

# DIGITALREACH

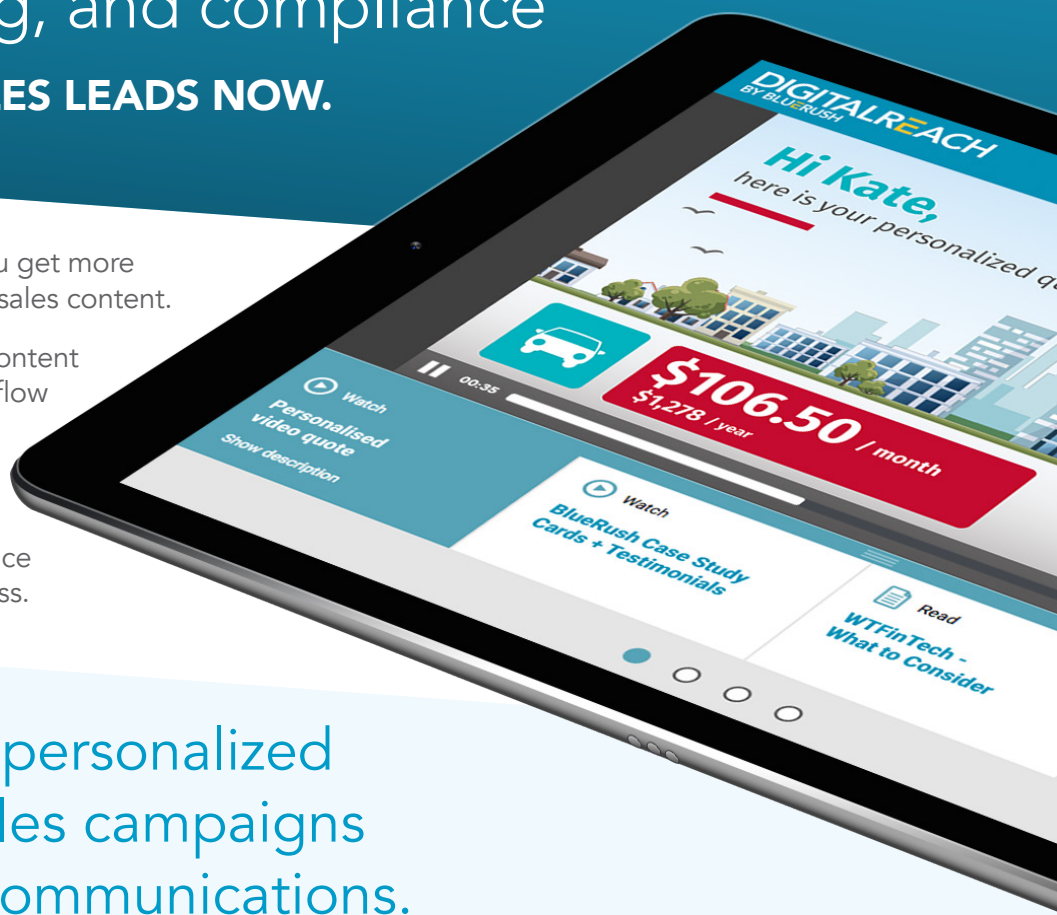
The content engagement platform for advisors that bridges sales, marketing, and compliance

**GENERATE MORE SALES LEADS NOW.**

With the power of DigitalReach, you get more mileage out of your marketing and sales content.

Our secure, centralized electronic content hub has a built-in legal review workflow and helps sales people nurture prospects and customers to purchase more products.

Put it in the hands of sales and service staff and let them grow your business.

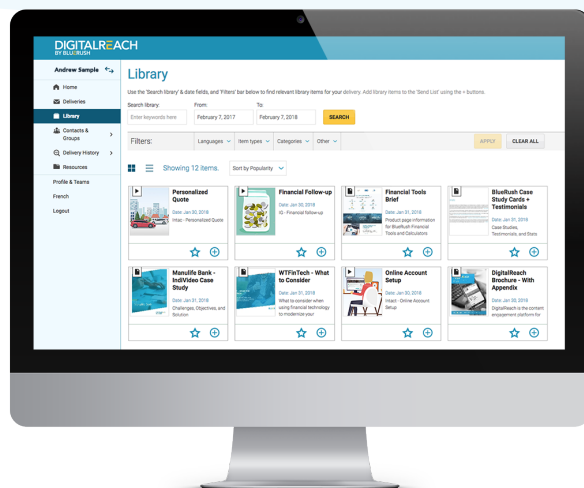


Deliver branded, personalized marketing and sales campaigns and one-to-one communications.

## A scalable communications platform

Used by thousands of advisors nationwide since 2008, DigitalReach is a proven web application that enables personalized communications sent from individuals, sales teams, departments and:

- Easy access for external content providers
- Secure compliance and legal workflow
- Robust analytics dashboard
- 6 standard activity reports
- Ideal for internal and external communications
- Create content packages easily
- Automate your marketing



**BOOK YOUR DEMO**

Staying top of mind with your customers is key to a long and profitable relationship. DigitalReach makes drip marketing easy to use, easy to learn, and easy to implement in your day to day activities.



## Centralize and repackage content

At its core, DigitalReach is a robust content hub. It can hold videos, sell sheets, presentations, articles, infographics, and PDFs. This means that users can search, sort and send content to prospects one to one or deploy campaigns to many. All materials accessible from the desktop can be accessed on the go.

## Send it

DigitalReach can import contacts from many software applications available today (Excel, Outlook, CSV). You can sync the DigitalReach contact list with third-party CRM systems to eliminate the hassle of managing multiple client lists.

## Personalize it

With DigitalReach, users can customize the content they share with their customers and prospects alike. Customers receive a full responsive digital experience that consistently presents the curated information with clear colour coded tabs.

## Track it

DigitalReach tracks virtually every aspect of the one to one **AND** one to many campaigns you send. Each user tracks their own results through an easy to use analytics dashboard.

To generate the leads to new sales, your company needs DigitalReach

Easy  
to use

Repackage  
your content

Increase  
sales

Store contacts  
securely

Analyze  
your results

# BOOK YOUR DEMO

info@bluerush.com

Toll Free 1-844-455-2583

Local 416-203-0618 x230

