



SUPPLY CHAIN  
PROTOCOL

# Automatisation and new business logics for the Supply Chain



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# Speakers



**Kathleen Olstedt**

+D (Supply Chain Protocol)

Business & Collaboration lead with former positions at Daimler, Axel Springer, IBB Ventures, IoT-European Platforms Initiative



**Florian Seffert**

Imperial Logistics International

IT & Logistic executive; Head of Innovation at Imperial Logistics International and former position at Panasonic



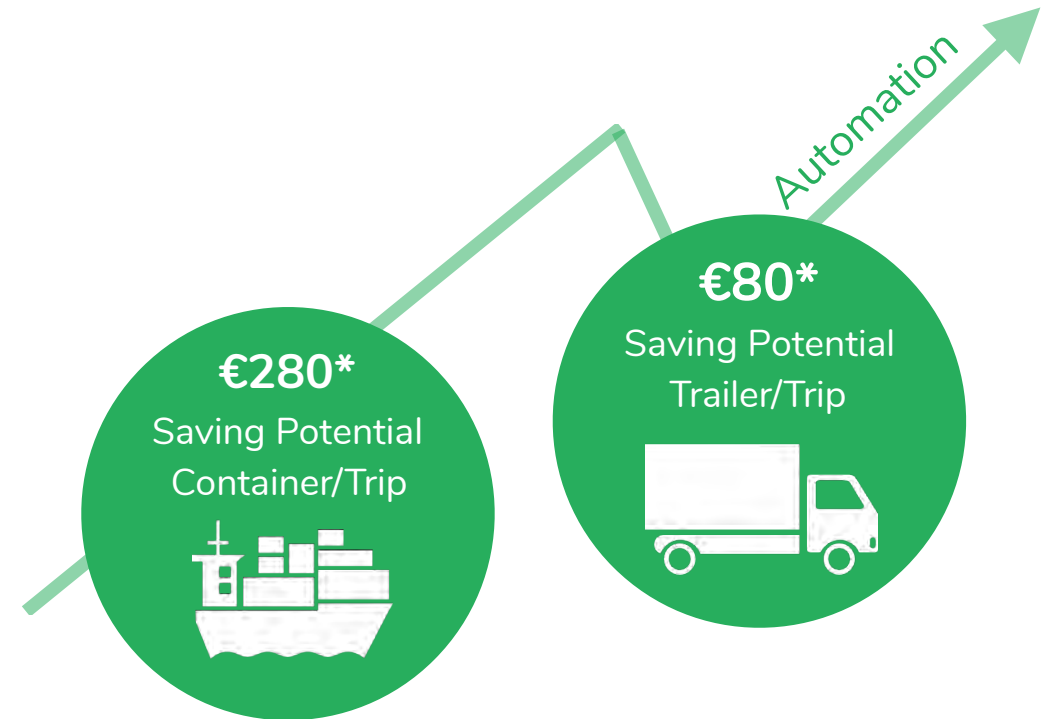
**Lei Liu**

Microsoft Deutschland

Digital Transformation Advisor and Enterprise Architect; Expert digital Strategy and Innovation for Automotive

# Manual Contracting leads to major Inefficiencies

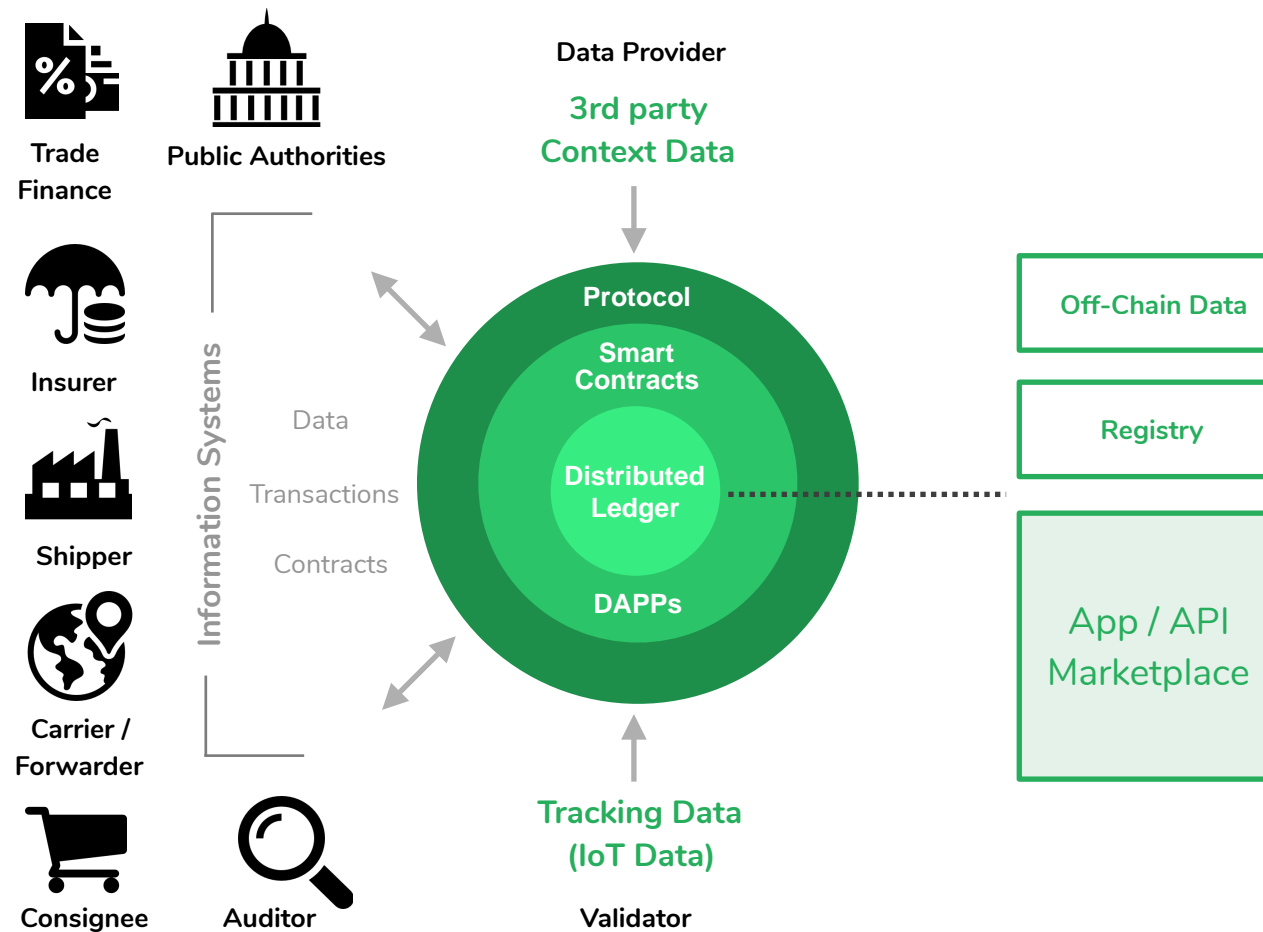
- Manual document handling causes **long payment periods** and **high error rates**, such as wrong invoicing
- Manual claims investigation causes **high labour costs**
- **Missing links** between datasets and assets/processes lead to **limited transparency** causing higher **risk of fraud** and **unusable optimisation potential**
- **Data silos hinder synergies** amongst different protagonists



**Contract Automation is key!**

\*study Marine Transport International & own calculations

# Automated contracting with +D



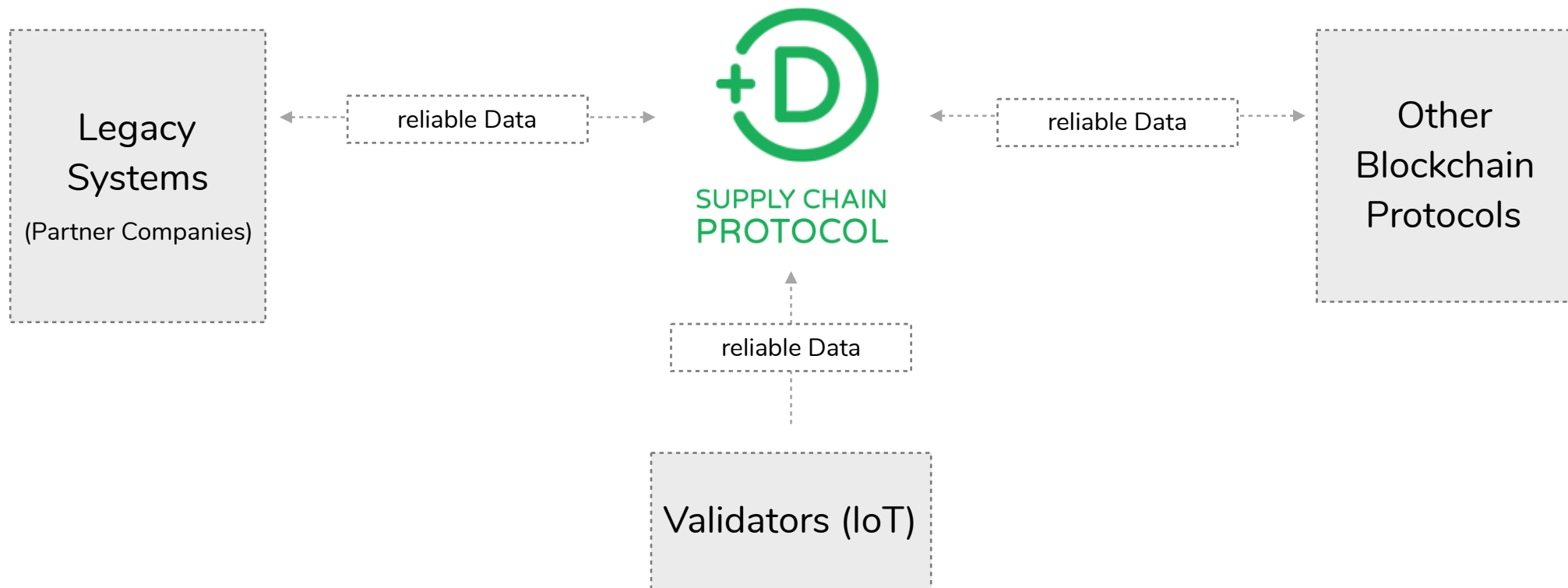
+D is an **Open platform** powered by an open source transaction **protocol** for the logistics industry

**Blockchain** based decentralised applications (e.g. Insurance policy) can integrate external services via oracles

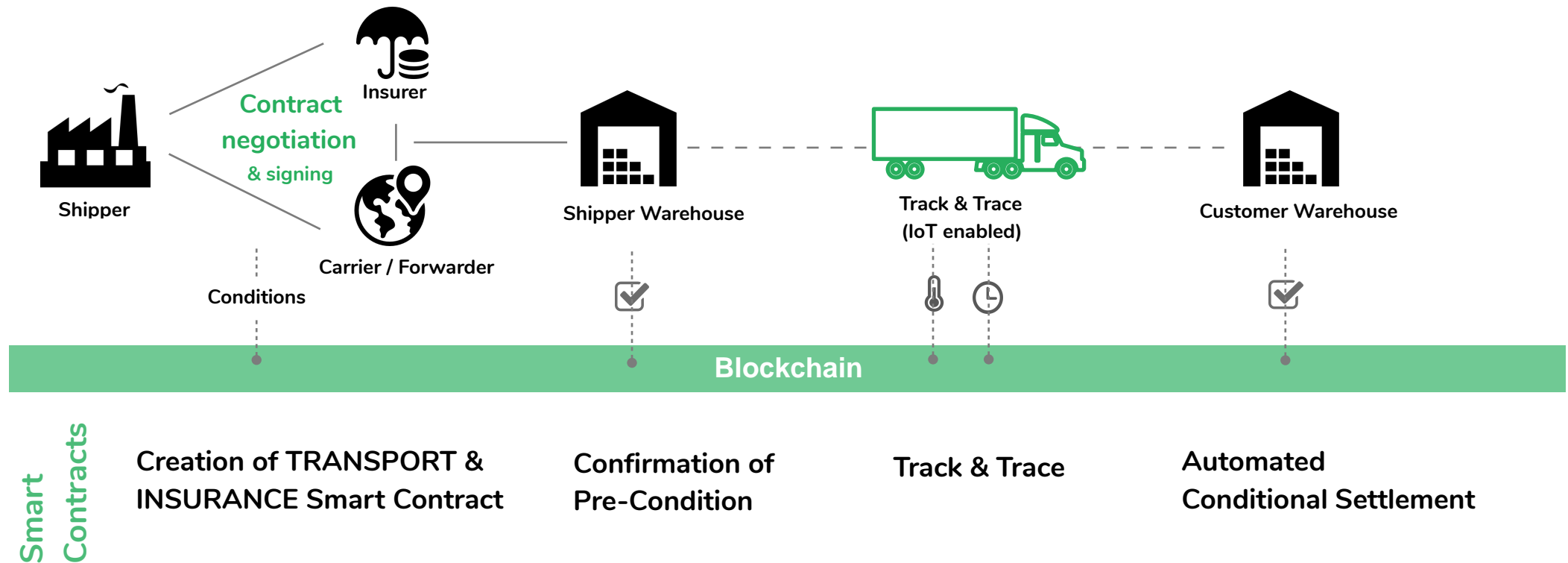
**Open Marketplace** gives access to ready-to-use applications and APIs

# Data Reliability & Interoperability are our strong suits

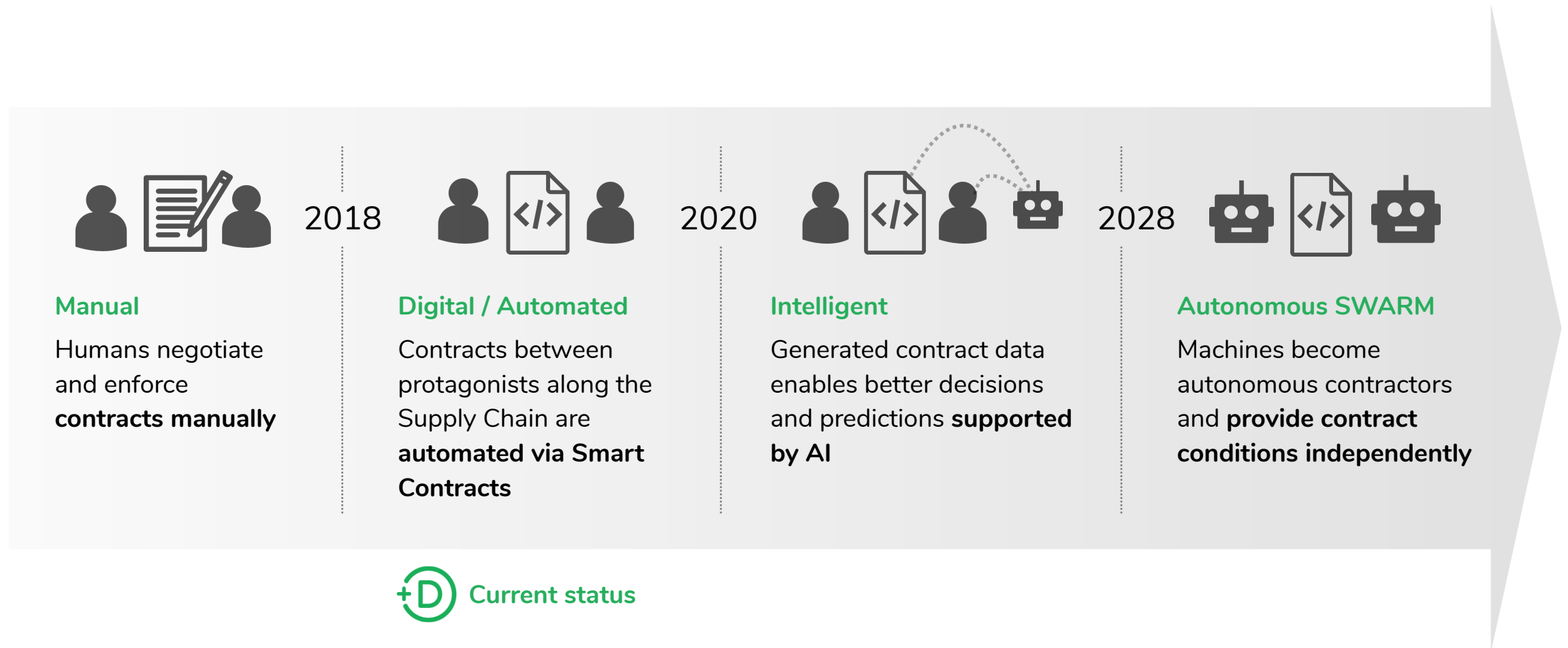
- Only **reliable Data** can confirm the status of the contract requirements and therefore validate legally binding Smart contracts!
- Only **Interoperability** with existing legacy systems and other Blockchain protocols ensures seamless and secure ecosystem building!



# Example Use Case for +D Protocol

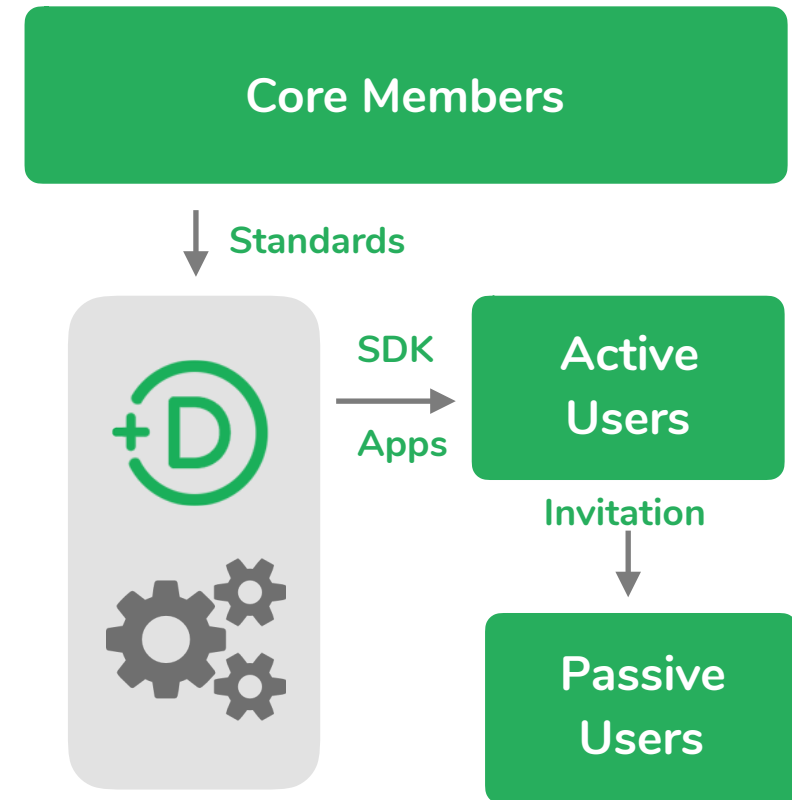


# Automated contracting enables SWARM logistics



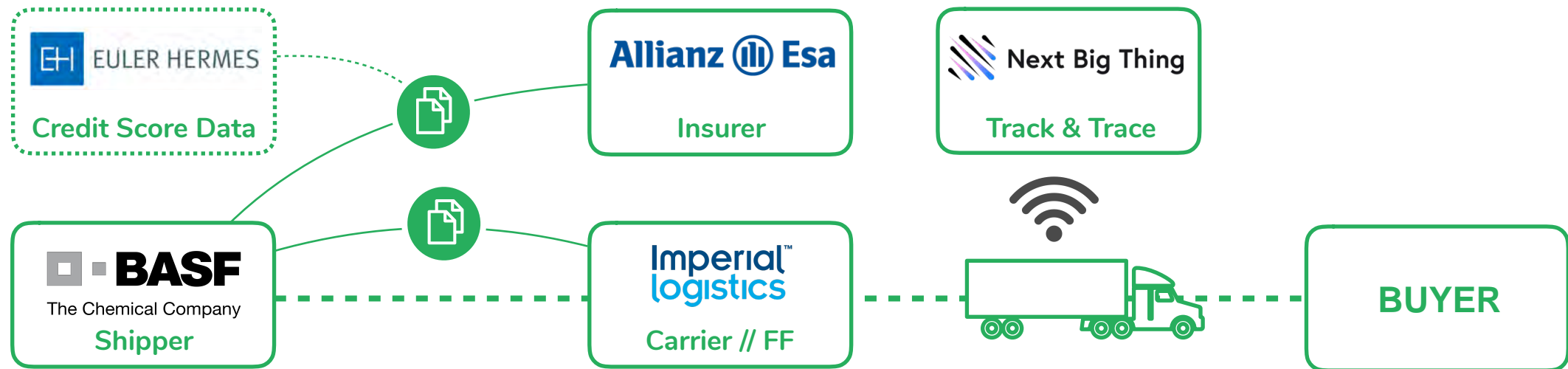
# +D Participation Models

	Core Members	Active Users	Passive Users
Shaping consortium governance	●		
Onboarding own company ecosystem	●	●	
Passive usage of infrastructure	●	●	●



# Status Quo // +D Pilot

Digitalisation of the process flow & modular automation of 2 contractual relations



# +D Founding Member Imperial



## Why +D?

Efficiency and new business opportunities via common Supply Chain Protocol



## Why becoming a core member?

- Close collaboration with most innovative market participants
- Hands-on information and active involvement in shaping the direction of the Supply Chain Protocol
- Adjustment of the +D protocol to the company's needs
- Early adoption of automation potential > Identifying low hanging fruits for fast deployment
- Securing new revenue streams via +D Apps and API marketplace
- Building the company's development ecosystem (Community Building)

# Building an end-to-end blockchain app is a huge undertaking



## Why challenging?

- Blockchain ledgers designed for public networks not for enterprises
  - Smart contracts demand bespoke development & new skills
  - Integration with existing IT difficult and costly
- >> High trial-cost for blockchain pilots

## How Microsoft helps?

- DLT/Blockchain agonistic solution for building blockchain apps
  - Populating modular and preconfigured templates and infrastructure on Azure
  - Enabling prebuilt connections to Azure and the tools you are familiar with
  - Building simple interfaces for deploying services and authoring smart contracts
- >> Focus on adding value for your business

# Contact

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