**Microsoft Build 2018**

**Subject line:**

Attending Microsoft Build

**Body:**

Hi <Name>,

I’d really appreciate the opportunity to attend Microsoft Build this year. Spanning three days at the epicenter of emerging tech, Build brings together developers, game-changers, and like-minded professionals to imagine what's next in cloud, artificial intelligence, mixed reality and more.

I’m eager to bring back new perspectives to help answer our company’s biggest challenges. At Build, I will:

* **Learn:** I’ll collect insights from brilliant tech and business leaders to plan how we can make progress toward our goals.
* **Experience:** I’ll discover exciting emerging tech and trends in digital transformation to prepare our company for what’s next.
* **Create:** I’ll network with new industry connections to spark ideas for innovative solutions and return with a road map to make them a reality.

Microsoft Build is May 7–9 in Seattle, Washington. The price of the full conference pass is $2,495 I’m seeking your approval for the registration fee and travel expenditures.

If you’d like more information, check out the [Microsoft Build site](https://www.microsoft.com/en-us/build). Let me know if you have any questions. Thanks for your consideration!

Regards,

<Name>