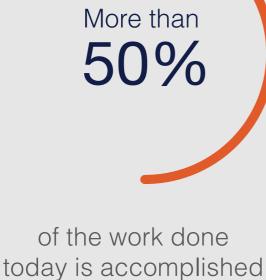
Awaken the genius within your teams Promote innovative collaboration and group flow in the workplace

Great work requires great teamwork



through collaboration¹



to wade through the snarl of complexities, to achieve the multifaceted clarity of brilliant solutions." — Steelcase⁵

"People really do need people—to

deepen the pool of possibilities,

likely to be high performing compared to those that do not³

Companies that promote

collaboration are 5X as

establish team flow? 3 workplace practices that encourage teamwork:2

How do you enable collaboration and





Group genius can't be bottled and just sprinkled on

the organisation and practised every day.

Keith Sawyer¹⁰



a project occasionally; it has to be spread throughout

How to encourage group flow

You want group flow: a collective state that occurs when a group is performing at

enable them to:

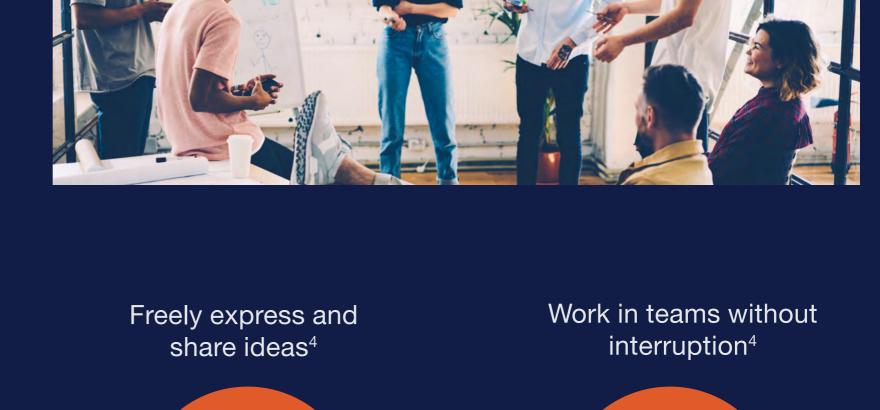
Concentrate easily⁴

the peak of its abilities.6

Employees say that

support group flow

workspaces that



98%



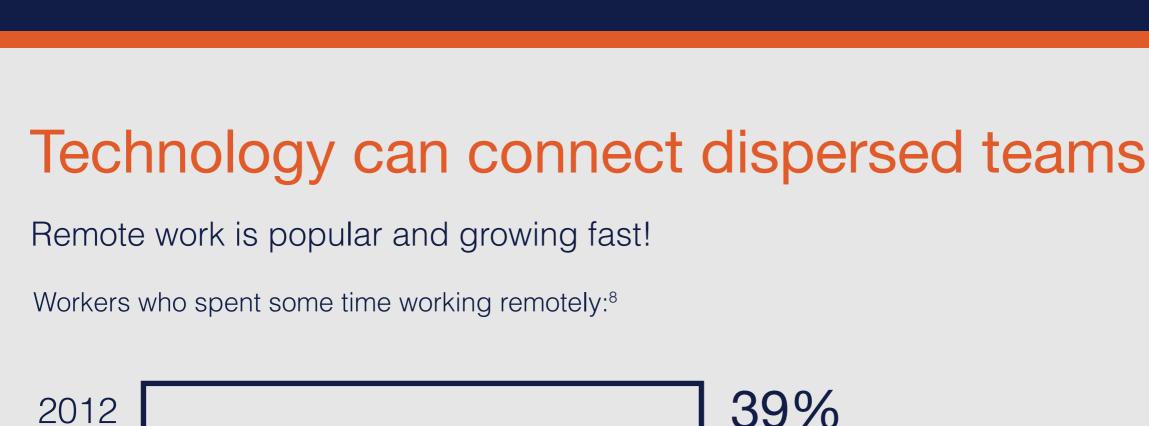
97%

The right kinds of spaces can help people collaborate, share knowledge, learn together and build social networks of trustful interaction.5

95%

"Empowered offices"





39%

70%

43%

high-performance organisations are more likely to establish technology

Technology is evolving to create more authentic group experiences, even for

The right technology can connect people who

wouldn't otherwise be able to contribute.

remote workers. It can:

75%

of end users and IT managers say

a consistent video conference user

is important or critically important9

interface across workspaces/devices

platforms that connect workers and

allow for better collaboration²

2016

2018

Reduce friction, so working remotely feels less remote

Help workers stay in flow as a team Turn any space into a team space A perfect fit for any space



Microsoft® Surface Hub® 2 is thin, light hardware designed for mobility¹¹—perfect for new office designs in which there is not a single space dedicated to collaboration but a variety of spaces.

On Surface Hub 2, run remote meetings seamlessly with Microsoft

Teams, and use Microsoft Whiteboard to take team brainstorms to

the next level. Learn more about helping your



Read the paper > Microsoft

teams perform at their peak.

Other trademarks are the property of their respective owners 1 Inc.com. "7 Best Solutions to Increase Collaboration That Are Often Overlooked." September 2018. www.inc.com/shawn-murphy/why-your-team-is-probably-collaborating-all-wrong-and-what-to-do-instead.html. 2 Steelcase. Active Collaboration Study. 2019. 3 Forbes. "New Study Finds That Collaboration Drives Workplace Performance." June 2017

The analysis in this document was done by Prowess Consulting and commissioned by Microsoft.

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www.forbes.com/sites/adigaskell/2017/06/22/new-study-finds-that-collaboration-drives-workplace-performance/#694374943d02.

4 Steelcase. "The Privacy Crisis: Taking a Toll on Employee Engagement." www.steelcase.com/research/articles/topics/privacy/privacy-crisis/. 6 Keith Sawyer. Group creativity: Music, theater, collaboration. 2003 Mahwah, NJ: Lawrence Erlbaum Associates, Inc.

5 Steelcase. "How Workspace Design Fosters Innovation." 2013. www.steelcase.com/research/articles/topics/innovation/how-place-fosters-innovation/. 7 Steve Lohr. "Don't Get Too Comfortable at That Desk." The New York Times. October 2017. www.nytimes.com/2017/10/06/business/the-office-gets-remade-again.html.

8 Gallup. "State of the American Workplace." https://news.gallup.com/reports/199961/7.aspx. 70% figure from International Workplace Group (IWG). "The IWG Workplace Survey 2018." www.iwgplc.com/. 9 AV Magazine. "Rapid Video Conferencing Growth Comes at a Cost." November 2018. www.avinteractive.com/news/collaboration/rapid-video-conferencing-growth-comes-cost-16-11-2018/. 10 Keith Sawyer. Group Genius. Basic Books, 2017. 11 Microsoft® Surface Hub® 2 is coming in 2019; products and features are subject to regulatory certification/approval, may change, and may vary by country/region.