



Get more value from your Office 365 investments with Workplace Analytics

You're a strategic partner to the business. You've invested in Microsoft technology to help transform the way people work and improve the way your business runs. Microsoft Workplace Analytics offers a way for you to align even more closely with business strategy by harvesting new value from your existing Office 365 investments. Using data from everyday work in Office 365, Workplace Analytics delivers insights into the collaboration patterns that influence business outcomes. Here are three new ways that you can drive change in your organization.

Free up capacity

Businesses underestimate the amount of inefficiency that can be eradicated from knowledge work.¹ Yet, until today, quantifying knowledge worker productivity has been difficult. Use new insights based on Office 365 data to uncover wasteful practices that create complexity, confusion, and unnecessary expense.

\$13,947,214

Estimated cost of low-quality meetings



Redundant hours
At least three distinct levels in a person's organization attended the meeting



Multitasking hours
Meetings during which an attendee sent 2+ emails within 30 minutes



Conflicting hours
Amount of time an employee has overlapping, non-declined meetings

Other questions Workplace Analytics can answer to free up capacity:



Do people have enough time to innovate?



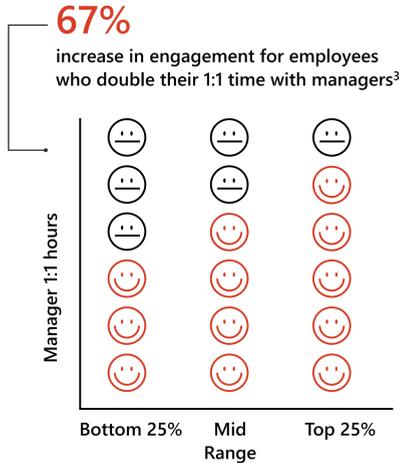
Are some activities or roles redundant?



Can I identify and quantify inefficiencies in human processes?

Improve manager effectiveness

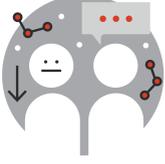
Managers are responsible for 70% of the variance in employee engagement.² Workplace Analytics can help you determine management behaviors that lead to more engaged employees and higher performance. You can use these benchmarks to create best practices that empower all your managers to develop better teams by using data. Effective management programs increase engagement and reduce turnover—and you can measure the success and adoption of these programs in real-time with Workplace Analytics.



Answer tough questions about how your managers affect your organization:



How much load do managers put on their organizations?



Do manager behaviors influence employee work-life balance?

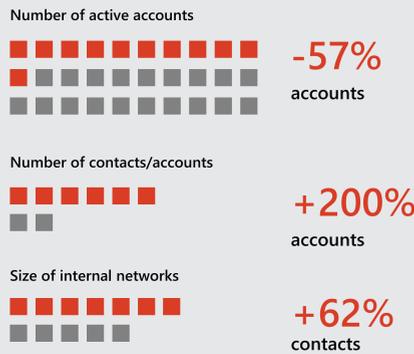


What do new hires need from managers to be successful?

Supercharge the data you already have

Combine data about your most important business outcomes with behavioral analytics. You can exponentially increase the value of the data you already have (like customer satisfaction, revenue, and employee engagement) so that you can better understand—and even predict—the results that matter most to your business.⁴

Enrich CRM and attainment data with behavioral analytics to discover the differentiating characteristics of top performing salespeople⁵



Answer questions about critical outcomes:



What employee behaviors lead to disengagement?



Can I predict customer satisfaction levels?



Can we optimize physical space for better collaboration?

How does it work?



Native Office 365 data

Start with aggregated behavioral data from everyday work in collaboration tools like email and calendar

Organizational context

Map behavioral data to organizational attributes to reveal collaboration patterns across the organization

Meaningful outcomes

Bring in other data sources to connect collaboration patterns with business outcomes

Actionable insights

Use powerful new insights to make better business decisions and transform your organization

Workplace Analytics provides flexible privacy controls for data access and usage and compliance to help you protect your data.



Learn more: office.com/workplaceanalytics

Read customer stories: insights.office.com

Contact your Microsoft account team to explore possibilities for your organization.

References

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²Why Good Managers Are So Rare. *Harvard Business Review*. March 13, 2014
³What Great Managers Do Daily. *Harvard Business Review*. December 14, 2016
⁴A Primer on Measuring Employee Engagement. *Harvard Business Review*. November 17, 2014
⁵3 Behaviors That Drive Successful Salespeople. *Harvard Business Review*. August 20, 2014