



SOLVING THE PROBLEM

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What is it?

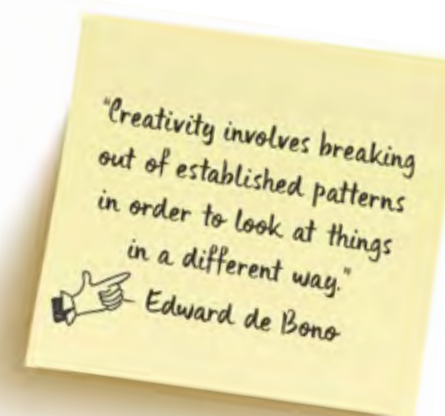
It's a normal brainstorm you do in reverse. So, rather than thinking about how you solve the problem, you think about how you could create it. Then, once you've got a list of problems, try to solve them. This is a good one to try when you're stuck and need some inspiration.

How do you do it?

- 1 Write down your problem or challenge.
- 2 Come up with ways you could cause the problem.
- 3 Let the session flow freely and get as many ideas as you can.
- 4 Take your list of problems and come up with solutions for them.
- 5 Evaluate your list of solutions.

Why do it?

- It'll get you thinking in a different way.
- You'll come up with robust solutions.
- It can get you out of a rut if you need a change of pace.



Find more ideas on how to unlock creativity in our e-book.

[DOWNLOAD OUR E-BOOK >](#)

What do you need?

TIME



Up to four hours

PEOPLE



Six to eight

FUEL



Fresh fruit

MATERIALS



Pen and paper

ENHANCE WITH



Microsoft Whiteboard and Teams

SUPERCHARGE YOUR STORM WITH



Surface Hub with Whiteboard

Try this one around a Surface Hub. That way, everyone can have their turn creating the problem and writing notes on the screen. Then share the list of problems and invite everyone to come up with solutions on Teams.