



## DEFINING THE PROBLEM

# The Premortem

### What is it?

It's a less formal version of risk analysis – more prevention than cure. So, rather than get to the end of a project and work out what's gone wrong, you start by thinking about what could go wrong. And you work out how to tackle those potential pitfalls.

### How do you do it?

1. Open with a simple question: what's going to go wrong?
2. Voice concerns and discuss them based on previous experience.
3. Rank the issues and set out a plan for dealing with them.

### Why do it?

- It's really simple.
- Energy among your team will be high – it's the start of the project, after all.
- You can address issues before it's too late.



Find more ideas on how to unlock creativity in our e-book.

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## What do you need?

### TIME



Two hours

### PEOPLE



Three to eight

### FUEL



Jelly Babies

### MATERIALS



Pen and paper

### ENHANCE WITH



Microsoft Whiteboard, OneNote, and Teams

### SUPERCHARGE YOUR STORM WITH



### Surface Hub with Whiteboard

Everyone will be keen to contribute. So, why not all huddle round a Surface Hub with Whiteboard? That way, it's easy for everyone to share their thoughts and concerns on screen. Then, save them to OneNote and share them with Teams – so everyone knows the issues to watch out for.