










# Dynamics 365 for Marketing Functional Consultant

Microsoft Dynamics 365 for Marketing Functional Consultants implement solutions that attract and convert leads, build brand awareness, standardize omnichannel messaging, and deliver marketing insights.

[aka.ms/D365MarketingLearning](https://aka.ms/D365MarketingLearning)



Classroom	Dynamics 365: Power Platform applications MB-200T01	Dynamics 365: Power Platform automation MB-200T02	Dynamics 365: Power Platform integrations MB-200T03	Dynamics 365: Power Platform test and deploy MB-200T04
Digital skilling: free interactive training content on Microsoft Learn	 <p><b>Create a canvas app in PowerApps</b> 2H 11M - 3 Modules</p> <ol style="list-style-type: none"> <li>1. Get started with PowerApps</li> <li>2. Customize a canvas app in PowerApps</li> <li>3. Manage apps in PowerApps</li> </ol>	 <p><b>Automate a business process using Microsoft Flow</b> 3H 11M - 3 Modules</p> <ol style="list-style-type: none"> <li>1. Get started with Microsoft Flow</li> <li>2. Build more complex flows with Microsoft Flow</li> <li>3. Use the Admin center to manage environments and data policies in Microsoft Flow</li> </ol>	 <p><b>Work with portals in Dynamics 365</b> 3H 46M - 4 Modules</p> <ol style="list-style-type: none"> <li>1. Work with Dynamics 365 portal components</li> <li>2. Manage users and authentication in Dynamics 365 portals</li> <li>3. Create content in Dynamics 365 portals</li> <li>4. Secure Dynamics 365 portals content</li> </ol>	<p><b>Additional supporting modules</b> 6H 27M - 7 Modules</p> <ol style="list-style-type: none"> <li>1. Introduction to integration with Dynamics 365 for Customer Engagement - 58M</li> <li>2. Integrate Office and Dynamics 365 for Customer Engagement - 1H 15M</li> <li>3. Configure forms, charts, and dashboards in model driven apps for Customer Engagement - 1H 7M</li> <li>4. Get started with workflows in Dynamics 365 for Customer Engagement - 52M</li> <li>5. Create business process flows with Dynamics 365 Customer Engagement - 42M</li> <li>6. Manage your Dynamics 365 Customer Engagement data - 1H</li> <li>7. Document and test your PowerApps application - 33M</li> </ol>
	 <p><b>Implementing Dynamics 365 Customer Engagement Online</b> 5H 5M - 4 Modules</p> <ol style="list-style-type: none"> <li>1. Design Microsoft Power Platform Dynamics 365 Deployments</li> <li>2. Administer Microsoft Power Platform subscriptions</li> <li>3. Manage Dynamics 365 clients</li> <li>4. Microsoft Power Platform Mobile management</li> </ol>	 <p><b>Create and use analytics reports with Power BI</b> 1H 42M - 2 Modules</p> <ol style="list-style-type: none"> <li>1. Get started building with Power BI</li> <li>2. Create and share your first Power BI report</li> </ol>	 <p><b>Getting Started with Dynamics 365 for Marketing</b> 1H 20M - 2 Modules</p> <ol style="list-style-type: none"> <li>1. Set up and manage Dynamics 365 for Marketing</li> <li>2. Advanced configuration for Dynamics 365 for Marketing</li> </ol>	
	 <p><b>Create a model-driven application in PowerApps</b> 1H 40M - 2 Modules</p> <ol style="list-style-type: none"> <li>1. Get started with model-driven apps in PowerApps</li> <li>2. Get started with Common Data Service</li> </ol>	 <p><b>Get started with Dynamics 365 Portals</b> 2H 32M - 3 Modules</p> <ol style="list-style-type: none"> <li>1. Introduction to Dynamics 365 portals</li> <li>2. Configure Dynamics 365 portals</li> <li>3. Provision and administer Dynamics 365 portals</li> </ol>	 <p><b>Working with Dynamics 365 for Marketing</b> 3H 35M - 5 Modules</p> <ol style="list-style-type: none"> <li>1. Lead Lifecycle in Dynamics 365 for Marketing</li> <li>2. Generate Leads in Dynamics 365 for Marketing</li> <li>3. Assess Leads in Dynamics 365 for Marketing</li> <li>4. Marketing to Leads and Contacts in Dynamics 365 for Marketing</li> <li>5. Analyze Results in Dynamics 365 for Marketing</li> </ol>	
Classroom	Configure settings and core functionality in Dynamics 365 for Marketing MB-220T01	Set up events and surveys in Dynamics 365 for Marketing MB-220T02		



**Exam MB-200:**  
Microsoft Dynamics 365 Customer Engagement Core

Pass certification exams MB-200 and MB-220 to become a:

**Microsoft Certified:**  
Dynamics 365 for Marketing Functional Consultant Associate



**Exam MB-220:**  
Microsoft Dynamics 365 for Marketing

Training options help you learn new skills that may better prepare you for your career and lay the foundation for success on our certification exams. Information subject to change. For the latest information, visit [aka.ms/learn](https://aka.ms/learn).

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