

Why choose Microsoft 365 for your Modern Workplace



Considering an upgrade to cloud-based productivity tools? Here are a few reasons why enterprise organizations of all sizes prefer Microsoft 365.

Microsoft 365 empowers every employee from your firstline workforce all the way to your boardroom. Our subscriptions offer complete, intelligent, and more secure solutions that will bring more value to your business and help transform your organization to drive innovation.



Deliver familiar Office apps across mobile, web, and PC

Microsoft 365 offers familiar Office apps you know and love like Word, Excel and PowerPoint on both your favorite device and in the browser with real-time co-authoring. Rich mobile apps also help you get work done from virtually anywhere, available on your platform of choice.



Introduce new ways to work with experiences like Microsoft Teams

Unlike other cloud-based productivity suites, Microsoft 365 offers Microsoft Teams, a shared workspace where you can chat, meet, share files, and work with business apps. It also delivers live and on-demand events, open community dialogues and scale communication tools to connect and engage organizations.



Amplify human ingenuity with AI-powered tools

Co-authoring and web apps are not enough to fuel innovation. Microsoft 365 comes with built-in AI and intuitive analytics capabilities to help unlock data-driven insights, augment human capabilities, help ensure inclusive work environments and drive organizational and behavioural change.



Trust that your data is secure and compliant

When you place your trust in a cloud service provider, security, compliance, privacy and data protection are top of mind. With over a billion customers and decades of experience running online services, we understand what it takes to earn and continue to maintain your trust and confidence in our cloud.

See why corporations are choosing Microsoft 365: <https://www.microsoft.com/en-us/microsoft-365/customer-stories>



Why Microsoft 365 is the best option for your enterprise

A few advantages when choosing Microsoft 365 you should consider:

Deliver familiar Office apps across mobile, web and PC	
Desktop versions of Office applications ¹ on PC or Mac	✓
Web versions of Microsoft Word, PowerPoint, Excel, and OneNote	✓
Best-in-class mobile apps optimized for mobile phones and tablets	✓
Co-authoring in real-time or offline with rich reconciliation tools	✓
Easily store, share and access your files from all your devices	✓

Introduce new ways to work with experiences like Microsoft Teams	
Microsoft Teams, a digital team hub that brings conversations, content, and apps together in one place	✓
Integrated video storage for teams and organizations	✓
Video broadcasting capabilities (curated or live) to connect your workforce	✓
Enterprise social networks to promote a culture of openness, feedback and diversity	✓
Vibrant company portals that inform and engage	✓

Amplify human ingenuity with AI-powered tools	
Tools to augment human creativity with ink, text, voice, 3D, VR/MR	✓
Ask questions using natural language to surface insights from data sets and visualizations	✓
Cognitive services to set up custom workflows to organize images, trigger notifications, or invoke processes	✓
Speech recognition that automatically adapts based on presented content with live captions and subtitles	✓
Discover behaviour patterns with insights ² that can improve productivity and engagement	✓

Trust that your data is secure and compliant	
Industry-leading privacy and compliance offerings ³	✓
Support for cloud, hybrid, and on-prem deployments	✓
Protection that spans across users, devices, apps and data – 1 st party or 3 rd party	✓
AI-powered security to identify known and unknown threats in your environment	✓
Customer data is only used to provide agreed upon services and if you leave the data is removed	✓

Find out other benefits of Microsoft 365 at <https://www.microsoft.com/en-us/microsoft-365>.

Find detailed SKU breakdown here: <https://aka.ms/MSFT365>

¹ Desktop apps available in E3 and E5 licenses, E1 is online apps only

² Workplace Analytics is included in Office 365 Enterprise E5 license and can be purchased as an add-on. MyAnalytics is available across all Enterprise licenses

³ Certifications include: HIPAA, HITECH, ITAR FedRAMP, FISMA, EU Model Clauses / Privacy Shield, ISO, SSAE, SOC (1, 2, & 3). For a complete list, please visit the [Microsoft Trust Center](#)