

Considering Workplace by Facebook? Here's why Office 365 makes more sense

Microsoft 365 includes Office 365, a universal toolkit for teamwork to give you the right tools for the right task, along with common services to help you seamlessly work across applications. Considering Workplace because it works like consumer Facebook? Here are a few reasons why the trusted Microsoft 365 cloud and its best-in-class productivity and collaboration capabilities make more sense for your business.

1 Transform your Firstline Workforce with a complete toolkit

Microsoft 365 offers dedicated Firstline Worker solutions to help them communicate, connect, and work together, enabling organizations to:

- Modernize communications to Firstline staff
- Enrich employee training and onboarding
- Digitize business processes
- Foster a corporate culture inclusive of Firstline Workers
- Gain insights from your Firstline Workforce
- Build communities to share best practices

Workplace offers chat, enterprise social sharing, and live video

"We're partnering with Microsoft to deliver an enterprise-wide collaboration platform that empowers everyone from the boardroom to our Firstline Workers. As a result, we are creating a stronger culture, improving productivity, and streamlining business processes."

 Brandon Antin,
Vice President,
Social Responsibility and Innovation¹

3 Provide social experiences built for work

Unlike Workplace, Yammer, as part of Office 365, delivers social experiences built for work

Yammer is full of time-saving features such as:

- Network and group-level analytics to manage your community
- Co-authoring or editing in real-time
- A personalized inbox to help prioritize responses
- Stronger search capabilities to find relevant updates, replies, people, groups, and content
- Discovery feeds that surface important topics from across your organization
- New Conversations tab to just show new posts

Workplace has a News Feed based on its own algorithms. Yammer's discovery feed takes signals from Microsoft Graph and your activity in Yammer to surface what's relevant to you based on groups you belong to, conversations you're a part of, and people you engage with.

Every member of a Yammer group instantly gains access to group resources including:

- Team site
- Document library
- OneNote notebook
- Project plan in Planner

2 Build employee engagement and strengthen company culture

Microsoft 365 helps organizations build a strong corporate culture through a range of capabilities (live events, online communities, teamwork hubs, intranet sites, etc.) that help companies address:



Leadership connection to enhance relationships between leadership and employees

Better internal communications to keep people informed and involved

Foster open sharing and learning for people to exchange interests, expertise and ideas

Insights into your workforce to understand and use best practices to accelerate change

Microsoft believes in solutions that are integrated right out-of-the-box. Your employees need a robust end-to-end solution to drive better engagement

4 Rely on trusted security, compliance, and privacy

Microsoft provides industry-leading commitments around security, privacy, and compliance, including:

A comprehensive set of compliance certifications including HIPAA, HITECH, ISO 27018, SSAE 16, FedRamp, FERPA, and GLBA²

Workplace does not meet these standards

24x7 on-call support engineers

Workplace offers Premium customers limited support

Mobile Device Management, DLP, eDiscovery, and legal hold are built-in on certain SKUs

Workplace requires third-party integrations



A global network of data centers to meet specialized, local needs

Workplace has data centers in the U.S. and E.U.

Onshore Cloud Services in China³

Facebook does not operate in China

¹VCA Animal Hospital Customer Story: <https://aka.ms/VCAAnimalHospital> ²Only available with specific SKUs or add-on. Find detailed SKU breakdown here: <https://aka.ms/MSFT365> ³Office 365 operated by 21Vianet