How small businesses can safeguard their data

Small businesses have to deal with the same cyberattacks and the same industry and government data regulations as large companies – but, without the big IT department to implement protections. That’s where Microsoft 365 Business comes in. It protects against external threats and data leaks with one solution that helps you securely run and grow your small business.

Ransomware and phishing. Bob clicks on ransomware link in his email that locks all users out of your systems.

Safe Links. Microsoft 365 Business strips phishing and ransomware links and attachments from emails so users can’t click on them.

Data encryption. Microsoft 365 Business only allows authorized users to open/view documents – so even if they leave your business, you are still protected.

Leaked data. Gita accidentally sends a file with confidential customer data to a business partner.

Weak credentials. Peter uses the same 2 passwords for all his personal and business apps.

Double check identity. Microsoft 365 Business makes multi-factor authentication simple to ensure users are who they say they are before giving them access.

Outdated antivirus. Lee works from home on a laptop running last gen antivirus and antispam.

Intelligent defense. Microsoft 365 Business provides advanced threat detection using the industry’s most extensive threat intelligence network to identify new and evolving threats before they impact your business.

A new malware specimen is released every 4.2 seconds

20% of workers use personal devices for work without employer’s knowledge

Lost devices. Nancy left her tablet on a plane that had customer credit card numbers on it.

Wipe them. Microsoft 365 Business lets you remotely wipe any lost or stolen device.

Mobile risk. Jorge accesses documents from his unsecured, personal smartphone at customer sites.

Be productive – and safe. Microsoft 365 Business ensures business information on mobile phones is encrypted.

Learn more at [www.microsoft.com/microsoft-365/business](http://www.microsoft.com/microsoft-365/business)