AI Business School

AI Business School is a master class series for business leaders that will empower you to be successful and get results from AI. Explore on-demand content across four modules with insights from 20+ industry leaders, including the following:

**Define an AI strategy to create business value**
Developing a holistic AI strategy is key to realizing the full benefits of AI. Learn how to build an end-to-end strategy for transforming your business and your industry with AI.

- Peter Zemsky
  Dean of Innovation
  INSEAD
- Chema Alonso
  Chief Data Officer
  Telefónica

**Discover ways to foster an AI-ready culture in your business**
To make AI initiatives successful, it’s important to keep people at the center. Hear directly from industry experts on how to foster an AI-ready culture.

- Chris Capossela
  CMO & EVP, Consumer Biz.
  Microsoft
- Amy Hood
  CFO
  Microsoft

**Identify guiding principles for responsible AI in your business**
As AI continues to evolve, these advancements raise a host of complex and challenging questions. Explore guidance on using AI responsibly, drawn from our 25+ years of AI experience.

- Brad Smith
  Chief Legal Officer
  Microsoft
- Steve Sweetman
  Director, CTO Office
  Microsoft

**Introduction to AI technology for business leaders**
A key differentiator of AI leaders is their robust understanding of AI technologies. Gain specific, practical knowledge about AI capabilities through lectures by technical experts.

- Lili Cheng
  CVP, AI & Research
  Microsoft
- Harry Shum
  EVP, AI & Research
  Microsoft

<table>
<thead>
<tr>
<th>10</th>
<th>5</th>
<th>5</th>
<th>15</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case studies</td>
<td>Thought leadership videos</td>
<td>Practical guides</td>
<td>Executive insight videos</td>
<td>Technology talks</td>
</tr>
</tbody>
</table>

And more to come!