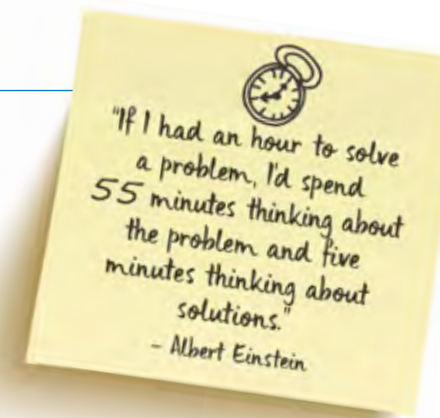


DEFINING THE PROBLEM

The Stapler



What is it?

This is a way of understanding a process. You'll end up with a map of the process and a better idea of where you can improve on it. The premise is that you staple yourself to an object (metaphorically) and follow that object through the process – documenting it as you go.

How do you do it?

1. Choose your object and draw it.
2. Identify a start point and end point for the object's journey.
3. Follow your object through the process.
4. Get your group to list the big steps in the process and write them on the wall.
5. Visualise the steps with arrows and simple diagrams.
6. Stick to the one process – avoid the temptation to drift into other processes.
7. Review your path.

Why do it?

- It's a great way for new people to understand a process.
- It makes it easier to spot where you can tighten up a process.
- Defining a problem is the first step in solving it.

Find more ideas on how to unlock creativity in our e-book.

[DOWNLOAD OUR E-BOOK >](#)

What do you need?

TIME



Two hours

PEOPLE



Three to eight

FUEL



Biscuits

MATERIALS



Pen and paper

ENHANCE WITH



Microsoft PowerPoint

SUPERCHARGE YOUR STORM WITH



Surface Pro with PowerPoint

Get those pens at the ready. No keyboard needed here. Draw your objects on your PowerPoint slides and start tracking that process. Save and share on OneNote, for a handy process guide everyone can refer back to later.