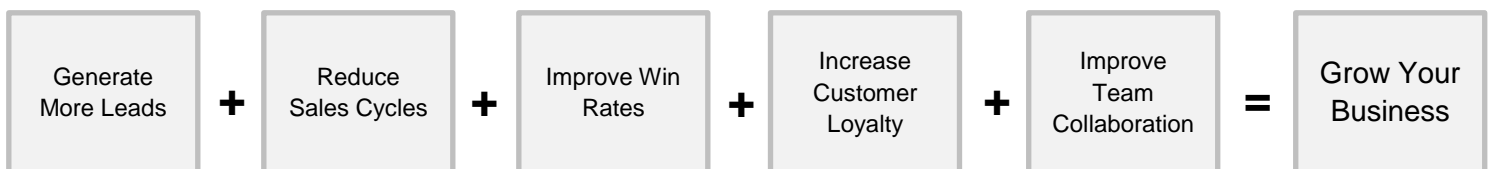
Do you lose opportunities while finding and sorting leads? Cirrus Shield CRM allows you to improve leads follow-up and conversion by letting you:

- Track your leads from the moment they are identified, and know which communication was sent to whom and when.
- Segment your leads based on any data in order to focus on the important ones.
- Capture leads online using web-to-lead form, and import leads automatically into Cirrus Shield CRM.

Increase Customer Satisfaction and Loyalty

Does your customer service reply to every customer request as if it was new because it can't track any history and didn't build any knowledge base? With Cirrus Shield CRM, your customer service agents are faster and smarter as they can:

- Manage customer requests from submission to resolution, keeping track of the history of all interactions in a single place.
- Manage any support process, including examples such as the return merchandise process for product companies or the change request process for software companies.
- Measure customer satisfaction with instant feedback sent to the customers automatically.



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Manage your Business

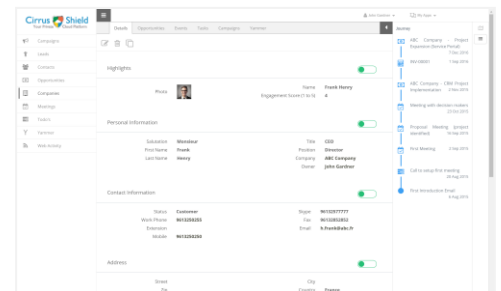
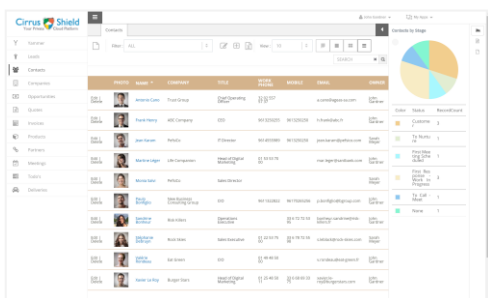
Do you need to track quotes and know which invoices were sent to which customer and when? Do you need to know your stock levels at any time? Cirrus Shield CRM offers capabilities that go beyond traditional CRM functions:

- Enable complete sales cycle management features by tracking Quotes and Invoices.
- Manage your Product Catalogs and Price Books so that your salespeople can give the right price to the right customer at the right moment.
- Use inventory management features to track stock positions at any time, in real time.

Features Highlights

Sales

- Sales activities management
- Opportunity tracking
- Centralized database of accounts and contacts
- Tasks and events agenda shared and synchronized with Google
- Quotes and Invoices tracking

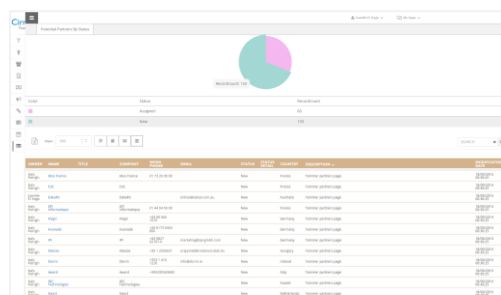
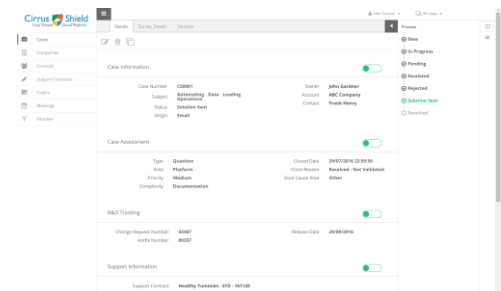


Marketing

- Filtered lists to target specific segments in your marketing operations
- Integrated with an external email Marketing solution to mass communicate towards your leads or contacts
- Display of your campaign progress in real time
- Calculation of the ROI of your marketing campaigns

Customer Service

- Management of customers' requests (Cases) from creation to resolution
- Tracking of the history of interactions with your customers and internal stakeholders, whatever the communication channel
- Automated measurement of customer satisfaction through satisfaction forms



Reports and Dashboards

- See in a glimpse the information you need with Cirrus Shield reports and dashboards
- 20 reports and dashboards provided in standard to manage the different aspects of your business
- Create your own custom reports and dashboards to track your specific KPIs

Plans start at 15€ per user per month

[Learn More](#)

[See Demo](#)

[Get Started](#)

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