

MAXIMIZE THE IMPACT OF Firstline Workers

2 BILLION PEOPLE are in roles that make them the first point of contact between a company and the world it serves.

WHO WE ARE

Behind the Counter  On-site  In Clinics  On Phone

THEY ARE THE BACKBONE TO SOME OF THE WORLD’S LARGEST INDUSTRIES.

WHAT BUSINESS LEADERS ARE SAYING

78% Agree that success requires connecting & empowering Firstline Workers with technology

48% Say the majority of their customer facing Firstline Workers are digitally connected & empowered

26% Say their Firstline Workers who produce and maintain equipment are digitally connected & empowered

Source: Harvard Business Review Analytic Services Survey, 2017

Click Here to learn more about the Firstline Workforce or Contact Us to get started today.