

# Awaken the genius within your teams

Promote innovative collaboration and group flow in the workplace

## Great work requires great teamwork

More than **50%**

of the work done today is accomplished through collaboration<sup>1</sup>

More than **80%**

of people, spanning all levels of organisations, consider collaboration essential for their work<sup>2</sup>

"People really do need people—to deepen the pool of possibilities, to wade through the snarl of complexities, to achieve the multifaceted clarity of brilliant solutions."

— Steelcase<sup>5</sup>

Companies that promote collaboration are 5X as likely to be high performing

compared to those that do not<sup>3</sup>

## How do you enable collaboration and establish team flow?

3 workplace practices that encourage teamwork:<sup>2</sup>



Provide workspaces designed for collaboration



Make sure employees have the time they need to collaborate



Establish a technology platform that connects workers and allows for better collaboration

Group genius can't be bottled and just sprinkled on a project occasionally; it has to be spread throughout the organisation and practised every day.

— Keith Sawyer<sup>10</sup>

## How to encourage group flow

You want group flow: a collective state that occurs when a group is performing at the peak of its abilities.<sup>6</sup>

Employees say that workspaces that support group flow enable them to:



Concentrate easily<sup>4</sup>

**98%**

Freely express and share ideas<sup>4</sup>

**97%**

Work in teams without interruption<sup>4</sup>

**95%**

The right kinds of spaces can help people collaborate, share knowledge, learn together and build social networks of trustful interaction.<sup>5</sup>



"Empowered offices"

—in which workers can choose their conditions—can increase productivity on cognitive tasks by 25 per cent or more.<sup>7</sup>

## Technology can connect dispersed teams

Remote work is popular and growing fast!

Workers who spent some time working remotely:<sup>8</sup>



The right technology can connect people who wouldn't otherwise be able to contribute.

**75%**

of end users and IT managers say a consistent video conference user interface across workspaces/devices is important or critically important<sup>9</sup>

high-performance organisations are **1.5x**

more likely to establish technology platforms that connect workers and allow for better collaboration<sup>2</sup>



Technology is evolving to create more authentic group experiences, even for remote workers. It can:



Reduce friction, so working remotely feels less remote



Help workers stay in flow as a team



Turn any space into a team space

## A perfect fit for any space



Microsoft® Surface Hub® 2 is thin, light hardware designed for mobility<sup>11</sup>—perfect for new office designs in which there is not a single space dedicated to collaboration but a variety of spaces.

On Surface Hub 2, run remote meetings seamlessly with Microsoft Teams, and use Microsoft Whiteboard to take team brainstorming to the next level.



Learn more about helping your teams perform at their peak.

Read the paper >