

The new world of BI and CPM



It's all about making better decisions.

It is the decision-making processes that make the difference Winning companies are those that make the best decisions and implement them in the shortest timeframes, by aligning strategy with operations and providing relevant and timely information to every organisational level. By integrating Business Intelligence and Corporate Performance Management in a single product, BOARD helps companies manage and control the entire decision-making process: from data collection to information analysis; from goal-setting to decisionmaking; from operational execution to results monitoring. Along with delivering an unmatched speed in building applications the innovative "toolkit approach" provides an intuitive self-service analysis environment bringing the benefits of Business Intelligence and Performance Management to every user.

In a global economy, traditional competitive factors are losing their importance as many organisations offer similar products, new technologies are quickly copied, scope for innovation is increasingly limited

and off-shoring has weakened geographical advantages.

ALL IN ONE

Within a single product BOARD offers all the functionalities needed to build any Business Intelligence and Corporate Performance Management application, without the need for any programming. Its revolutionary toolkit approach, as well as delivering unrivalled speed in BI and CPM application building, customisation and maintenance, provides end-users with an advanced interactive interface. This unique capability turns the self-service creation of any report or analysis into the simplest of tasks.

One product

From the outset, BOARD was conceived as a solution to maximise the efficiency of organisations' decision-making processes, by integrating Business Intelligence (BI) with Corporate Performance Management (CPM): a visionary approach called Management Intelligence.

Twenty years later, BOARD leads the way in BI and CPM unification, providing a seamless solution from both a technological and also functional standpoint.

A full range of Business Intelligence functions, including reporting, data exploration, ad hoc querying and interactive dashboarding, are combined with the ability to manage and monitor all performance planning and control processes, from budgeting, planning and forecasting to profitability analysis, scorecarding and financial consolidation.

One vision

BOARD helps organisations reach a single vision of their performance in a simple and extremely effective manner.

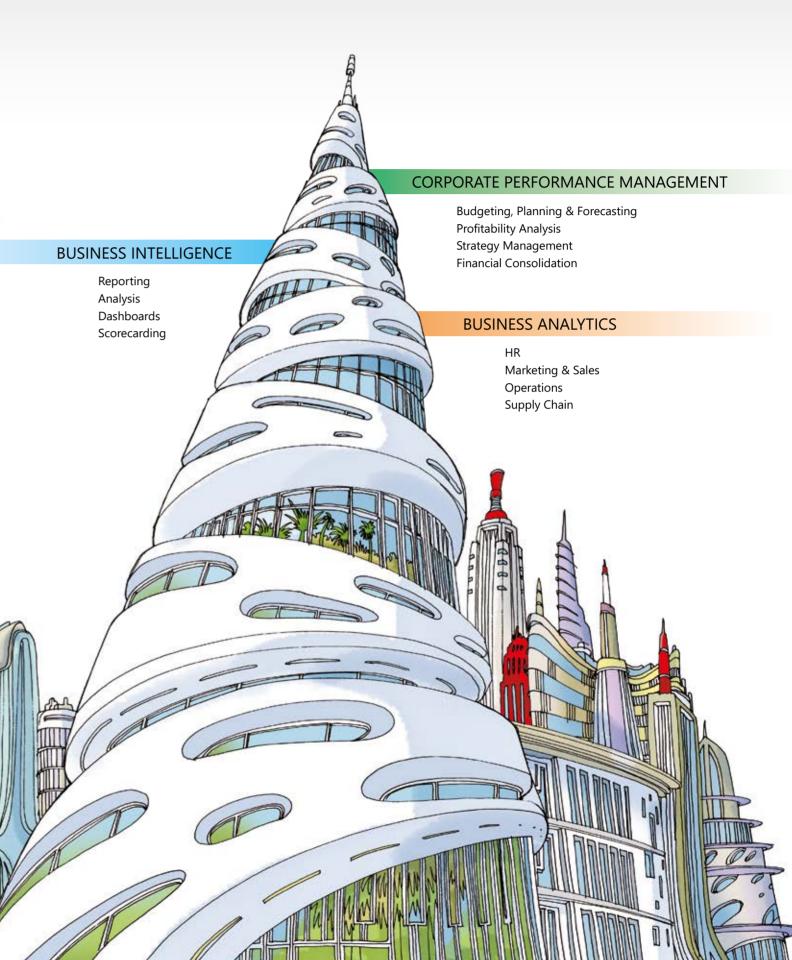
Information originating from various sources is integrated into a virtual data repository shared by the entire organisation, thus providing business users with a customised but unitary vision.

The native integration between the information base and applications ensures that changes made to applications are propagated to data, and vice versa. The end result is a full alignment of the Business Intelligence and Performance Management environment, which translates into a shared vision of Corporate Performances throughout the organisation, hence into a single version of the truth.

One technology

Unlike its main competitors, BOARD is not based on a patchwork of different products and technologies coming from multiple acquisitions and then forcibly integrated.

The result of an organic development project launched in 1994, BOARD is a unique, integrated product, which enables organisations to oversee their entire Business Intelligence and Performance Management areas using a single interface, a single application construction environment, a single technology and a single strand of know-how.



BUSINESS INTELLIGENCE AND CORPORATE PERFORMANCE MANAGEMENT WORKING TOGETHER

Reporting

BOARD offers a modern self-service reporting environment that allows users to create and edit any report using drag and drop measures and dimensions of analysis.

An advanced point-and-click interface enables users to utilise any BOARD object (graphs, cockpits, dataview lines) as a driver for analysis and to effortlessly manage filters, sorts, and alerts, interacting in a natural and intuitive way with the data.

Once the results are achieved, each user can save and organise their analyses in their own repository, 'PinBOARD', creating a personalized way to access information.

Full integration with MS Office environment allows users to perform both analysis directly from Excel, and to create Word booklets and PowerPoint presentations based on BOARD objects and consequently able to interactively access data and to auto update.

Analysis

BOARD makes it possible to easily integrate data from different sources and create a self-service analysis environment, that allows users to run:

Data Discovery, to easily explore data, metadata and applications and to use the results as navigation drivers for further explorations.

Drill-through & drill-anywhere, to navigate data from the highest level of aggregation to the lowest level of detail.

OLAP slice & dice analyses, to obtain a multidimensional view of data (e.g. viewing sales by channel, zone, agent, POS), and identify and analyse any subset (e.g. sales by agent X, of product Y, for territory Z).

What-if and Goal-Seeking scenarios, to simulate the impact of future events and to determine the necessary actions to achieve a previously set objective.

Business data modelling, to build sophisticated models for distribution, allocation, consolidation, conversion and reclassification.

Ad-hoc queries, to allow users to build personalised data analysis in a selfsufficient way.

Dashboards

Thanks to a wide selection of gauges, dataviews, charts, widgets, and other data-aware objects, BOARD users can easily create customised dashboards. These representations provide a visual overview of Corporate Performance and of the main trends and factors affecting it

Role-based views enable the build of a single dashboard for multiple users, with data seen based on security profiles.

The ability to feature pictures, images, icons and the latest-generation graphical animations and containers, such as carousels, books and sparklines, ensures that key data is represented with groundbreaking clarity.

Native drill-down and drill-through functions enable users to examine the information down to the lowest level of detail, for immediate and in-depth analyses.

Scorecards

Thanks to innovative graphic functions, BOARD makes it possible to easily create sophisticated Strategy Maps and Scorecards, combining striking visual appeal with outstanding effectiveness when illustrating corporate strategy.

The integration of BI and CPM provides an interactive link between the visual representation of KPIs and the data, thus giving all users a customised and updated view of their performance against set goals.

Users can make in-depth analyses of the trends, highlighted by the Scorecard, by using the native drill-down and drill-through functions to explore the events and dynamics affecting the various KPIs, to the lowest level of detail.

The extreme flexibility of the toolkit approach makes it easy to create Scorecards adhering to the most popular methodologies, such as Balanced Scorecard and Six Sigma, or to a customised criteria.

Budgeting, Planning & Forecasting

BOARD offers a modern IBP (Integrated Business Planning) platform that enables the integration of strategic, financial and operational planning, providing a full control of performances across the organisation.

Unlike spreadsheets, BOARD's multidimensional planning environment makes it possible to utilise a single shared data repository and to introduce workflow, security, audit trail and versioning mechanisms. This enhances the controllability and efficiency of the entire process - making it fully reliable in terms of results and significantly less onerous in terms of time and resources.

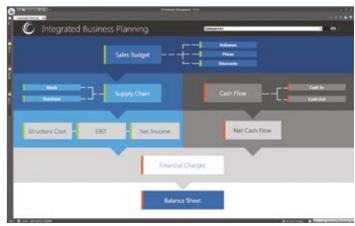
Advanced functions of What-if and What-for analysis are combined with the capability to create and manage scenarios, allowing multidimensional simulations in which the impact of future events is automatically spread to every level of data aggregation, from the broadest outline (e.g. Sales by Division) to the lowest level of detail (Item Code).

- Complete management of: workflow, audit trail, versioning, scenarios and approval status processes
- Automatic allocation of changes, to modify data at all levels of aggregation (e.g. budget by division) and to distribute the change automatically to the finest levels of detail (e.g. items and customers)
- Advanced data-entry (cell-freezing, drivers and model based allocations, validation rules, data entry on calculated fields)
- What-if and What-for functions, for real-time impact assessments
- Excel add-in, with offline data-entry functionalities
- Support to any kind of planning process (rolling, top-down, bottom-up) and methodology (incremental, zero-based, driver-based)
- ERP, RDBMS write-back









BUSINESS INTELLIGENCE AND CORPORATE PERFORMANCE MANAGEMENT WORKING TOGETHER

Profitability Analysis

BOARD provides a complete Visual Modelling environment to create sophisticated models for the allocation of costs and earnings, generating detailed views of company profitability and optimising pricing, product inventory and commercial policies. Thanks to BOARD's multidimensional logic, costs and earnings can be calculated to the lowest level of detail and automatically distributed by aggregation to different objects, allowing immediate association of several analysis perspectives (e.g. highlighting product earnings in relation to a specific customer). In this way, in addition to the traditional marginality by customer and product, BOARD makes it possible to calculate profitability at various levels of hierarchy and drill-up and drill-down to aggregate and disaggregate data for each analytical or reporting dimension.

The multidimensional "What-if" and "What-for" capabilities make it possible to test hypothetical scenarios to verify the potential impact of future events or new business strategies, providing a powerful tool for simulating and optimising corporate profitability. In addition to offering multidimensional and simulation capabilities, BOARD stands out from conventional cost controlling solutions for its ability to integrate margin analysis with the processes of Budgeting, Planning and Forecasting, providing a control for the future economic performance of the entire organisation.

Management

Strategy

BOARD helps organisations to manage the process of strategy formulation, to translate it into practical action and to monitor its execution. The toolkit approach ensures that the strategy can be converted into accurate Strategy Maps and Balanced Scorecards, with the capability of providing users with a customised vision of their goals. Advanced simulation capabilities allow organisations to manage Scenario Planning and to evaluate the impact of hypothetical events on company results. The integration of BI and CPM makes it possible to align reporting and budgeting processes with strategic objectives and to promptly monitor results and their impact on performance.



Financial Consolidation

In the Financial Consolidation area, BOARD integrates its Toolkit approach with BOARD FC, a packaged solution that natively meets all statutory and management requirements. BOARD FC addresses the challenges that multi-entity organisations face today with intercompany reconciliations, consolidation adjustments and group reporting.

Turn-key functionality merges data from different locations and across multiple general ledgers, performing multi-currency conversions and eliminating time consuming and non-compliant spreadsheet based processes. A Workflow Control Panel makes it easy to monitor and manage the consolidation process across the whole enterprise, highlighting the operations status and certifying internal controls.

- Currency conversion with exchange rate difference calculation
- Investments (Holding company) / Equity (Subsidiaries)
- Intercompany transactions (receivables/payables, expenses/revenues)
- Dividends and tax credit on dividends elimination
- I/C profits on assets disposals
- Write off / revaluation on investments

- Flat and Staged consolidation model
- Creation and comparison of unlimited scenarios (Actual, Budget, Forecast, etc.)
- Multiple and customisable closing periods (Year, Quarter, Month, etc.)
- Management of multiple charts of accounts: local, group and reporting
- Journal entries at company and group level
- Multilanguage

- Legal and management multi-level consolidation of complex group structures

- Mark up on inventory
- Consolidation difference allocation (goodwill / badwill)
- Minority interest calculation

Specific Solutions

HR Performance Management HR KPIs and Dashboards Skills Mapping **Employee Cost Monitoring** HR Planning, Budgeting and Forecasting

MARKETING & SALES

Sales Analysis Analytic CRM Brand Performance Cross-Selling Analysis Loyalty Cards Management Loyalty and Retention Monitoring Merchandise Intelligence Products, Channels, Customers Profitability Promotions Analysis

OPERATIONS

Capacity Planning Inventory Forecasting and Optimisation Labour Management Procurement Manufacturing Intelligence Supplier

SUPPLY CHAIN

Rating

Demand and Supply Management **Delivery Optimisation** Financial Insights across the Extended Supply Chain



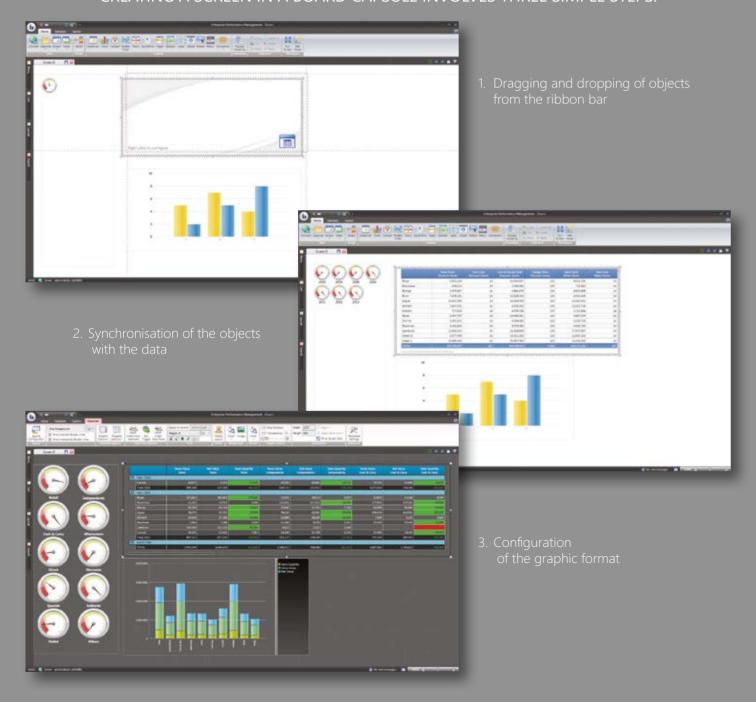


The Toolkit

BOARD provides the user with every tool needed for database creation and update, data presentation and analysis and process modelling in a single visual and interactive environment, making it easy to quickly build customised analytic applications ("Capsules").

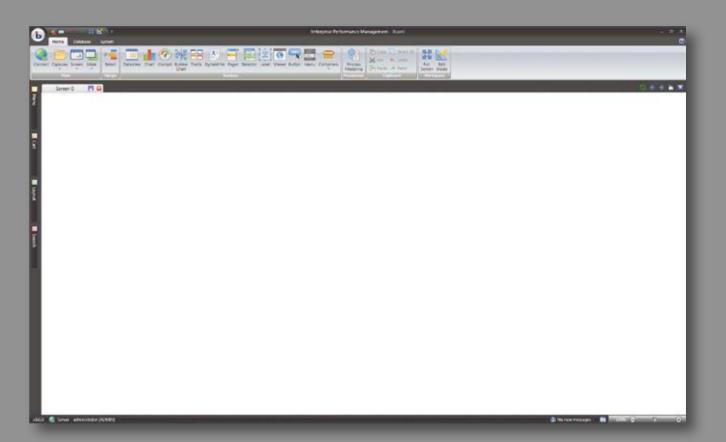
"BOARD Capsules" are containers that can accommodate any BOARD object: reports, graphs, spreadsheets, folders, poin and click filters, simulation models, gauges and navigation menus. These objects can be freely positioned on the screen using a simple drag & drop from the ribbon bar, and interactively configured. They are immediately synchronised with each other and with the database with the ability to then automatically react to users' actions.

CREATING A SCREEN IN A BOARD CAPSULE INVOLVES THREE SIMPLE STEPS:



The Toolkit Approach

Simply the best way to build, customise and maintain your analytic applications



Thanks to its innovative toolkit approach, BOARD makes it possible to create customised Business Intelligence and Corporate Performance Management solutions without the need for any programming.

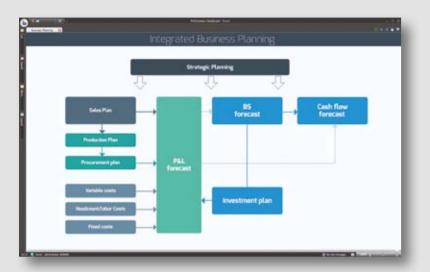
From simple reports to the most sophisticated performance management applications, any analysis can be easily built using the drag and drop function and the configuration of objects that are automatically synchronised with the data.

End-users have access to a full self-service information environment, which enables them to obtain immediate answers to their questions through a verified, consistent, shared information source.

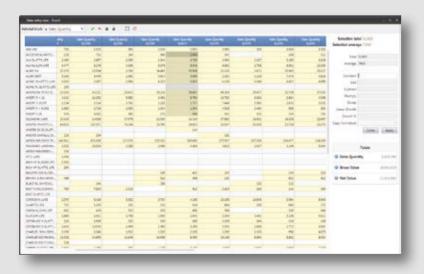
Application administrators can efficiently build and maintain applications with a "Time to Solution" and "Total Cost of Ownership" which is unachievable with traditional BI and CPM solutions.

TURNING DATA INTO RESULTS

Unified Business Intelligence and Corporate Performance Management







BOARD unifies Business Intelligence and Corporate Performance Management, seamlessly linking data discovery and analysis to the planning, controlling and strategic cycles of the Enterprise. This unique approach makes business insights infinitely more actionable and inherently connected to the business decision making processes, and consequently, allows organisations to deliver tangible business value, extending the traditional Business Intelligence perspective from static information to dynamic performance.

Integrated Business Planning

BOARD offers the flexibility and functionality to manage and unify any planning phase (strategic, financial, operational) vertically across all organisational levels and horizontally across functions and departments. This provides the capability to evaluate and simulate the impact of business decisions across the whole company.

Business Models

BOARD enables the rapid creation of sophisticated models for simulation and support of business processes such as Planning, Cost Allocation, Financial Consolidation and Rolling Forecast by means of a comprehensive set of business rules.

Configurable Workflow

BOARD has the capability to assign tasks to different users in sequence for launching processes when certain conditions arise and for notifying users of occurrences, making it possible to effectively build, customise and manage any corporate work-flow from simple approval cycles, to complex multicompany and multi-currency budgeting processes.

Multi-User Concurrent Write-Back

BOARD supports simultaneous, multi-user write-back through a native logical function, which spreads changes to all levels of detail (e.g. if you enter the turnover of a product's line, the turnover of each individual product will be automatically updated).

BOARD technology guarantees data integrity and consistency without the need to run batch processes for allocating and consolidating changes made by each individual user.

Advanced Data Entry

BOARD offers the most comprehensive set of data-entry capabilities available on the market today.

Validation rules, role based security, cells freezing, handling of calculated fields, drivers/calculation based data spreading, ERP write-back, real time multiple calculation (to insert data in one currency and to then have them immediately available in several different currency formats) and data spreading modelling (to freely define, adjust and simulate data allocation patterns) simply makes BOARD the best fit for managing any kind of data collection process.

What-If, What-For Scenarios

Advanced what-if and what-for analysis capabilities are combined with the ability to create and manage scenarios, making it easy to compare different business assumptions and to coherently simulate future outcomes.

Dynamic Data Model

BOARD offers the unique ability of modifying the data model during a planning or forecasting process without affecting users' operations.

A new business unit, a new product, a new market or a different investment can be added in a controlled way during a planning cycle, simulating "on the fly" the effect of a new scenario on the whole business model.

Financial and Management Reporting Capabilities

Unlike the main data discovery and visual analysis tools, BOARD embeds all the additional logic and presentation capability required to create structured Financial Statements and to meet the related regulatory and reporting requirements.

Full MS Office Integration

BOARD offers the ability to access its multidimensional data models from its Office add-ins, providing users with the traditional OLAP analysis functions (drill-down, slice and dice, filtering, ad-hoc query) directly into their Excel spreadsheets, Word documents or PowerPoint slides.

The BOARD Excel add-in offers a familiar environment for managing data collection processes and enables users to work both on-line and off-line.

The Word add-in allows users to easily embed BOARD reports and charts into Word documents for the creation of dynamic company statutory reports and management booklets.

The PowerPoint add-in allows users to meet advanced presentation needs and create dynamic slides including BOARD charts, cockpits, bubble charts and data view.

Comments and Attachments at Cell Level

BOARD enables any type of file (e.g. Word, Excel, PowerPoint, PDF, RTF, image files) to be associated with an individual cell in order to qualify the numeric or textual information contained within it.





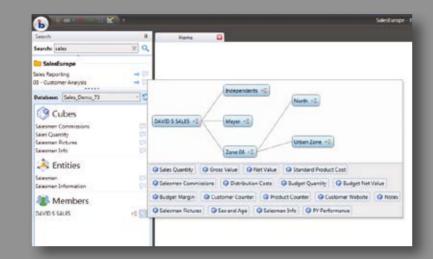


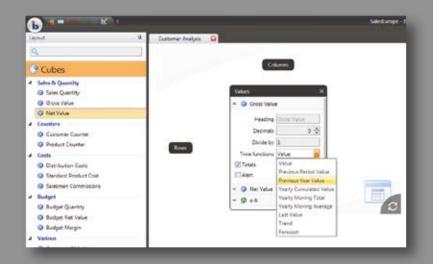
Search based Data Discovery

INTEGRATED SEARCH

BOARD offers an interactive search function working across screens, data metadata and applications.

As a single, unified solution, BOARI allows any search result to be immediately used as a driver for furthe analysis (i.e. if the search is for a product name the user can immediately choose a report where this is included and use the product or a correlated dimension as a navigation criteria) or as an element for creating new reports using the new drag and drop self-service analysis UI.



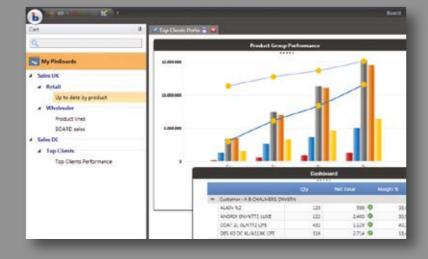


DRAG AND DROP ANALYSIS

In BOARD the visual modelling environment (toolkit) is complemented with a drag and drop UI, which allows the user to create their own reports or to customise centralised reports on the fly. Any user can choose values, set rows and columns, define calculations, run reports and view business insights at the speed of thought.

PINBOARD

BOARD enables each user to creat their own personal Business Intelligence apps. Users can select and combin any existing report, graph or gauge and save it as a personal app to the PinBOARD and even edit as required. This is all without the need for IT to intervene. Once created, the apps offer personalised access to information that is physically distributed across the entirent enterprise.



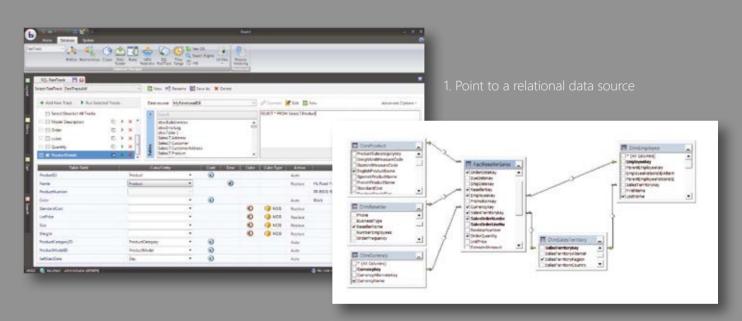
BOARD Multidimensional Database

Hybrid in-memory, Fast-track, Data Federation, Write-back

BOARD revolutionises the concept of the multidimensional database and projects it into the future, offering a Hybrid in-memory generation, obviating the effort required by traditional solutions for creating cubes and sparsity (fast-track) and providing the opportunity to transparently apply a single multidimensional business model across multiple relational data sources (data-federation) – all of this improving the ability for advanced write-back and data modelling that has fueled BOARD's international success.

Performance, ability to handle large volumes, and the ease of construction of the data model are combined with an unmatche flexibility in modelling and analysing information, making the BOARD multidimensional database superior to any other technology currently available on the market.

AUTOMATIC CREATION OF A BOARD DATABASE



2. Instant creation of a BOARD data model



AN INNOVATIVE ARCHITECTURE

Unified Metadata

BOARD is the only product on the market to offer a unified architecture for Business Intelligence and Corporate Performance Management.

Both reporting, dashboarding and analysis functionalities, and planning, consolidation and simulation capabilities are delivered from a shared data repository with a single logical view of the data model (metadata layer), a single security, a single interface, and a single administration and development environment.

The result is a platform in which any change to the data, data-model, security profiles or business rules is immediately propagated to every Business Intelligence and Performance Management application, offering great ease of use, unmatched time to solution and a single version of the truth across the entire organisation.

Multiple clients

BOARD is a modern "Service Oriented Architecture" (SOA), entirely built according to the Windows Presentation Foundation standards.

In this architecture, a "service provider", the BOARD Server, sends data to a set of different consumer endpoints, which are the client applications, namely the BOARD client, the web-browser client, the MS Excel, Word and PowerPoint addins and the BOARD tablet and mobile environments.

Furthermore, the services supplied by the BOARD Server can be consumed by portals, web services, and any other application in a simple and standardized way, enabling the easy integration of BOARD across the existing company application environment, through a platform independent technology (SOAP/XML). This modern structure provides significant advantages in terms of interoperability and architectural management of scalability and technological risk

HBMP (Hybrid Bitwise Memory Pattern)

BOARD's unique HBMP technology has been conceived to exploit the full potential of IMC (In-Memory Computing) in terms of better performance without sacrificing the flexibility, scalability and ability to support write-back that have fuelled BOARD's international success.

This innovative approach delivers the capability to do all the processing against data held in-memory or to just use the most appropriate data-set, or to store in-memory indices and mapping and to retrieve data only when needed.

This provides clear advantages over stand-alone BI technologies in terms of:

Scalability (not limited by RAM availability)

Support for write-back and data spreading (poorly supported by standalone in-memory solutions)

Enterprise Class Capabilities

BOARD not only enables the quick creation of any BI and CPM application, but makes enterprise delivery simple, offering an architectural framework and a set of administration features analogous to transactional applications.

BOARD enterprise class capabilities include:

Access to any RDBMS or other data source

Data Federation

Role based security

Logging and audit trail

Windows and LDAP authentication

Strong data encryption

Multi-level workflow

Sharepoint and company portal integration

Parallel processing

System performance monitoring

24x7 fault tolerant environment

Standards conformance (WPF, WCF)

Unified BI and CPM

- > No modules
- > No integration costs
- > Single know-how

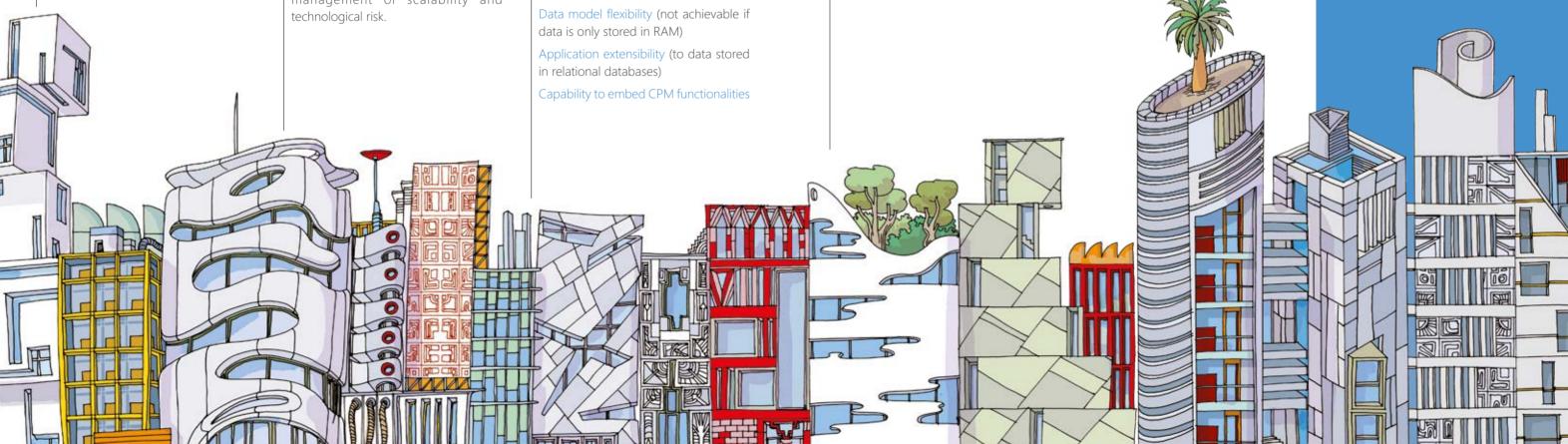
Programming-free (toolkit)

- > Unmatched time to solution
- > Easier application maintenance
- > Faster learning curve

User self-sufficiency

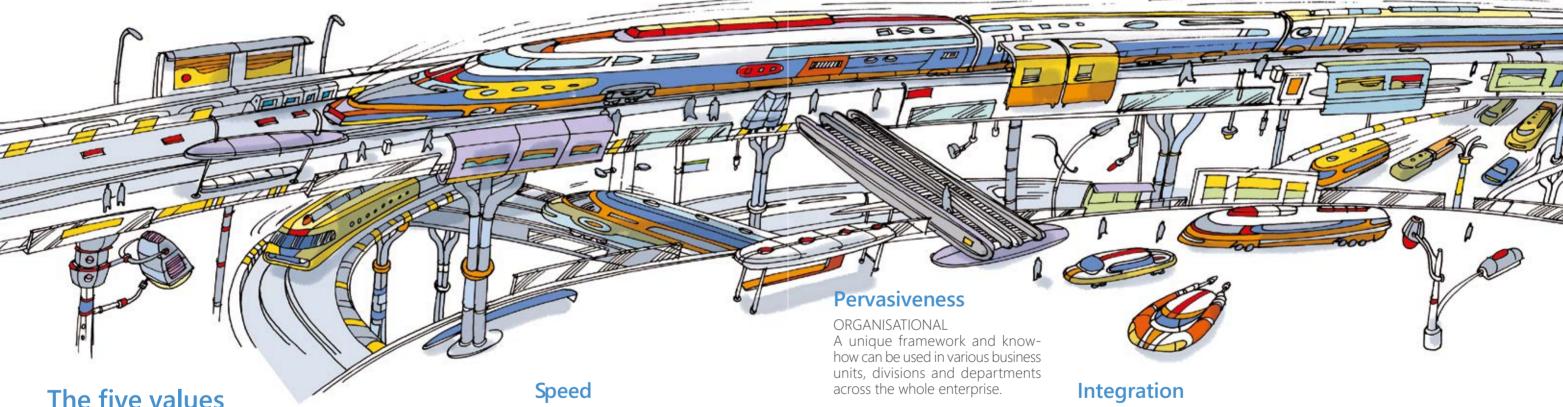
- > Lower impact on IT resources
- > Higher user effectiveness
- > Minor support costs

OUTSTANDING TCO



WHY BOARD IS UNIQUE?

Since our founding we have pioneered an integrated approach to Corporate Performance Management and Business Intelligence, naming it Management Intelligence. By combining our vision and creativity with the continuous flow of feedback from customers about their needs, we have nourished the continuous and organic growth of an All in One BI and CPM solution that is completely programming-free: BOARD. This is why BOARD's superiority is even more evident when compared to the competition. From the disconnect between CPM and BI modules, to the need to resort to programming; from the lack of flexibility, to the excessive costs; from restrictions when dealing with large volumes of data, to complex architectures: it does not take much to spot the limits of traditional Business Intelligence and Corporate Performance Management solutions.



Simplicity

of BOARD

A self-service data-discovery environment enabling any user to easily search for information, interact intuitively with data, and make in-depth analyses with the utmost simplicity.

- Search based data discovery
- Self-service reporting
- Self-service analysis
- Interactive visualisation

Speed

From the revolutionary HBMP in-memory technology, to the toolkit; from the Fast-track, to the multithreading, every component of BOARD has been designed to ensure maximum speed of development and high performance in managing large volumes of data.

- Hybrid in-Memory (HBMP)
- Multithreading
- Fast-track

across the whole enterprise.

FUNCTIONAL

From Business Intelligence to Budgeting, Planning & Forecasting; from Profitability Analysis to Scorecarding; from Dashboarding to Financial Consolidation: BOARD provides a holistic view of business performance in a single solution.

ARCHITECTURAL

- Personal or shared, local or distributed applications
- SOA for a full interoperability
- BOARD Web Services
- Native mash-up
- · Clients auto update

Integration

A single integrated platform combines all the features and functionalities needed to build pervasive Business Intelligence and Performance Management applications quickly.

- Single administrative environment
- Single user interface
- Single metadata layer
- Single security management
- Single data-repository
- Data federation and integration

Self sufficiency

The programming-free approach empowers customers to rapidly develop and maintain applications autonomously, drastically reducing the Total Cost of Ownership.

A powerful and friendly end user environment minimises training time and maximises individual productivity.

WE HELP OUR CLIENTS BECOME HIGH-PERFORM ANCE ORGANISATIONS

After two decades, BOARD is the preferred solution for over 3,000 companies of all sizes, across all industries - each of which shares a common asset: an excellent decision-making system.

AUTOMOTIVE

Auto-Kabel Management, Doga, Dtr Vms, Magneti Marelli, Mantrac Unatrac Group, Moventia, Ros Roca, Sparco, Toyota Material Handling, Toyota Motor Europe, Ufi Filters, Volkswagen, Woco Industrietechnik, ZF Friedrichshafen AG

BANKING & INSURANCE

Anima Holding, Banca d'Alba, Banca Sella, Bank of Cyprus, Bankadati Servizi Informatici, Brightside Group, B-Source, Cornèr Banca, Deutsche Leasing, Lancashire Insurance Company, Pulaski Bank, Sgs Banco Popolare, Tenet Sompo Insurance, Uniqa Group

CHEMICAL

American Refining Group, Basf, Brenntag, BTC Europe, Cromology, Esr, Kluber Lubrication, Sapio Produzione Idrogeno Ossigeno, Syngenta

CONSTRUCTION

Ainscough Crane Hire, Arnold Laver & Company, Bg&E, Buzzi Unicem, Gabetti Property Solutions, Gewoba, Isg Plc, Lombardi Sa Ingegneri Consulenti, Mabey Hire, Mace Group, Naim Land Sdn Bhd, Pavimental, Simonds Homes

DISTRIBUTION & WHOLESALES

Computer Gross, Kwik-Fit, Rexel, Unifarma Distribuzione, Usco



ENERGY AND UTILITIES

Agl Loy Yang, Alerion Clean Power, Greenergy International, Iren Energia, Jamaica Public Service, Jersey Electricity Company, Juwi, Sorgenia, United Energy and Multinet

FASHION & FASHION RETAIL

Abasic, Alviero Martini, Arvind, Champion Europe, Charlotte Russe Holding, Coast, Compar, Dainese, Dernamaria, Falke, Giorgio Armani Operations, H&M Hennes & Mauritz, Harvey Nichols, Hein Gericke Europe, Italian Touch, Jbc, Jd Williams, Karen Millen, Kering, Liu.Jo, Loro Piana, Mackays Stores, Moreschi, Oasis, Piazza Italia, Puma, Reiss, Riddle's Group Inc., W.P. Lavori In Corso, Warehouse, Whistles, World Duty Free

FOOD & BEVERAGE

Adelie Foods Group, Amica Chips, Arnaldo Caprai - Finac, Bacardi España, Balocco Industria Dolciaria, Bauli, Bejo Zaden, Cantina Terre Del Barolo, Conte Placido, Conveni, Damm, Duvel Moortgat, Fontanafredda, Fratelli Averna, Granarolo, Gruppo Amadori, Guido Berlucchi, Marchesi Antinori, Marlow Foods, New England Seafood International, Pasqua Vigneti e Cantine, Pastificio Rana, Privatbrauerei Zwettl, Ricola, Riso Scotti, Salov, Stock Spirits, Suntory, Taylors Wines, Terre Da Vino

GOVERNMENT & ADMINISTRATION

Community Development Commission of The County of Los Angeles, Contraloria General De La Republica, Kreisverwaltung Pinneberg, Note Printing Australia Limited, Park City, Repubblica E Cantone Ticino, Stadt Hildesheim, US Navy

GROCERY & OTHER RETAILERS

Agora Network, Artsana, Conad Del Tirreno Soc Coop, Día Argentina, Grunenfelder, Hd Covalco, Home Shopping Europe, Migros, Pac 2000 A Soc. Coop., Richter+Frenzel, Sogegross

HEALTHCARE

Azienda Ospedaliera Luigi Sacco, Casa Di Cura Columbus, Consorci Sanitari De L'alt Penedès, Dongli Hospital, KOS Group, Musculoskeletal Transplant Foundation, Oregon Medical Group

HOUSING & REAL ESTATE

Bilfinger Real Estate, Gva Grimley, L&Q Housing Association, Moat Housing Group, Pickard Chilto

HOSPITALITY

Banyan Tree Hotels & Resorts, Buffalo Wild Wings, Casino' Di Venezia, Chipotle Mexican Grill, Del Taco, Derby Hotels Collection, Emaar Hospitality Group, Fondazione Arena Di Verona, Landesmesse Stuttgart, Melbourne Exhibtion & Convention Centre, Palexpo, Park Plaza Hotels Europe, Robinson Club, Sistic.Com, The Space Cinema, Van Der Valk International

INFORMATION TECHNOLOGY

Acer EMEA, Cleverbridge, DATAGROUP, STRATO

LEGAL

Addleshaw Goddard, Berrymans Lace Mawer

MANUFACTURING

Aga Rangemaster Group, Avio, Basler, Baxi, Belron Italia, Brita, Clivet, Diehl Metering, Eriks, Falken Tyre Europe, Fissler, Gf Machining Solutions Management, Gigaset Communications, Giochi Preziosi, Huhtamaki, Klingspor, KUKA, Mitsubishi Electric Europe, Nampak Plastics Europe, NEC Display Solutions Europe, Nord Stream, Ricoh Europe, Riedel Communications, Rolls-Royce, Società Cooperativa Bilanciai Campogalliano, Stevanato Group, Stiebel Eltron, Terrallion, Trelleborg Engineered Systems, Verder Group

NO PROFIT

National Multiple Sclerosis Society, Royal Institute of Chartered Surveyors, The Smith Family, WaterAid

PHARMACEUTICAL

Btg, Eisai, Glaxosmithkline, Ims Health, Merz Consumer Care, Montefarmaco, Novartis Animal Health, Otsuka Pharmaceutical

PROFESSIONAL SERVICES

Avalog, K-Group, KPMG, SDG Consulting, Unity

PUBLISHING & MEDIA

Audiovisual Española 2000, S.e.p. Il Secolo Xix, Slow Food Editore, Edizioni Conde' Nast, Empresa Editora El Comercio, MDR, DC Thomson, Rai Way, Clear Channel Outdoor Entertainment, Telegraph Media Group

RESTAURANT SERVICES AND CHAINS

Buffalo Wild Wings, The Cheescake Factory, Chipotle, Del Taco, KFC

TEXTILE

Arvind, Cotonificio Albini, Frette, Marzotto, Olimpias, Sel Group India

TRANSPORT & LOGISTICS

Busitalia - Sita Nord, Ceva Logistics, DHL International, Kuehne & Nagel, Lufthansa Cargo, Monarch Airlines, Webjet

BOARD INTERNATIONAL

BOARD is the #1 decision-making platform for organizations of any size. Founded in 1994, BOARD International has enabled more than 3000 companies worldwide to rapidly deploy Business Intelligence, Corporate Performance Management and Predictive Analytics applications on a single unified and programming-free platform. The BOARD platform allows companies to achieve a single, accurate and complete view of business information and a full control of performance across the entire organization, from strategic formulation down to operational execution. Thanks to its toolkit approach, global enterprises have rapidly deployed end-to end decision-making applications in a fraction of the time and cost associated with traditional solutions. Headquartered in Chiasso, Switzerland, and Boston, MA, BOARD International is a fast growing company with offices and partners in all major markets worldwide.

BOARD's strategy is based on:

Management Intelligence

Since our foundation, we have pioneered an integrated approach to Corporate Performance Management and Business Intelligence, which we have called "Management Intelligence"

For more than a decade, we have led the way in the unification of BI and CPM by offering a natively integrated solution from both a technological and functional point of view.

Toolkit philosophy

By combining our vision and creativity with the continuous flow of feedback from customers about their CPM and BI needs, we have nourished the continuous and organic growth of an All in One solution that is completely programmingfree: the Toolkit.

Innovative technology

Our development laboratory has always dedicated its energies exclusively to the creation of a single product: BOARD.

Our specialisation and continuous investment in Research & Development enables us to adopt the most advanced technologies rapidly and introduce major functional innovations frequently, thus confirming our position as one of the most innovative vendors in the field of BI and CPM.

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