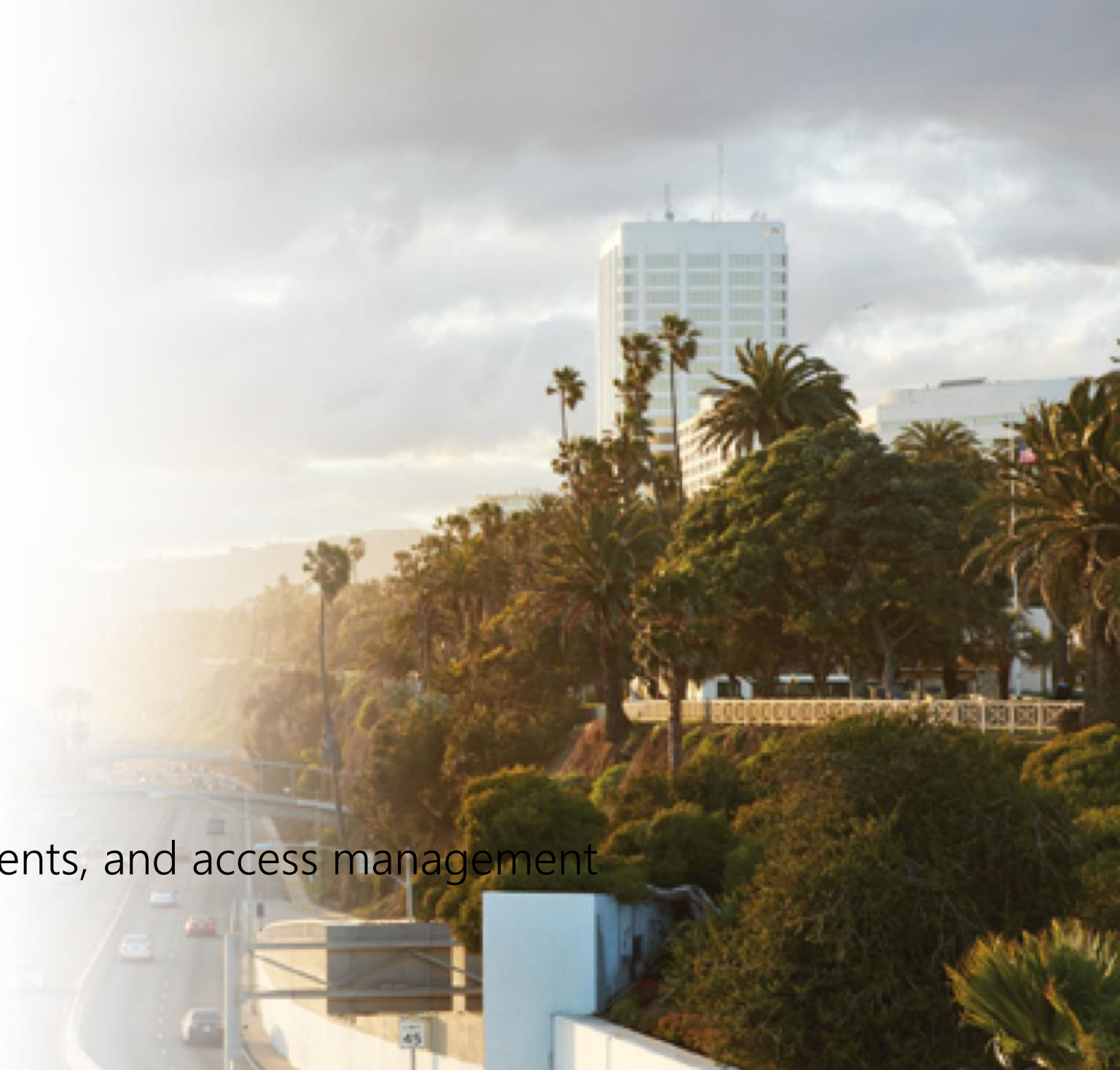


# Speaking of security: Identity management

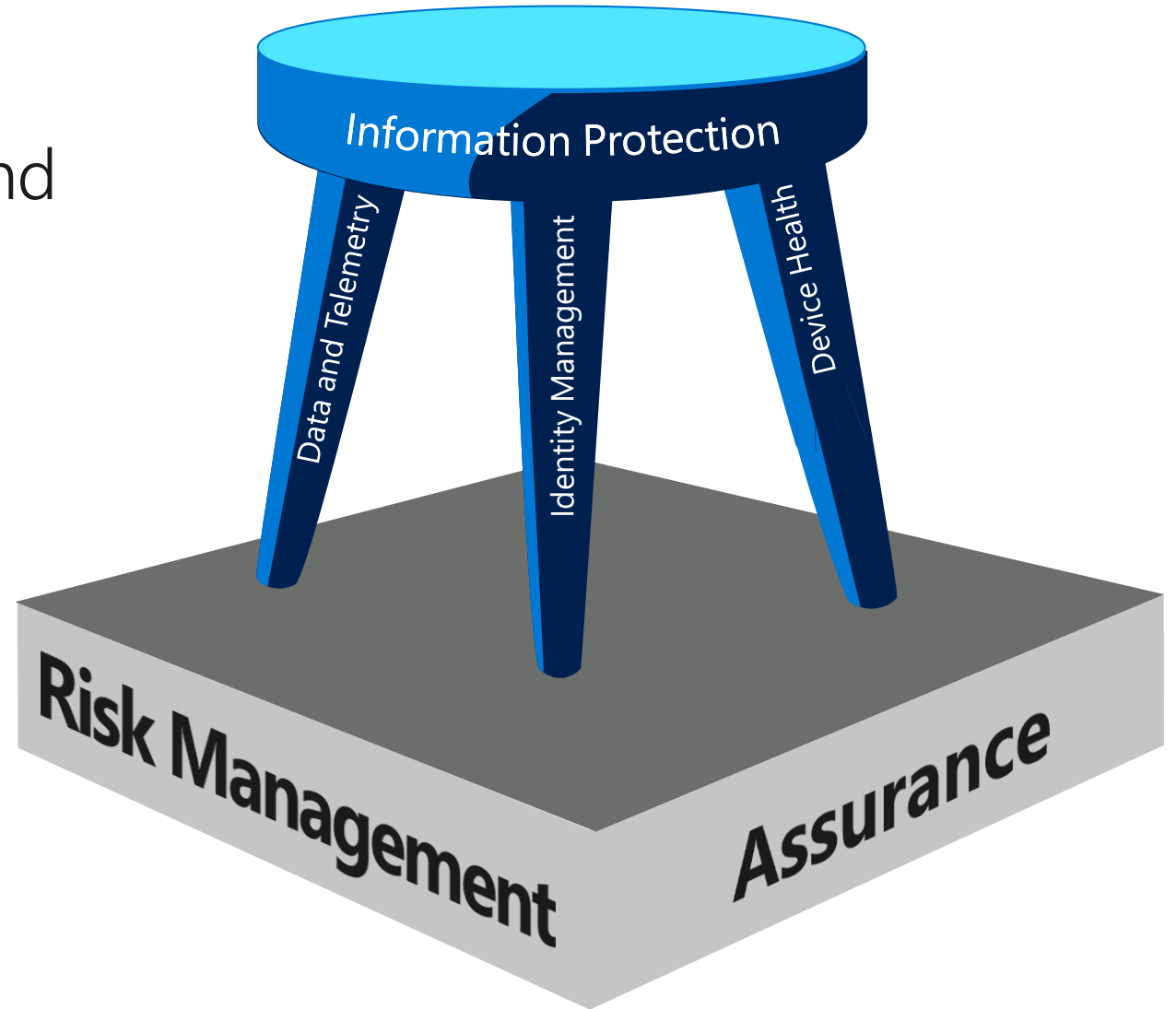
# What we'll cover today

- Security focus
- Digital security strategy
- Security world view
- Why identity is important
- Increasing complexity
- Identity is the new perimeter
- Protecting our administrators
- Eliminating passwords
- Simplify provisioning, entitlements, and access management
- Insights









# Security focus

Balancing identity management, device health, data and telemetry, and information protection with risk management and assurance as the foundation.





# 2019 Digital security strategy

|   |   |  |   |   |   |  |
|---|---|--|---|---|---|--|
| EPICS   | All internet facing interfaces are compliant<br>Tier 1 critical services are resilient  |  |   |   |   |  |
|   | Accelerate cloud security capabilities  | Eliminate passwords<br>Protect the administrators<br>Simplify provisioning, entitlements, and access management                              | Evolve endpoint protection<br>Only allow access from healthy devices<br>Zero trust networks   | Detect threats through user behavior anomalies  | All Microsoft data is classified, labeled and protected   |  |
|   |   |  |   |   |   |  |
|  Risk Management |   |  Assurance  |   |  Identity Management |   |  Device Health          |
|   |   |  |   |  Data & Telemetry  |   |  Information Protection |
| SERVICES  | Business response and crisis management<br>Compliance<br>Enterprise business continuity management<br>Enterprise security governance and risk<br>Security education and awareness<br>Security incident response<br>Security standards and configuration | App & Infrastructure security<br>Emerging security products<br>External assessments<br>Red team penetration testing<br>Supply chain security | Administrator role services<br>Authentication<br>Certificate management<br>Credential management<br>Provisioning, entitlement management, and synchronization | Endpoint protection<br>Phishing protection<br>SAW HRE<br>Vulnerability management<br>Virtualization   | Data intelligence<br>Security intelligence platform<br>Security monitoring<br>Threat intelligence | Data loss prevention<br>Insider threat   |
|   | Security tools engineering  |  |   |   |   |  |
|   |   |  |   |   |   |  |

# Security world view



## ➔ Opportunities

**Globalization:** more markets, customers, and business potential

Always-on access provides **more productivity**

Ability to **analyze massive data** sets at scale and speed

**Scalable, cloud based storage:** efficient, cost effective, and secure

**Modern engineering:** allows for more agility in building capabilities, features, and in responding to threats

## ⚠ Risks

Globalization can lead to “**digital xenophobia**”

More lucrative targets give rise to more **dangerous threat actors**

More surface area for attacks/exposure to harm, including **supply chain**

The client-to-cloud world requires a control shift  
**(Identity is the new perimeter)**

# Why identity is important?



**81%**

of breaches involve  
credential theft



**73%**

of people re-use passwords  
across multiple accounts

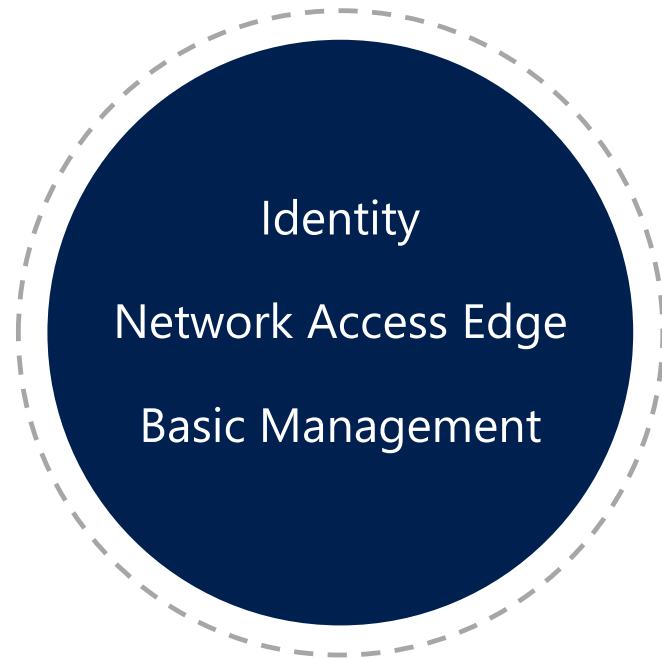


**80%**

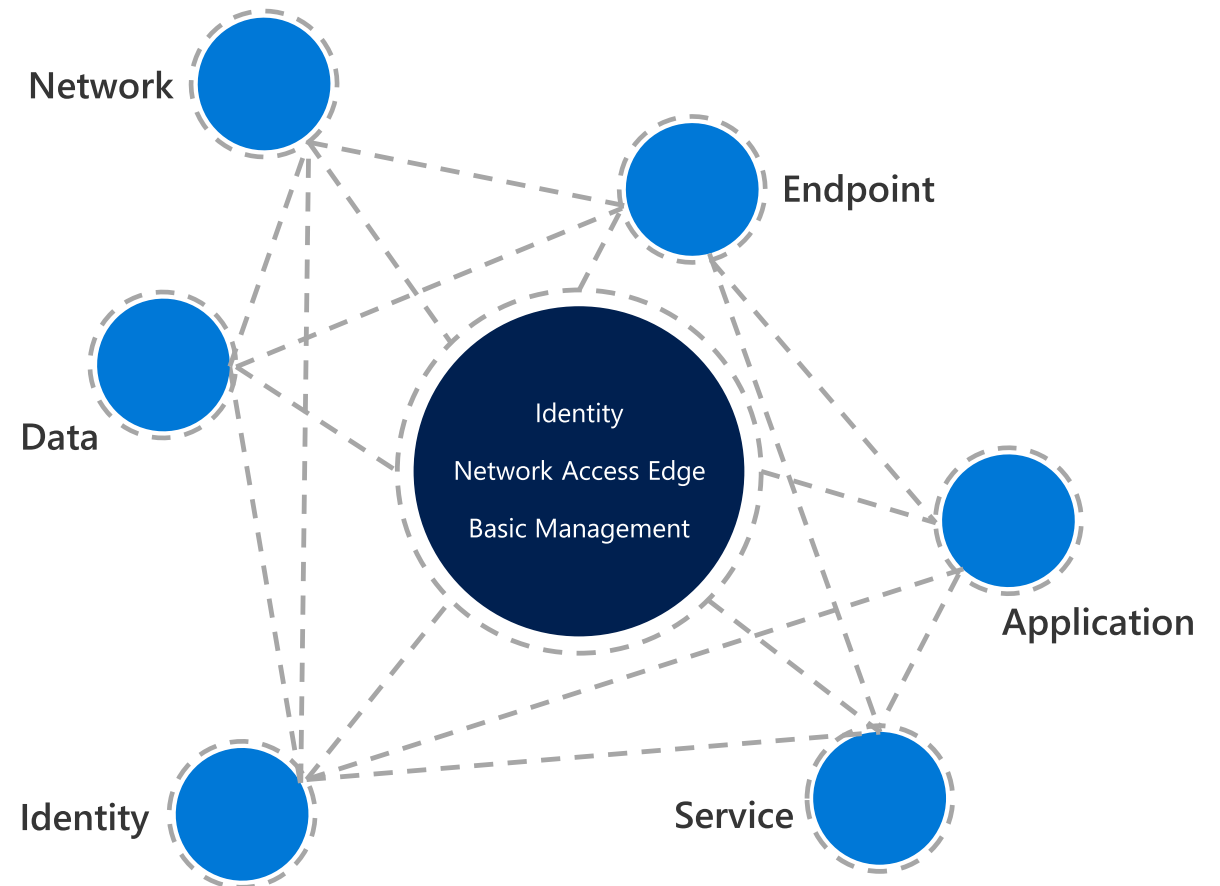
of employees use non-  
approved apps for work

# Increasing complexity

## The past



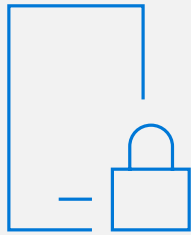
## Current reality



# Identity is the new perimeter

## Key investment areas

Protect the admins



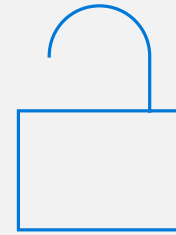
Protect customers and services from malicious use of elevated privileges

Eliminate passwords



Eliminate passwords through multi-factor authentication

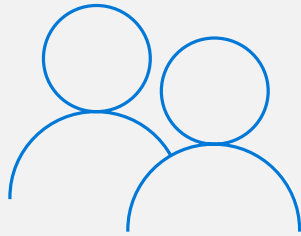
Simplify provisioning



Simplify provisioning, entitlements, and access management



# Protecting our administrators

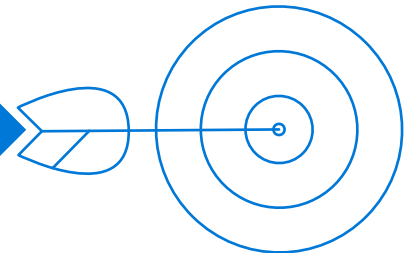


More secure elevated privileges (admin)

Accessing critical resources only from a **Secure Device**

While logging in with an isolated smartcard based **ALT Account**

Only when performing non-standard user duties, non persistently, through **Elevation**



# Eliminate passwords

"One of the biggest security issues is passwords." ~ Satya Nadella

Through strong and Multi-factor Authentication (MFA)



Biometric on Device

Windows Hello for Business – Available on all Windows 10 Machines TODAY with improvements coming in RS4 and RS5



Microsoft Authenticator

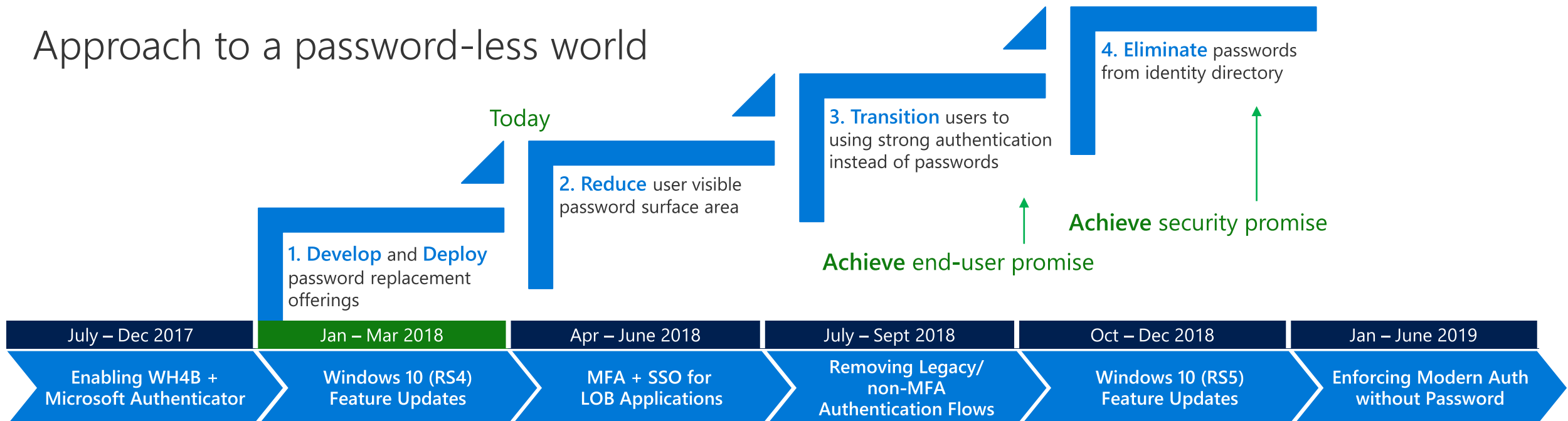
Microsoft Authenticator – Available TODAY across all mobile platforms, integral in corporate bootstrapping of MFA



Device + Biometric

FIDO 2.0 Devices – Enabling ultimate flexibility for users and increase security across all forms of Identity and Auth *(Coming soon)*

## Approach to a password-less world



# Simplify provisioning, entitlements, and access management



Identity  
provisioning

Access requests  
and lifecycle

Identity  
governance

# Insights

Plan for enterprise level cultural shifts

Think beyond the device

Security starts at provisioning

The user-experience matters



# Resources

Access all IT Showcase resources at [Microsoft.com/ITShowcase](https://Microsoft.com/ITShowcase)

- [Webinar: Speaking of security: A discussion with Bret Arsenault, CISO at Microsoft](#)
- [Video: How Microsoft protects against identity compromise](#)
- [Case study: Microsoft 365 helps create a secure modern workplace](#)
- [Case study: Implementing strong user authentication with Windows Hello for Business](#)
- [Blog: No more passwords: the relentless commitment to creating a password-less world at Microsoft](#)
- [Webinar: IT Expert Roundtable: How Microsoft secures elevated access with tools and privileged credentials](#)
- [Article: Protecting high-risk environments with secure admin workstations](#)
- [Improving security by protecting elevated-privilege accounts at Microsoft](#)





# Microsoft IT Showcase

How Microsoft does IT



Visit the website

<http://www.microsoft.com/itshowcase>

